

# Automotive Ethernet Congress 2021

## Keynote: Service-Oriented Architecture Chances and Challenges

M.Sc. Ricardo Gonzalez de Oliveira\*□

Dr. Christian Kerstan\*

Dr. Achim Henkel\*

\* Robert Bosch GmbH: Systems Eng. BBM Tech. Strategies and Enabling

□ Uni.lu: Faculté des Sciences, des Technologies et de Médecine

# Agenda

## ► Introduction

- Evolution of the Automotive E/E Architecture
- Why do we need services?
- What are the automotive companies thinking about SOA

## ► Chances and Challenges

- Signal to Service conversion: On which level?
- Migration of signal based effect chains
- Syntax vs. semantics – or the towers of babel
- How to approach and monetarize

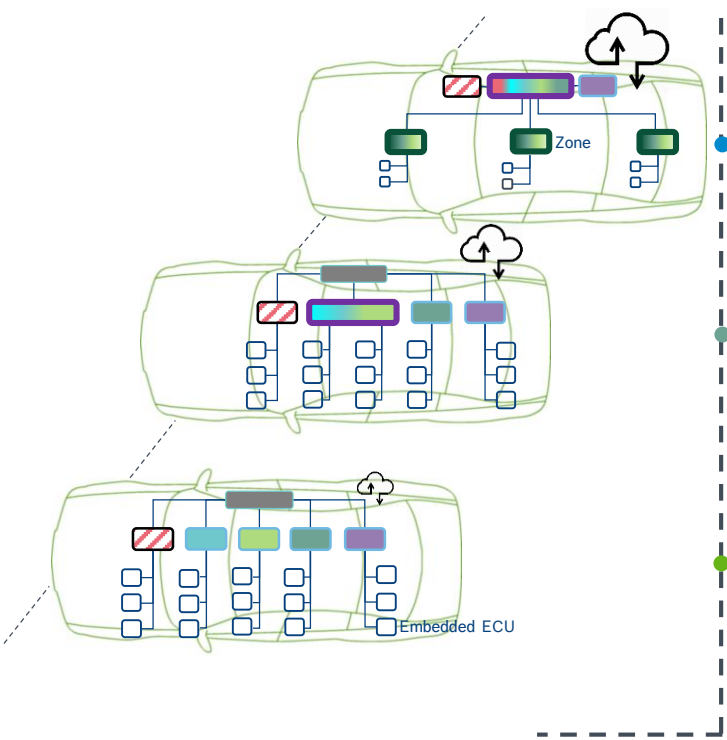
