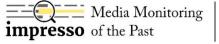
impresso - Media Monitoring of the Past II

Beyond Borders: Connecting Historical Newspapers and Radio















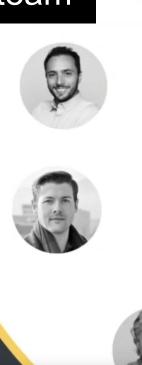


How can semantic enrichments enhance the

study of digitised historical newspapers?

impresso team

Estelle Bunout Simon Clematide Marten Düring Maud Ehrmann Andreas Fickers Daniele Guido Frédéric Kaplan Peter Makarov Matteo Romanello Gerold Schneider Paul Schroeder Benoit Seguin Phillip Stroëbel Martin Volk Thijs van Beek Lars Wieneke



















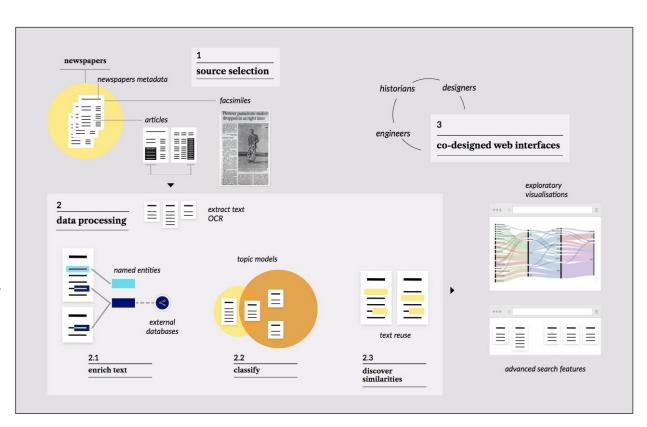
+ a team of historical advisors and associated researchers in (media) history

Objectives and research questions

1. How to adapt NLP tools to historical texts?

2. How to explore complex and vast amounts of data?

3. What is the impact of new tooling on digital scholarship?



Research interests

Discipline

Media history

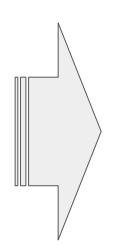
Gender and social norms

Political/cultural history

Social sciences

Social history

. . .



Interests

Layout

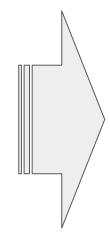
Social norms

Public opinion

Knowledge horizons

Biographical data

. . .



Newspaper Data

Adverts

Opinion pieces

Press agency text

Images

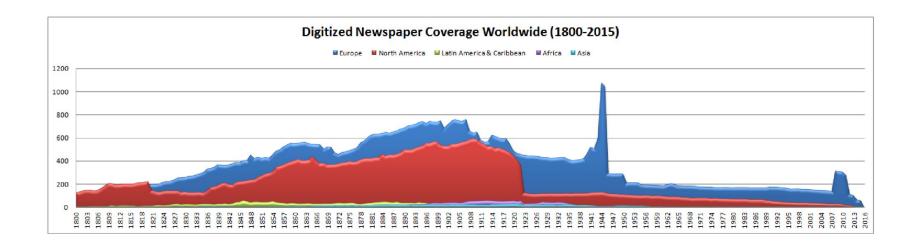
Classifieds

News

Obituaries

. . . .

The big tip of a hidden iceberg



The challenging landscape of historical newspapers

- 1. Institutional silos
- 2. Big and messy data
- 3. Noisy historical text
- 4. Visualisation and exploration
- 5. Digital Scholarship



The impresso app

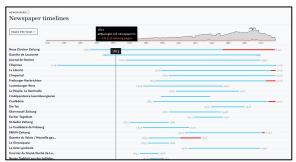
Based on digitised newspaper collections provided by partners.

Target audience are historians and other humanities scholars.

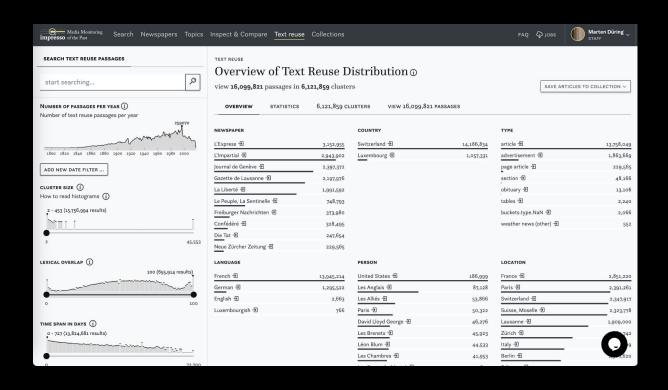
Iterative exploration from multiple perspectives, not an analytical workbench.

