



European Research Council

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## Businesses, banks and the making of Europe's Economic and Monetary Union (EMU), 1957-1992

**Glasgow 25-26 April 2022**

**Melville Room, Gilbert Scott Building, University of Glasgow**

### Monday 25 April 2022

**13-14:00** Welcome and light lunch

**14-14:15** Introduction – **Emmanuel Mourlon-Druol** (University of Glasgow)

**14:15-16** **Panel I, Chair: Niall Mackenzie (University of Glasgow)**

*Corporate Europeanisation and the drive to create an incomplete monetary union* – **Christakis Georgiou** (European University Institute)

*Business Euroskeptics: British Industry on Economic and Monetary Union, 1979-1999* – **Grace Ballor** (Bocconi University)

*Third-country businesses and the making of Europe's Economic and Monetary Union: the agenda and influence channels of Swiss MNEs* – **Sabine Pitteloud** (Harvard Business School) & **Simon Baudraz** (University of Geneva)

16:00-16:30 Coffee break

**16:30-17:45** **Panel II, Chair: Angela Romano (University of Glasgow)**

*Reformers without reforms? The Bank of Italy and the Banking System in the crisis of the 1970s* – **Mattia Lupi** (SciencePO)

*The forgotten currency: the European Currency Unit private market and European Integration* – **Aleksandra Komornicka** (University of Glasgow) and **Alexis Drach** (Université de Vincennes - Paris 8)

19:30 Dinner, **The Finnieston** 1125 Argyle St, City Centre, Glasgow, G3 8ND  
[FINNIESTON \(thefinniestonbar.com\)](http://thefinniestonbar.com)



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### **Tuesday 26 April 2022**

**9-11:00      Panel III, Chair: Sean Vanatta (University of Glasgow)**

*The Luxembourg financial ecosystem and the European monetary innovation. Case study on KBL, LuxSE and EIB (1957-1990) – **Elena Danescu and Anqi Cheng – online** (University of Luxembourg)*

*The Deutsche Bank and EBIC Group in European Integration 1958- 1988 – **Johannes Sandhäger** (Humboldt University Berlin)*

*Business and Politics: The City of London and the political debates on European Monetary Policy in the 1980s – **Juliane Clegg** (University of Potsdam)*

11:00-11:30      Coffee break

**11:30-12:30      Concluding discussion/roundtable**

13:00      lunch @ [Brel Garden](#)

*\*\*[15 minutes presentation + 20 minutes discussion = about 35 minutes by paper]*



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## TRAVEL

Getting to the University of Glasgow: <https://www.gla.ac.uk/explore/maps/howtogether/>

Getting around Glasgow: <https://www.gla.ac.uk/explore/maps/transport/>

## CAMPUS AND MEETING VENUE

Campus map: <https://www.gla.ac.uk/explore/maps/>



Gilbert Scott Building, University of Glasgow, University of Glasgow G12 8QQ

## COVID-19

Scottish government guidance: <https://www.gov.scot/coronavirus-covid-19/>

Dated 18<sup>th</sup> April - Travelling to Scotland: No COVID-19 travel rules apply for entering Scotland. If you're visiting Scotland from another country, you should check your own government's advice about travelling home after visiting Scotland.

Dated 18<sup>th</sup> April - Face coverings: By law face coverings are no longer a requirement in public spaces, which includes the University's campus, but are encouraged in indoor communal areas at busy times.

University of Glasgow guidance: <https://www.gla.ac.uk/myglasgow/coronavirus/campus/>  
[https://www.gla.ac.uk/myglasgow/coronavirus/updatearchive/headline\\_846612\\_en.html](https://www.gla.ac.uk/myglasgow/coronavirus/updatearchive/headline_846612_en.html)