## ► Summary

# INTRODUCTION

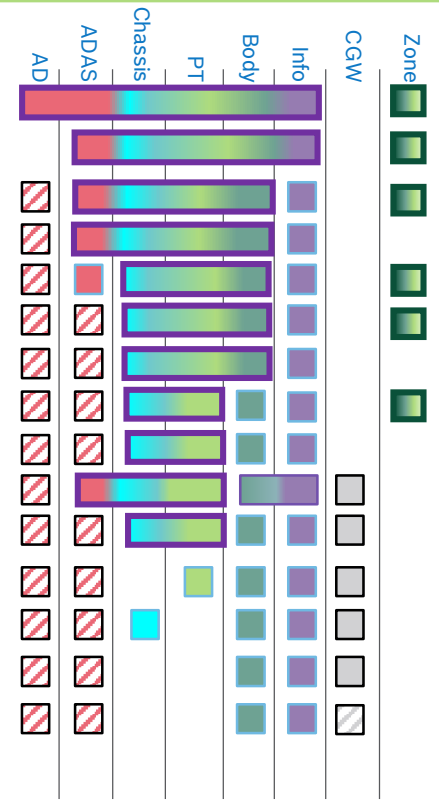
# Introduction

## Evolution of the Automotive E/E Architecture

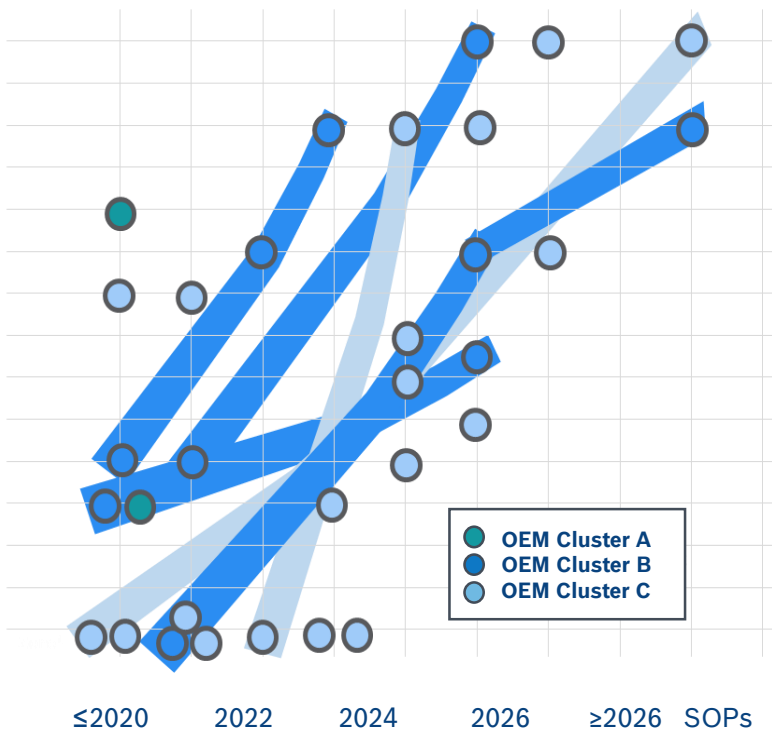
### E/E Evolution



### Funct. E/E Patterns\*



### OEM Evolution / Revolution hikes



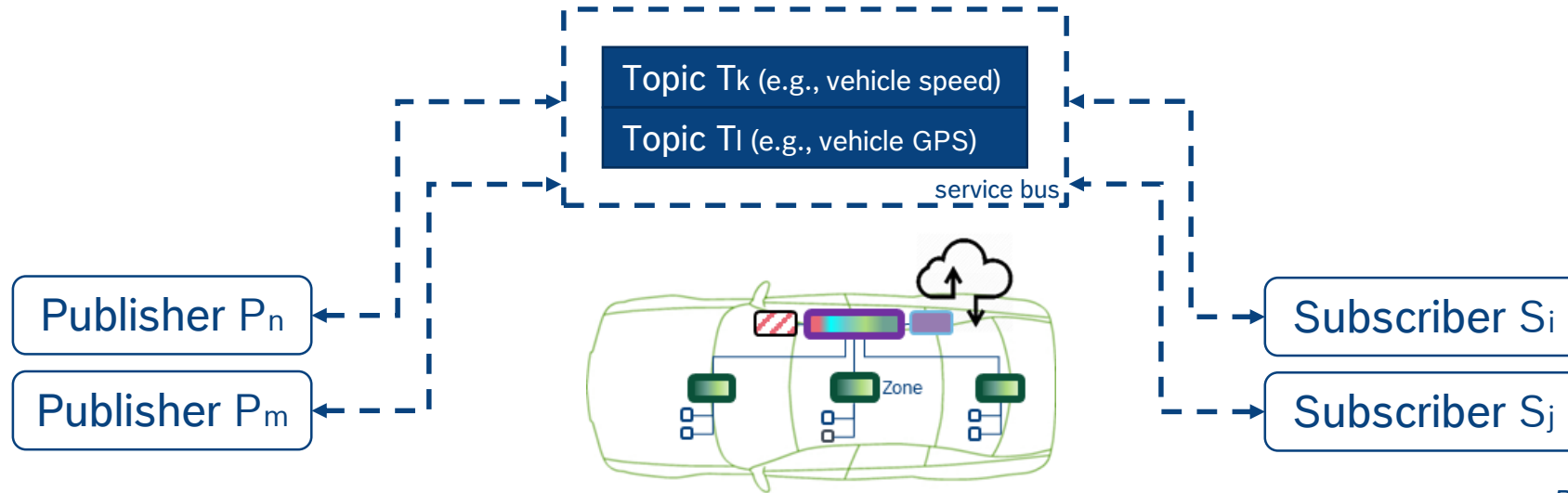
\*Shared housing concepts not shown  
ECU: Electrical Control Unit; AD: Autonomous Driving; ADAS: Advanced Driving Assistance System; PT: Power Train;  
CGW: Central Gateway; OEM: Original Equipment Manufacturer; SOP: Start of Production;  
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# Introduction

## Why do we need services?

Service Oriented Architecture (SOA) is a way to do the abstraction between hardware and software.