Interfaces for overview, exploration, limits & opportunities, flaws in the data.



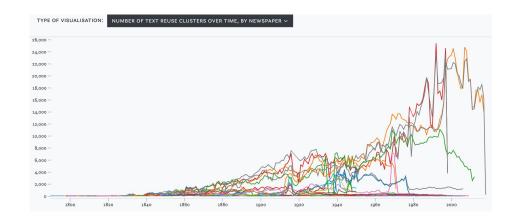


About Text reuse at Scale



impresso text reuse data

Using passim and applied to 76 newspapers from CH and LU; yielded 16 mio passages in 6 mio clusters



Romanello, Matteo. *Text re-use detection in a nutshell*, Blog post, impresso, 2018 http://impresso-project.ch/news/2018/06/12/tradingzone-tr.html.

Matteo Romanello and Simon Hengchen, "Detecting Text Reuse with Passim," *Programming Historian* 10 (2021), https://doi.org/10.46430/phen0092.

How can we enable scalable reading of text reuse data within the impresso web app?

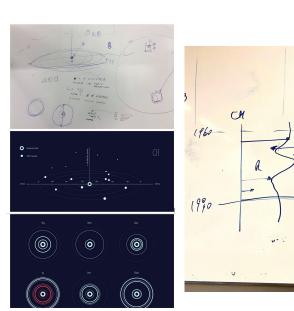


Workshop

Funded by a mini grant by C2DH to conduct experimental research.

Workshop with 10 NLP, history, design experts in Nov 2022 which produced:

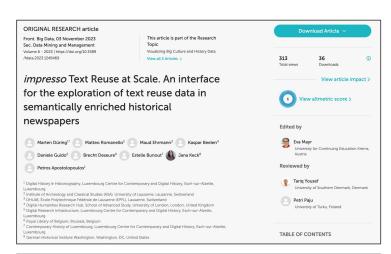
- A set of historical research objectives based on case studies
- Focus on the integration of TR with other semantic enrichments
- Three mockups to support envisioned tasks

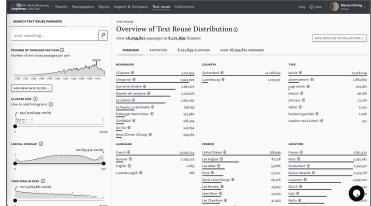


Outputs

Mockups, objectives and tasks inspired:

- Text reuse at Scale interface for impresso
 Web app
- Press agency detection project (impresso + Lea Marxen)
- User evaluation (<u>Zenodo</u>)
- Paper: <u>impresso Text Reuse at Scale</u>
 (Frontiers in Big Data, 6/2023)





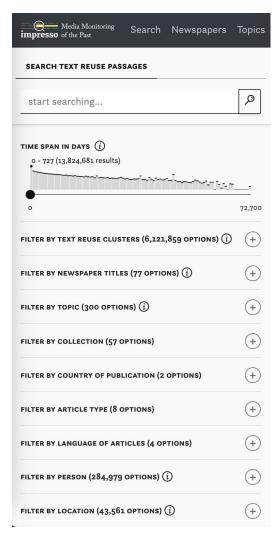
Prios and desiderata

Main Priorities

- Scalable reading of text reuse data
- 2. Integration in impresso Web app and its component to enable general exploration
- Integration with other semantic enrichments for more precision
- 4. Keep Frontiers deadline

Main Desiderata

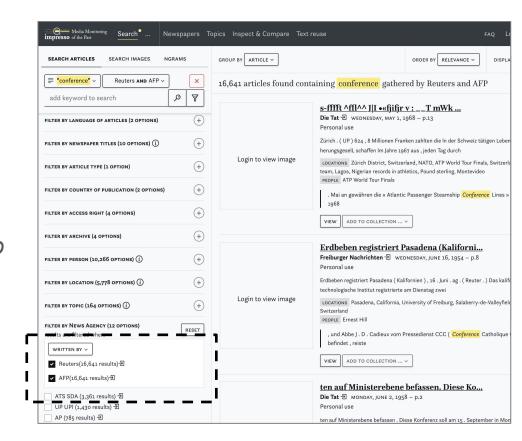
- Passage-based search
- 2. Passage-based comparison
- Cluster-level view
- 4. TR data export



