



Businesses, banks and the making of Europe's Economic and Monetary Union (EMU), 1957-1992

Glasgow 25-26 April 2022

Melville Room, Gilbert Scott Building, University of Glasgow

Monday 25 April 2022

13-14:00 Welcome and light lunch

14-14:15 Introduction – **Emmanuel Mourlon-Druol** (University of Glasgow)

14:15-16 **Panel I, Chair: Niall Mackenzie** (University of Glasgow)

Corporate Europeanisation and the drive to create an incomplete monetary union – **Christakis Georgiou** (European University Institute)

Business Euroskeptics: British Industry on Economic and Monetary Union, 1979-1999 – **Grace Ballor** (Bocconi University)

Third-country businesses and the making of Europe's Economic and Monetary Union: the agenda and influence channels of Swiss MNEs – **Sabine Pitteloud** (Harvard Business School) & **Simon Baudraz** (University of Geneva)

16:00-16:30 Coffee break

16:30-17:45 **Panel II, Chair: Angela Romano** (University of Glasgow)

Reformers without reforms? The Bank of Italy and the Banking System in the crisis of the 1970s – **Mattia Lupi** (SciencePO)

The forgotten currency: the European Currency Unit private market and European Integration – **Aleksandra Komornicka** (University of Glasgow) and **Alexis Drach** (Université de Vincennes - Paris 8)

19:30 Dinner, **The Finnieston** 1125 Argyle St, City Centre, Glasgow, G3 8ND
thefinniestonbar.com



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9-11:00 **Panel III, Chair: Sean Vanatta (University of Glasgow)**

*The Luxembourg financial ecosystem and the European monetary innovation. Case study on KBL, LuxSE and EIB (1957-1990) – **Elena Danescu and Anqi Cheng – online** (University of Luxembourg)*

*The Deutsche Bank and EBIC Group in European Integration 1958- 1988 – **Johannes Sandhäger** (Humboldt University Berlin)*

*Business and Politics: The City of London and the political debates on European Monetary Policy in the 1980s – **Juliane Clegg** (University of Potsdam)*

11:00-11:30 Coffee break

11:30-12:30 **Concluding discussion/roundtable**

13:00 lunch @ [Brel Garden](#)

***[15 minutes presentation + 20 minutes discussion = about 35 minutes by paper]*



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TRAVEL

Getting to the University of Glasgow: <https://www.gla.ac.uk/explore/maps/howtogether/>

Getting around Glasgow: <https://www.gla.ac.uk/explore/maps/transport/>

CAMPUS AND MEETING VENUE

Campus map: <https://www.gla.ac.uk/explore/maps/>



Gilbert Scott Building, University of Glasgow, University of Glasgow G12 8QQ

COVID-19

Scottish government guidance: <https://www.gov.scot/coronavirus-covid-19/>

Dated 18th April - Travelling to Scotland: No COVID-19 travel rules apply for entering Scotland. If you're visiting Scotland from another country, you should check your own government's advice about travelling home after visiting Scotland.

Dated 18th April - Face coverings: By law face coverings are no longer a requirement in public spaces, which includes the University's campus, but are encouraged in indoor communal areas at busy times.

University of Glasgow guidance: <https://www.gla.ac.uk/myglasgow/coronavirus/campus/>
https://www.gla.ac.uk/myglasgow/coronavirus/updatearchive/headline_846612_en.html