“Its principles are independent of vendors and other technologies, where services are provided by application components, through a communication protocol over a network.”\*



*Pub/Sub example*

Services will complement the signal world and facilitate the introduction of cross-domain high level features

\* <https://medium.com/@SoftwareDevelopmentCommunity/what-is-service-oriented-architecture-fa894d11a7ec>

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# Introduction

## Why do we need services?

Possible **basic advantages** for automotive Service Oriented Architecture (SOA):



### **Enables Abstraction**

HW from SW and Signal from Service



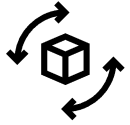
### **Automated communication discovery**

Generic determination of communication relations during assembly



### **Software update / upgrade**

Service Discovery enables utilization of max. available features provided by embedded layer



### **Update / Replacement** of sensors / actuators / ECUs (e.g., extended functionality, enhanced quality)

Down-upwards compatibility by service negotiation



### **Backup/Redundancy** (e.g., backup functionality provided by another network device)

Failure detection and disabling of service

Replacement of service (Backup)



### **Scaling**

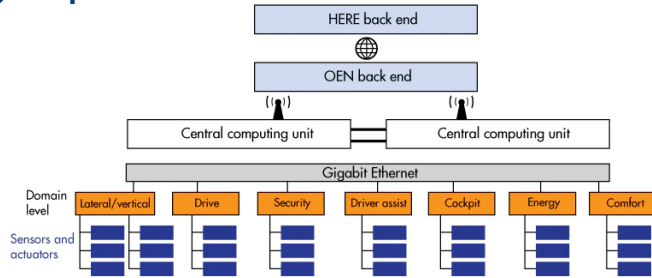
Reuse of sensors / actuators / ECUs within different platforms

Reuse of software implementation within different environments

# Introduction

## What is the automotive industry thinking about SOA?

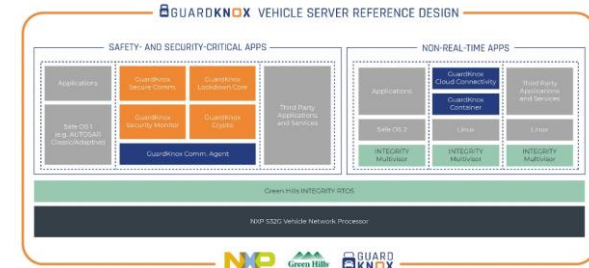
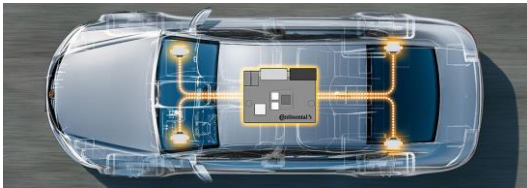
Just a glimpse...



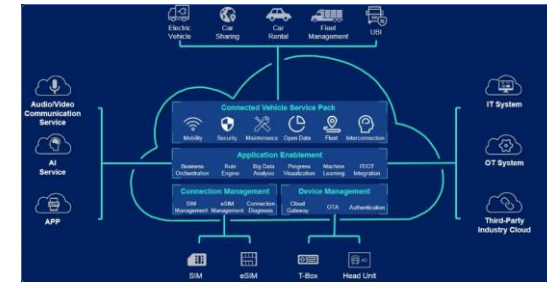
“BMW and Audi want to separate vehicle hardware from software. Two leading carmakers are leading the charge to develop new electronics architectures.”\*

“GuardKnox, NXP, and Green Hills Software partner to develop advanced, secure automotive platform ... enabling commercial deployment for software-defined and service-oriented vehicles.”\*\*

“Continental’s new server concept is a central element for the conversion to a service-oriented electronics architecture in highly connected ID. electric cars.”\*\*\*



“Huawei considers that the achievement of SDV (software-defined vehicle) plays a key role in the revolution of automobile industry.”\*\*\*