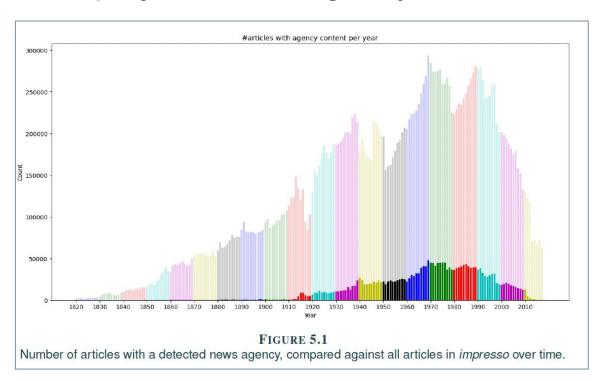
Side project: Where did the news come from?

News Agency Recognition

- Construction of an annotated dataset (27 agencies, ca 2000 articles, fr and de);
- Training and evaluation of models to recognise news agencies;
- Application on the whole *impresso* corpus;
- First analyses.

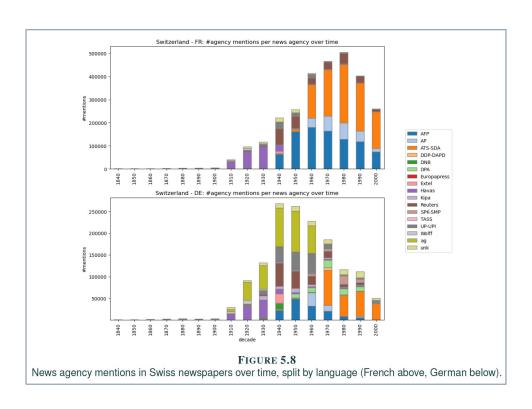


Side project: News agency mentions



CH: #mentions per agency 0.5 LU: #mentions per agency language 40000 20000 FIGURE 5.7 Number of agency mentions per agency, split by country (CH above, LU below) and language (German in blue, French in orange).

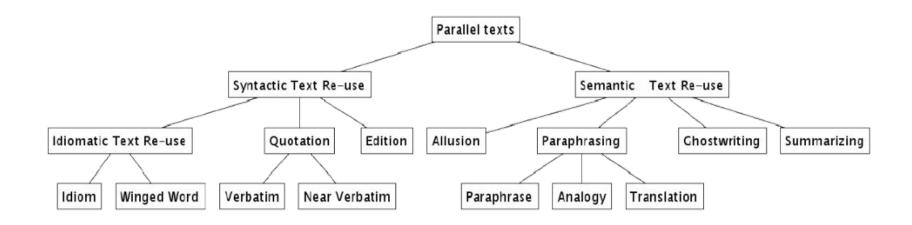
Side project: In Swiss newspapers



Why do we want to work TR in newspapers?



Types of Text Reuse



Types of Text Reuse

Rosson et al. Reception Reader: Exploring Text Reuse in Early Modern British Publications, 2023,

https://openhumanitiesdata.metajnl.com/articles/10.5334/johd.101

TYPE OF REUSE	EXAMPLES	POSSIBLE RESEARCH QUESTIONS
Quotes	Latin, biblical, famous quotes.	What was the process of quotes from Lucretius becoming epigraphs over time?
Reprints of onger passages	Reused sections or fragments from essays or treatises appearing in works by different authors.	What was the distribution of Hume's essays outside of his published works?
Modified reuse	Modified reuse of a specific work in another work.	How did Clarendon's <i>History of the Rebellion</i> feature in other historical works?
erse reprints	Reprinting of poetry in unexpected or uncommon locations.	How did Dryden's poetry spread outside of known collections?
Jnattributed reuse	Hidden or obscured reuse of texts.	Can we gain a broader understanding of the reception of Hume's essays by exploring their use in other works without proper attribution?
Artefacts	Imprint of publisher, advertisement.	What was the distribution pattern of advertising for Hume's <i>Treatise</i> in printed books in the eighteenth century?

