

The Internet and the European Market from a historical perspective
University of Luxembourg,
Belval, 29 January 2020

16.00 Welcome and Introduction by Prof. David Howarth and Valérie Schafer

16.15 - 17.00 First session

Chair David Howarth

Presentations by

Christian Henrich-Franke and Kevin Ackermann (**15 minutes presentation for each**) +
15 mns questions and comments (by chairman and audience)

17.00-17.45

Chair Frédéric Allemand

Presentations by

Elena Danescu and Stefan Gadringer (15 minutes each) + questions and comments

small break

18.00 - 18.45 Presentation by Vivianne Reding introduced by Elena Danescu

and 15 mns discussion with audience

Final remarks by Prof. Andreas Fickers

19.00 Cocktail

Abstracts :

* Since 2009 **Christian Henrich-Franke** is Research Associate at the Chair of Economic and Social History at the university of Siegen.

Title : EC competition law and the idea of 'open networks' (1960s-1980s)

Competition policy has been on the top of the European Community's political agenda since the construction of a European Common Market in the 1960s. A comprehensive body of law was created to eliminate market dominance, cartels or state aid and to control mergers and competition. A key issue of the EC competition law was the Council Regulation 17/62, which established the idea of 'openness' of competition in European market law for the decades to come. Infrastructure sectors like telecommunications were, however, mostly excluded from the Council Regulation 17/62 in the early 1960s. The European Commission put the question of an application of EC competition law again on the political agenda in the 1980s. The Council Regulations 17/62's idea of 'openness' and 'open networks' were established as basic principles for European telecommunication markets with three decades' delay. This presentation analyses the discourses and imaginaries of 'open networks' in the debate about

the relationship between EC competition law and the telecommunication sector in a long term perspective from the 1960 to the 1980s.

* **Kevin Ackermann** (PhD student in Georgetown's [Communication, Culture, and Technology](#) program in Washington, DC). He works with Meg Leta Jones who is an Associate Professor in the Communication, Culture & Technology Department at Georgetown University.

Title : Practicing Privacy on Other Networks Network Structures, Economic Arrangements, and Identity Strategies Before Cookies

Building on recent work revealing pre-web and alternative-internet networks, as well as legal research in comparative privacy, this presentation analyzes and compares identification protocols and practices on computer networks in Europe and the U.S. beyond the TCP/IP internet and contemporary web. These networks will include packet-switched networks, BBSs, videotex, online services, and early web browsers. In each, we describe privacy as practiced through network architecture, authentication and economic structures, and user anonymity and control. This presentation intends to contribute not only to our understanding of an older digital Europe but also present disputes and future policies.

* **Elena Danescu** (C2DH, University of Luxembourg)

Title: Taxing intangible assets: issues and challenges for a digital Europe

The recent global crisis, which revealed the structural weakness of economies and the globalisation of both financialisation and the digital economy, raised questions about the nature of work, national sovereignty and territoriality, and gave rise to unprecedented social, economic, fiscal, environmental and democratic challenges with the potential to cause societal upheaval. In this context, public authorities, states, European organisations (the EU and the Council of Europe) and transnational and international bodies (UN, OECD, WTO, IMF) have a major role to play in regulating the multi-dimensional potential of global growth and defending against the problems inherent in these new, unavoidable processes. This presentation will examine one of the major hurdles EU faces – the taxation of digital goods and services.

* **Stefan Gadringer**, Department of Communication Science, University of Salzburg.

Title : Network Neutrality in the European Union. A Policy Process Analysis

This paper focusses on the network neutrality debate in the European Union by framing the regulatory process of implementing network neutrality regulation, especially the Open-Internet Directive in 2015. The guiding question is: How can the regulatory process for network neutrality in the European Union be characterized and what does the regulatory outcome of this process mean for normative values and standards in public and private communication.