\* <https://www.electronicdesign.com/markets/automotive/article/21804988/bmw-and-audi-want-to-separate-vehicle-hardware-from-software>

\*\* <https://www.prnewswire.com/news-releases/guardknox-nxp-and-green-hills-software-partner-to-develop-advanced-secure-automotive-platform-for-the-next-generation-of-vehicle-architecture-301174541.html>

\*\*\* <https://www.huawei.com/minisite/iot/en/vehicle-networking.html> [http://autonews.gasgoo.com/china\\_news/70017444.html](http://autonews.gasgoo.com/china_news/70017444.html)

\*\*\*\* <https://www.continental.com/en/press/press-releases/2019-11-12-icas-vw-199636>

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# CHANCES AND CHALLENGES

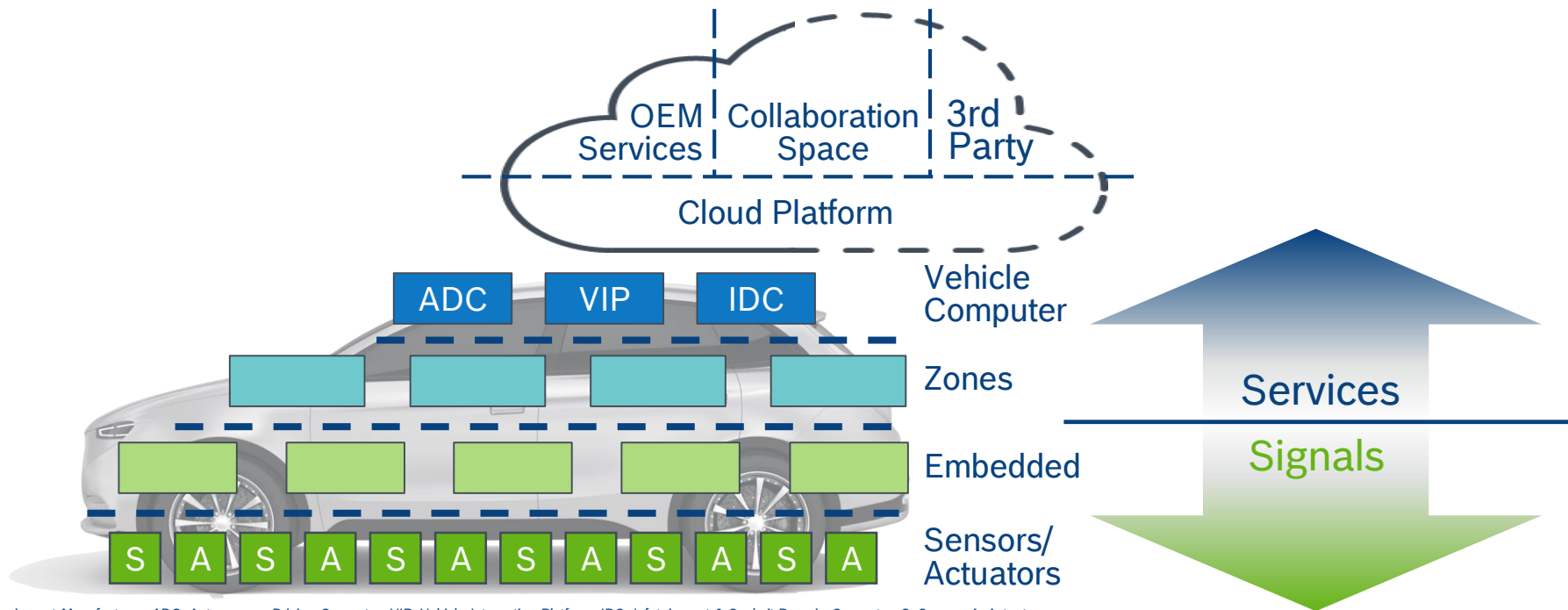


# Chances and Challenges

## Signal to Service conversion: On which level?

The point of translation could be located somewhere from the cloud to the Sensor/Actuators level.