	Research questions	Purpose of TR	Examples	Match with Rosson et al.
Media ecosystems	How did historical media function? How did transnational information flow shape historical media?	TR as indicator of content flow across titles and borders.	Train and telegraph lines predict the travel of news items.	
Bricolage	Where does content in historical newspapers come from?	TR to identify the patterns and fragments which constitute content and their evolution over time.	Death notices, weather reports, event anniversaries	Reprints, verse reprints
Virality	Which content spreads?	TR as an indicator of the distribution of content within media across time, space, titles.	Paju et al. 2022	
Events	How did journalists shape the content they published?	TR to reconstruct the changes in texts spreading across media along editorial lines.	Adjustments of press agency content: title, adjectives, omissions, additions.	Modified reuse
Zeitgeist	How did ideas co-evolve?	TR to trace co-evolving ideas.	"A shared way" to write text, design adverts	quotes
Unattributed reuse*	Which content circulated without attribution?	TR as evidence for undeclared reuse.	Plagiarism	Unattributed reuse
Data cleaning*	When does TR reduce data quality?	TR as indicators of unwanted duplicates	Mastheads, co-publication	Artefacts

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What do we want to do with text reuse data?



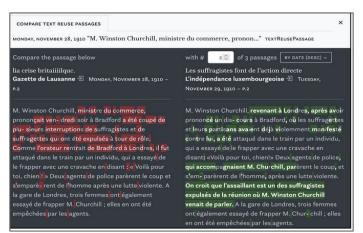
Task	Title	Level	Support
1	Obtain an overview of text reuse in a corpus, collection or query	Corpus	Yes
2	Obtain an overview of a single cluster Cluster	Cluster	Yes
3	Compare passages	Passages	Yes
4	Compare clusters	Cluster	Yes
5	Identify different types of text reuse	Corpus	Yes
6	Generate research corpora based on text reuse clusters	Corpus	Yes
7	Identify connections	Corpus	Partial
8	Detect and trace virality	Corpus	No
9	Search for passages	Passages	No
10	De-duplicate content	Corpus	No
11	Export of text reuse data	All	Planned

view 16,099,821 passages in	SAVE ARTICLES	TO COLLECTION V			
OVERVIEW STATISTICS	6,121,859 сц	.usters view 16,099,821 F	ASSAGES		
NEWSPAPER		COUNTRY		ТҮРЕ	
L'Express 1	3,152,955	Switzerland 12	14,186,834	article - 12	13,758,04
L'Impartial 🔁	2,943,902	Luxembourg 19	1,057,331	advertisement 🔁	1,863,66
Journal de Genève - 🗉	2,397,372	_		page article 🖽	229,56
Gazette de Lausanne 🕣	2,197,976			section 🖽	48,16
La Liberté - 🗹	1,991,592			obituary 🕣	13,10
Le Peuple, La Sentinelle 倒	748,793			tables 🗉	2,24
Freiburger Nachrichten 🗗	373,980			buckets.type.NaN - 1	2,06
Confédéré - 1	328,495			weather news (other) - 🖽	55
Die Tat - €	247,654				
Neue Zürcher Zeitung - 🗉	229,565				
LANGUAGE		PERSON		LOCATION	
French 🔁	13,945,214	United States 🗉	186,999	France - 19	2,851,22
German 🕣	1,295,522	Les Anglais 🕣	87,128	Paris 🔁	2,391,26
English - 1	2,663	Les Alliés - 🗉	53,866	Switzerland 🕣	2,347,9
Luxembourgish - 🖸	766	Paris - 1	50,322	Suisse, Moselle 🗉	2,323,77
		David Lloyd George - 1	46,276	Lausanne - 🗗	1,909,00
		Les Brenets 🔁	45,923	Zürich - 19	74
		Léon Blum - 19	44,533	Italy - 19	
		Les Chambres - 1	41,953	Berlin - ₹	2,000,62

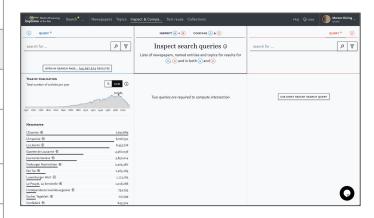
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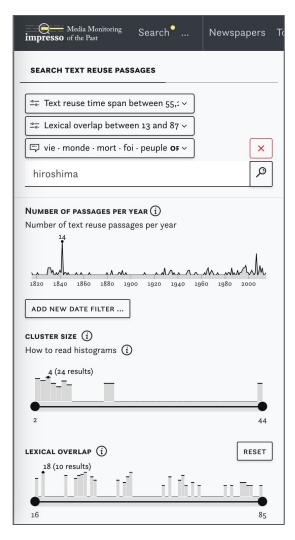
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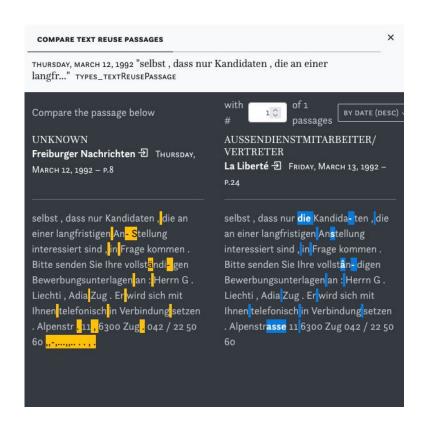
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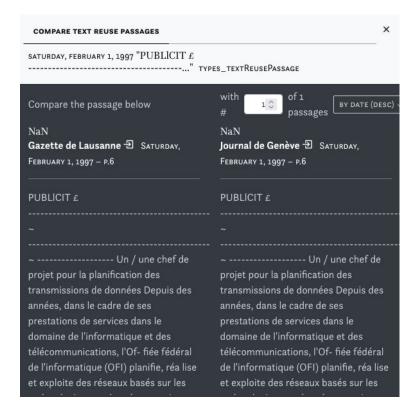


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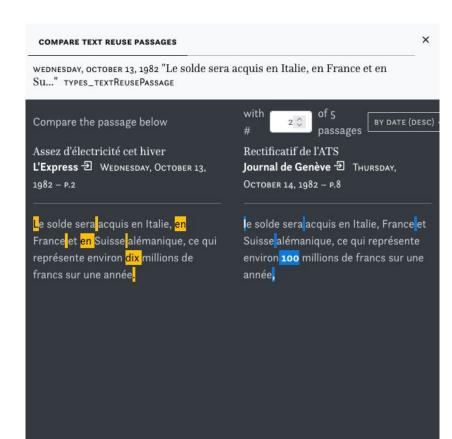


Job adverts - intentional distribution





Rectification - modified reuse



Rectificatif de l'ATS

Dans la nouvelle intitulée « Electricité: assez de courant pour cet hiver », publiée dans nos éditions d'hier, l'Agence télégraphique suisse s'est trompée dans les zéros. A la fin du deuxième paragraphe, il faut lire que « le solde sera acquis en Italie, France et Suisse alémanique, ce qui représente environ 100 millions de francs sur une année, et non pas 10 millions comme noté par erreur). (Réd.)

Event anniversaries - reprints





propulsion atomique. Tel est le message que le Hautilus a adressé par simaphore au remorqueur Skylark qui le convoyax vers l'embouchure de

la rivière Thomes, Amdi matinis, relate «L'Impartial». Le premier sous-marin mucléaire est opérationnet. Il vogue au large des côtes du Connecticut aux Bars-Unie. «Le Naviñus, qui jauge 3000 tonnes et dont le coût de construction s'est élevé à 29 millions de dollars, est passé à proximité du chariter ou commence à s'élever la coque du second sousmarin atomique, le Seavoit».

MÉTÉO Inondations désastreuses.

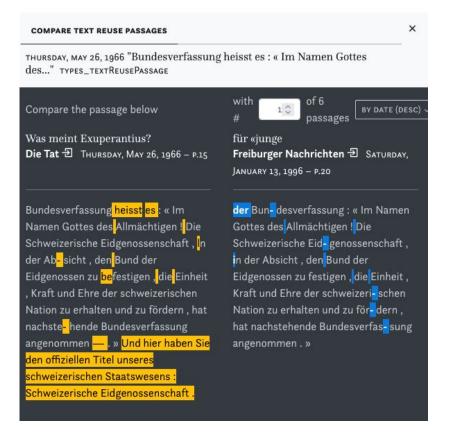
ill ny a pas de mots pour dépeindre la détresse des habitants de La Brévine, des l'Ants, de La Sagne et d'alfours, obligés de quitter leurs fermes envahies par les eaux, et d'emmener les meubles et habits indispensables pour after se réfugier où on leur a fait de la placel On s'en souviendre, dans les feux que nous décitions ci-dessous par la photographie, infiniment plus éloquente que les mots, du l'adouxile la mi-janvier 1955!» «L'imparsal» illustre sur une page entière les dégliss causés.

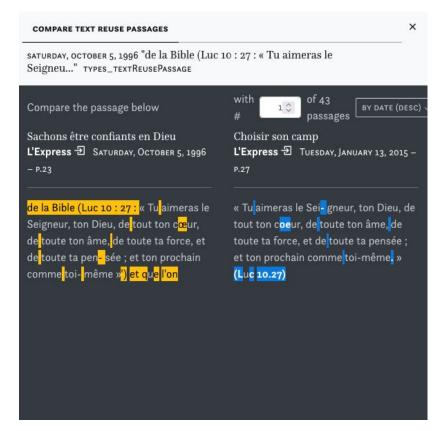
HOCKEY Le HCC fessé. 4000 spectateurs se pressent à la patinoire artificielle des Mélèces pour voir le HCC affromer les professionnels du Milan-Intec Les locaux tiennent un tiers avant de s'incliner 16-6.