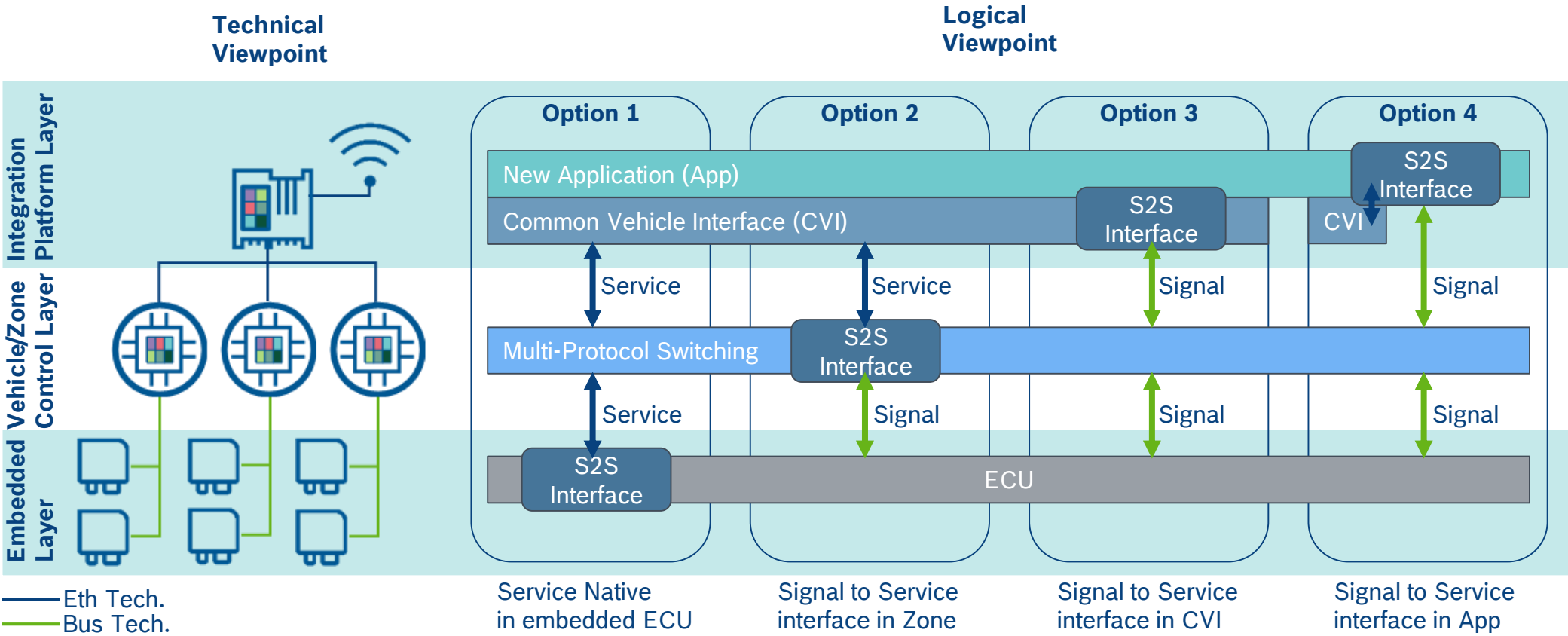
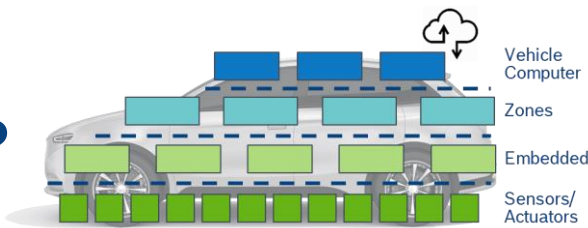
Tradeoffs between the Signal to Service conversion level.



OEM: Original Equipment Manufacturer; ADC: Autonomous Driving Computer; VIP: Vehicle Integration Platform; IDC: Infotainment & Cockpit Domain Computer; S: Sensor; A: Actuator  
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# Chances and Challenges

## Signal2Service (S2S) conversion: On which level?



# Chances and Challenges

## Migration of signal based effect chains

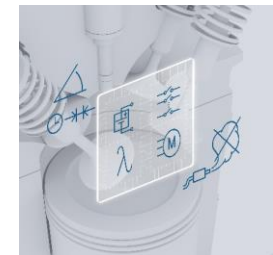
Timing effects of the runtime environment influences the performance of signal based effect chains.