Dato

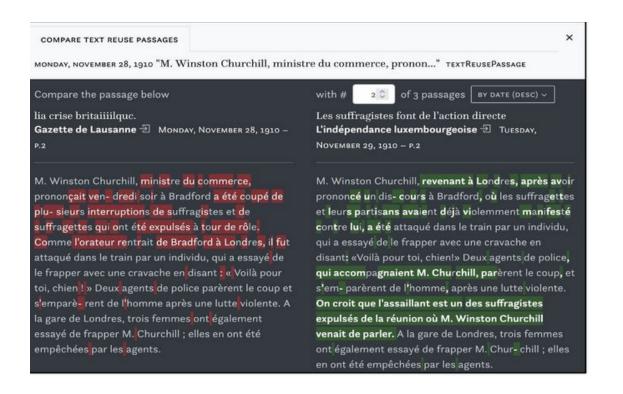
Archives L'Express/L'Impartial: https://arcinfo.ch/archives

Quotes

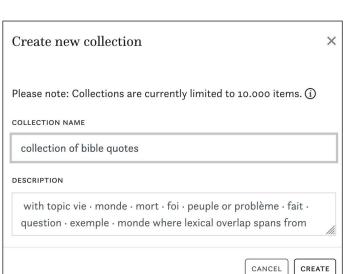




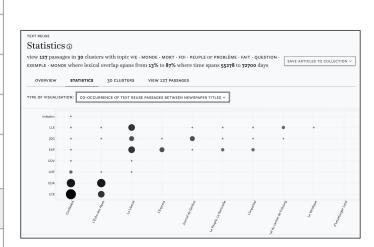
Edits of press agency content



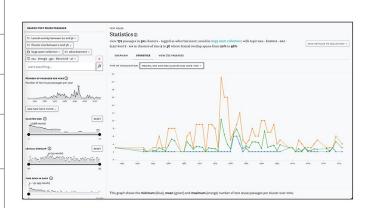
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4	Compare clusters	Cluster	Yes
5	Identify different types of text reuse	Corpus	Yes
6	Generate research corpora based on text reuse clusters	Corpus	Yes
7	Identify connections	Corpus	Partial
8	Detect and trace virality	Corpus	No
9	Search for passages	Passages	No
10	De-duplicate content	Corpus	No
11	Export of text reuse data	All	Planned



Task	Title	Level	Support	
1	Obtain an overview of text reuse in a corpus, collection or query	Corpus	Yes	
2	Obtain an overview of a single cluster Cluster	Cluster	Yes	
3	Compare passages	Passages	Yes	
4	Compare clusters	Cluster	Yes	
5	Identify different types of text reuse	Corpus	Yes	
6	Generate research corpora based on text reuse clusters	Corpus	Yes	
7	Identify connections	Corpus	Partial	
8	Detect and trace virality	Corpus	No	
9	Search for passages	Passages	No	
10	De-duplicate content	Corpus	No	
11	Export of text reuse data	All	Planned	

ANGLETERRE

Journal de Genève 된 Wednesday, September 12, 1883 - P.2

Le dernier courrier du Japon nous ap- prend qu'un inceudie a détruit eu grande partie la prison de Hiroshima. Soixante uu détenus ont été bru es vifs, et 156 out été plus ou moius grièvement blessés. Profitant de. la. confusion, 120 prisonniers se sont enfuis, et 15 d'entre eux. sf. ulemtuit ont pu être recapturés.

Cluster size: 3 passages with 58.33% lexical overlap over 3 days.

Content length: 317 tokens.

COMPARE WITH OTHER PASSAGES IN CLUSTER

Task	Title	Level	Support
1	Obtain an overview of text reuse in a corpus, collection or query		Yes
2	Obtain an overview of a single cluster Cluster	Cluster	Yes
3	Compare passages	Passages	Yes
4	Compare clusters	Cluster	Yes
5	Identify different types of text reuse	Corpus	Yes
6	Generate research corpora based on text reuse clusters	Corpus	Yes
7	Identify connections	Corpus	Partial
8	Detect and trace virality	Corpus	No
9	Search for passages	Passages	No
10	De-duplicate content	Corpus	No
11	Export of text reuse data	All	Planned

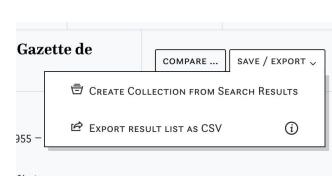








Task	Title	Level	Support	
1	Obtain an overview of text reuse in a corpus, collection or query	Corpus	Yes	
2	Obtain an overview of a single cluster Cluster	Cluster	Yes	
3	Compare passages	Passages	Yes	
4	Compare clusters	Cluster	Yes	Gaze
5	Identify different types of text reuse	Corpus	Yes	
6	Generate research corpora based on text reuse clusters	Corpus	Yes	955 -
7	Identify connections	Corpus	Partial	février 1
8	Detect and trace virality	Corpus	No	
9	Search for passages	Passages	No	
10	De-duplicate content	Corpus	No	
11	Export of text reuse data	All	Planned	



Temporalities in text reuse data

Type	Description	Measures	Examples
Duration	The time period which is covered by a cluster ranging from the earliest to the latest publication date of individual passages.	Publication date	Paju et al.'s notions of fast and slow text reuse fall into this category.
Virality	The speed (measured in days) and breadth of text reuse passages spreading within a corpus. Speed corresponds to time passed (e.g., days) whereas breadth corresponds to the number of publications which contain a passage at a given point in time.	Publication date, number of publications	News of the sinking of the Titanic or the destruction of the Hindenburg Zeppelin traveled around the world within days or weeks.
Rhythm	Pattern with which text reuse passages appear over time.	Distance between publication dates	Reprints of articles on the occasion of their anniversary, e.g., on the occasion of the bombing of Hiroshima.

Next steps?



Future development of the application should focus on these tasks / features / overall improvements:

I would repeat what I wrote earlier-more historical/humanistic contextualization is needed to help users understand how the mechanics of text reuse, as represented in the variables users can use to filter data, reflect distinct historical genres, texts, technologies of reproduction, etc.

Capture the characteristics of text reuse through filters

Measure	Description	Implementation in interface prototype	
Passages per year	Number of passages counted in a given year.	Line chart which displays the count of passages per year for a given query or filter operation. This gives a first indication, during which years text reuse occurred more commonly. Time sliders and precise date entry allow users to filter for exact date ranges to inspect.	Number of Passages Per Year ① Number of text reuse passages per year 1800 1830 1840 1850 1880 1900 1920 1940 1950 1980 2000
Cluster size	The number of passages contained in a cluster.	Histogram which shows the distribution of text reuse cluster sizes and indicates the highest score. The histogram groups clusters of size n and displays their sum. This gives a first indication of averages as well as outliers. Sliders can be used to specify a cluster size range of interest. Filtering by cluster size allows to exclude or explicitly focus on outliers but different cluster sizes may also correspond to different types of content.	CLUSTER SIZE ① How to read histograms ① 2 - 453 (15,756,994 results) 2 45.553
Lexical overlap	The percentage of unique tokens that all passages in a cluster have in common. All text was lowercased and punctuation was stripped.	Histogram which shows the distribution of lexical overlap in percent and indicates the largest number of clusters for a given score. Extremely low lexical overlap decreases the chance to discover meaningful text reuse whilst extremely high overlap will only reveal near-copies of content and may be too restrictive for some purposes.	LEXICAL OVERLAP (1) 100 (655,914 results) 0 100
Time span	The time window covered by documents in the cluster, measured in number of days.	Histogram which shows the gap between the earliest publication date of an article in a text reuse cluster and the latest measured in days and indicates the largest number of passages for a given score. This is an efficient approach to discover or filter for instances of slow, mid-range and rapid text reuse. The histogram groups clusters by the number of days in between publication dates and displays their sum.	TIME SPAN IN DAYS ① 0 - 727 (13,824,681 results) 0 72,700
Text reuse clusters	Clusters store text segments (or passages) that are reused in different units of a corpus.	List of text reuse clusters which match a given query, sorted by number of passages. Each cluster is characterized with basic information (passages count, lexical overlap, time periods and years covered) as well as a snippet preview of the passage. Clusters are sorted by the number of matching passages. Clusters can be selected manually for further inspection in the Text Reuse app or in other <i>impresso</i> components such as Search.	FILTER BY TEXT REUSE CLUSTERS (6,121,859 OPTIONS) ① (-) cluster c29 of kexical overlap over 47442 days (1,884 - 2014). CONVOCATION Mesdames, Messieurs les Actionnaires, Le Conseil d'administration de The Swatch Group SA a le plaisir de vous inviter, conformément aux art. 12 ss

Data-driven text reuse classification?