The migration of signals to services adds delay/jitter due to the SOA stack.

However, it is not necessary to migrate the whole signal effect chain. A separation of the functionality could be done having the best effort at the service level, and the hard controls loop at signal level.

### Example: Powertrain driver characteristic

- Service: Driving mode (e.g., sport, comfort, and eco)
- Signal: Control loop of the Powertrain (low latency/jitter)



# Chances and Challenges

## Syntax vs. semantics – or the towers of babel

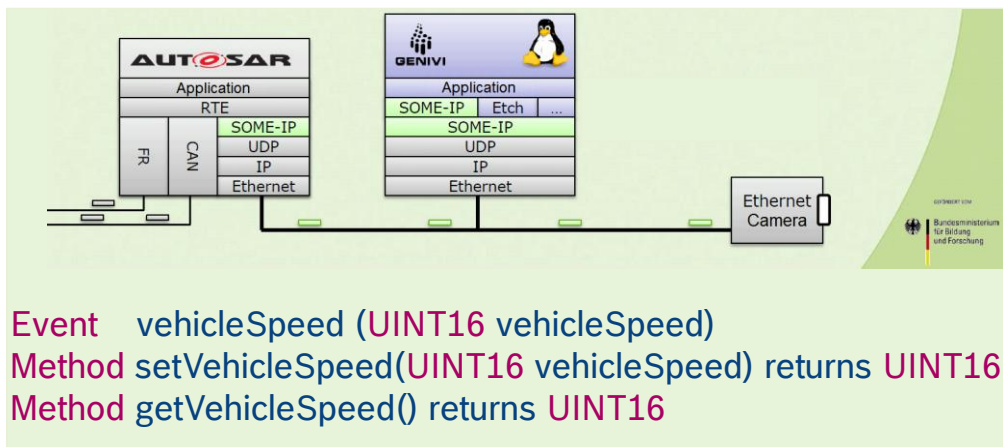
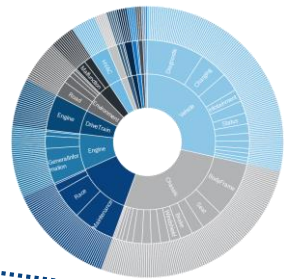
There is still no common definition for the services name and attributes.

Now is the time to discuss the interfaces definition, where there is already a synergy potential by the combination of todays open standards (e.g., AUTOSAR, GENIVI VSS VSC, SENSORIS, SOME/IP).

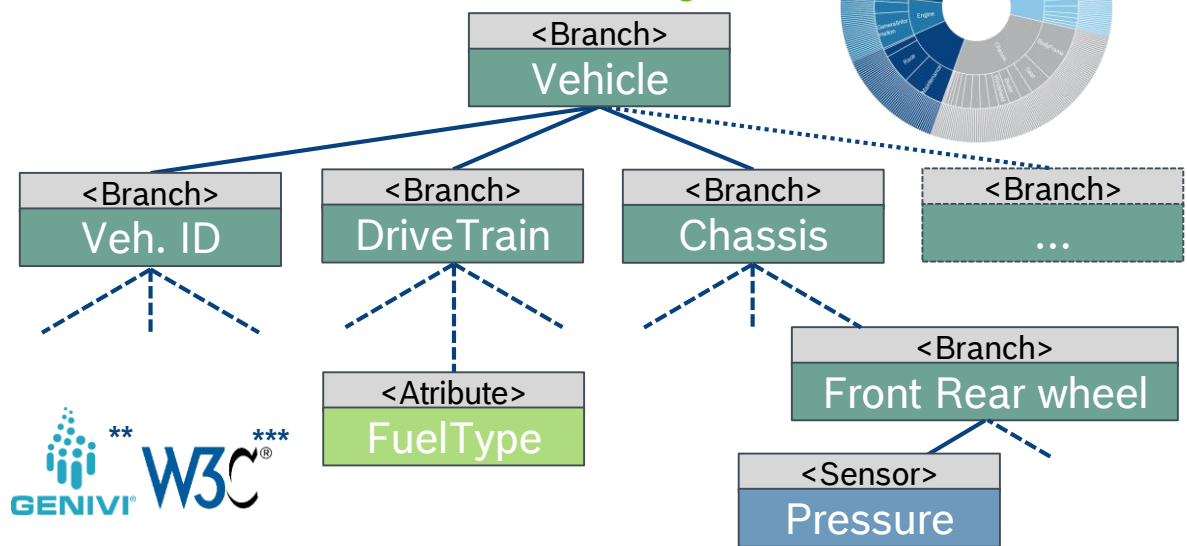
Possibility to have a standard for the harmonization of services in:

Syntax (e.g., SOME/IP\*)

Semantics (e.g., VSS)



Event vehicleSpeed (UINT16 vehicleSpeed)  
Method setVehicleSpeed(UINT16 vehicleSpeed) returns UINT16  
Method getVehicleSpeed() returns UINT16



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\* [http://some-ip.com/papers/2011-09-TP3\\_Ueberblicksvortrag.pdf](http://some-ip.com/papers/2011-09-TP3_Ueberblicksvortrag.pdf)  
\*\* <https://at.projects.genivi.org/wiki>  
\*\*\* <https://www.w3.org/>  
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# Chances and Challenges

## How to approach and monetarize?

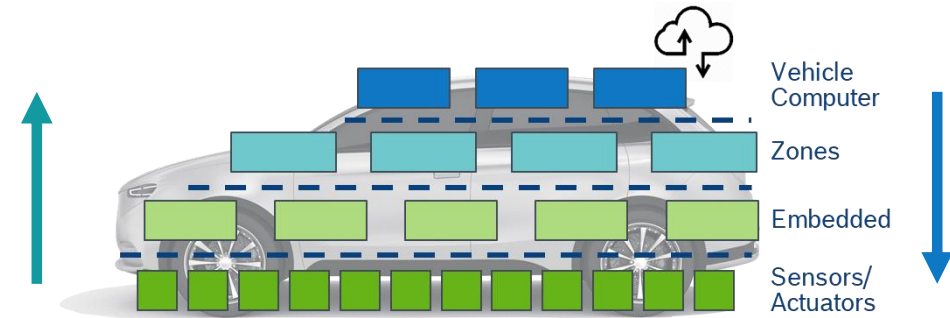
SOA should be gradually inserted.

Complexity to deal with legacy components for SOA implementation.

Two possible ways for integration:

**Bottom Up:** It is complex to adapt everything  
Too many signals to evaluate  
Probably not the best approach  
Don't reinvent the wheel!

**Top Down:** Add things progressively, according the use case  
On that way it is possible to gradually meet the current solutions  
Probably a better approach



# Chances and Challenges

## How to approach and monetarize?

SOA enables new possibilities for automotive use cases and monetarization

However, which feature should be implemented first?

Cloud Services



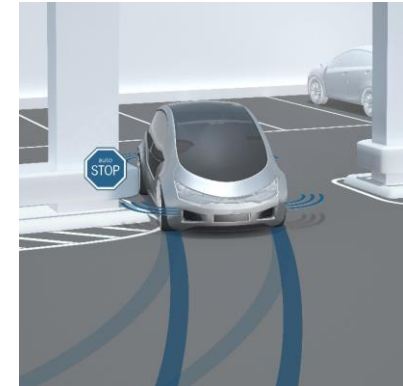
New cloud based features  
(e.g., fleet management, door control system\*, and digital twin)

Apps



Apps enable flexible utilization of  
provided functionality

Events



Events ensure appropriate reaction  
for each situation

Coupling  
Intensity

# SUMMARY

# Summary

Service Oriented Architectures are neither new nor very complicated.

Automotive Ethernet enables Hardware Software abstraction via open standardize vehicle interface (e.g., GENIVI CVII).

The automotive industry is mobilizing to reach its full potential.  
Most of the items and challenges to tackle the SOA dream were covered on the conference talks.

So far we had:

- Multi-gig Ethernet
- Common vehicle interfaces
- Quality of Service (TSN, Security, Safety)
- EMC design

Coming next:

- Switch/PHY design
- 10BASE-T1 Ethernet

CVII: Common Vehicle Interface Initiative; TSN: Time Sensitive Networks; EMC: Electromagnetic Compatibility; PHY: Physical Layer

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Thank you for your attention.  
Questions?