	Passages per year	Cluster size	Lexical overlap	Time span (=duration)
Reprints of historical materials	Few	Small	Very high	Very large
Co-publication	Many	Rather small	Very high	Very short
Advertising campaign	Many	Large	High	Varies

Finally...

Do we need a(nother) universal typology of historical TR types?

Do TR types have distinct properties (lex overlap, temporality, cluster/passage size, links to other sem enrichments) across source types?

Can we classify them analogue to the way we can predict content types? E.g. quotes, unattributed reuse, modified reuse, rhythmic

Impresso use case: "Which types of TR can I find in my collection of articles?"

Can we link texts between between spoken and written text and languages?

How do we do TRD in the LLM age?

impresso - Media Monitoring of the Past II. Beyond Borders: Connecting Historical Newspapers and Radio

09/2023 - 02/2027

Main objectives

- 1. **Enrichment and integration** of newspaper and radio sources
- 2. **Expand** the corpus to Western Europe
- 3. **Develop** interfaces for exploratory and computational research
- 4. **Conduct** case studies in (media) history, theme "influences"













Partners

National or state libraries (holding digitised newspaper collections)

Bibliothèque Nationale Suisse, BN
Bibliothèque Nationale du Luxembourg, BNL
Österreichische Nationalbibliothek, ONB
Staatsbibliothek zu Berlin, SBB
The British Library (BL)
Bibliothèque nationale de France, BnF
Staats- und Universitätsbibliothek Hamburg, HUB
Bibliothèque royale de Belgique/Koninklijke Bibliotheek van
België, KBR
Koninklijke Bibliotheek, KB

Newspapers

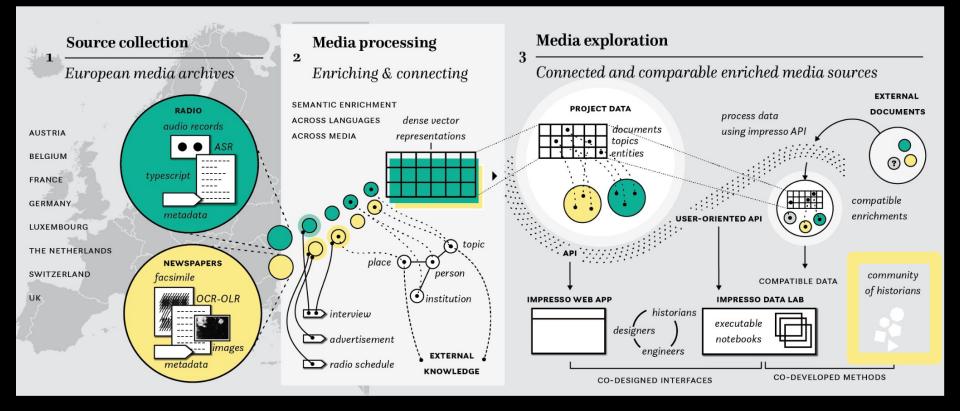
Le Temps Neue Zürcher Zeitung

Audiovisual heritage institutions and archives (holding digitised radio collections)

Radio Television Suisse (RTS)
Österreichischer Rundfunk, ORF
British Broadcasting Corporation (BBC)
DeutschlandRadio
Institut National de l'Audiovisuel, INA
Nederlands Instituut voor Beeld en Geluid, NISV

Research Networks

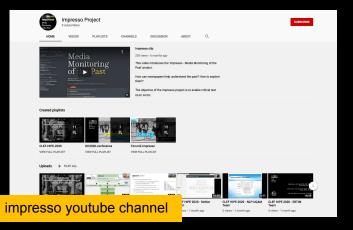
Entangled Media Histories Research Network for European media historians (EMHIS)
Memoriav, the Swiss network for audiovisual cultural heritage preservation infoclio.ch



Thank you



impresso website (update soon)

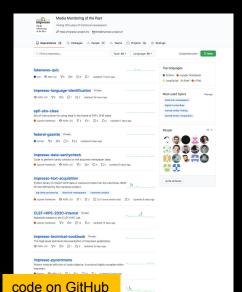




Media Microscope

Search Newspapers Topics Inspect & Compare Text reuse

impresso-project.ch/app



Media Monitoria Station Made Monitoria Monitor