



Gender and Food: From Polarization in Dietary Consumption and Kitchen Tasks to Politically Sustainable Reinterpretations

GENDER EXPERT GROUP | RINGVORLESUNG
**INTERDISZIPLINÄRE PERSPEKTIVEN
AUF DIE KATEGORIE GESCHLECHT**

Wintersemester 2016/2017

COLLOQUE POUR LES HOMMES
Université du Luxembourg, 1^{er} avril 2017

Première journée

COMMENT REMPLIR LES BACS A GLAÇONS

Présentation tâche par tâche sur diapositives

PAPIER TOILETTE : POUSSE-T'IL TOUT SEUL SUR LES DISTRIBUTEURS ?

Table ronde

DIFFERENCES ENTRE LE PANIER A LINGE ET LE SOL

Exercices pratiques avec paniers en osier

**ASSIETTES ET VERRES : PASSENT-ILS DE L'EVIER AU LAVE-VAISSELLE GRACE
A LA LEVITATION ?**

Débats - Intervention d'experts

**BOUTEILLES DE LAIT VIDES : DOIVENT-ELLES ALLER DANS LE FRIGO OU DANS
LA POUBELLE ?**

Groupes de discussion

Deuxième journée

DES HOMMES PERDUS DEMANDANT LEUR CHEMIN

Témoignages du seul homme l'ayant jamais fait

**EST-IL GENETIQUEMENT IMPOSSIBLE DE RESTER TRANQUILLE PENDANT QU'ELLE
GARE LA VOITURE ?**

Simulation de conduite

**VIVRE AVEC LES ADULTES : DIFFERENCES BASIQUES ENTRE
VOTRE MERE ET VOTRE EPOUSE**

Jeux de rôle

COMMENT ETRE LE COMPAGNON DE SHOPPING IDEAL

Exercices de relaxation, méditation et techniques de respiration

This April Fool's Prank: Invertedly Sexist or Discriminatory?

The screenshot shows the Merriam-Webster website interface. At the top, there is a navigation bar with links for 'GAMES', 'BROWSE THESAURUS', 'WORD OF THE DAY', and 'VIDEO'. The Merriam-Webster logo and 'SINCE 1828' are on the left. A search bar contains the word 'sexism'. Below the search bar are tabs for 'DICTIONARY' and 'THESAURUS'. The main content area displays the word 'sexism' in a large font, followed by a pronunciation guide: 'noun | sex·ism | \ˈsek-si-zəm\'. Below this, it states 'Popularity: Top 1% of lookups'. There is a section for 'Examples: SEXISM in a sentence' with a dropdown arrow. The 'Definition of SEXISM' section contains two numbered definitions: 1. 'prejudice or discrimination based on sex; especially : discrimination against women' and 2. 'behavior, conditions, or attitudes that foster stereotypes of social roles based on sex'. Below the definitions is the entry for '—sexist', with a pronunciation guide: '\ˈsek-sist\ adjective or noun'.

It is an ironic critique of gendered practices (actions, behaviour, routines etc.)

Not of gendered bodily constitution.

Discriminating
Categorically, not
Individually

→ difficulty of critique
in the context of
inequity

... Based on Statistical Evidence of Persistent Inequality in Kitchen Tasks (and Household ones in general)

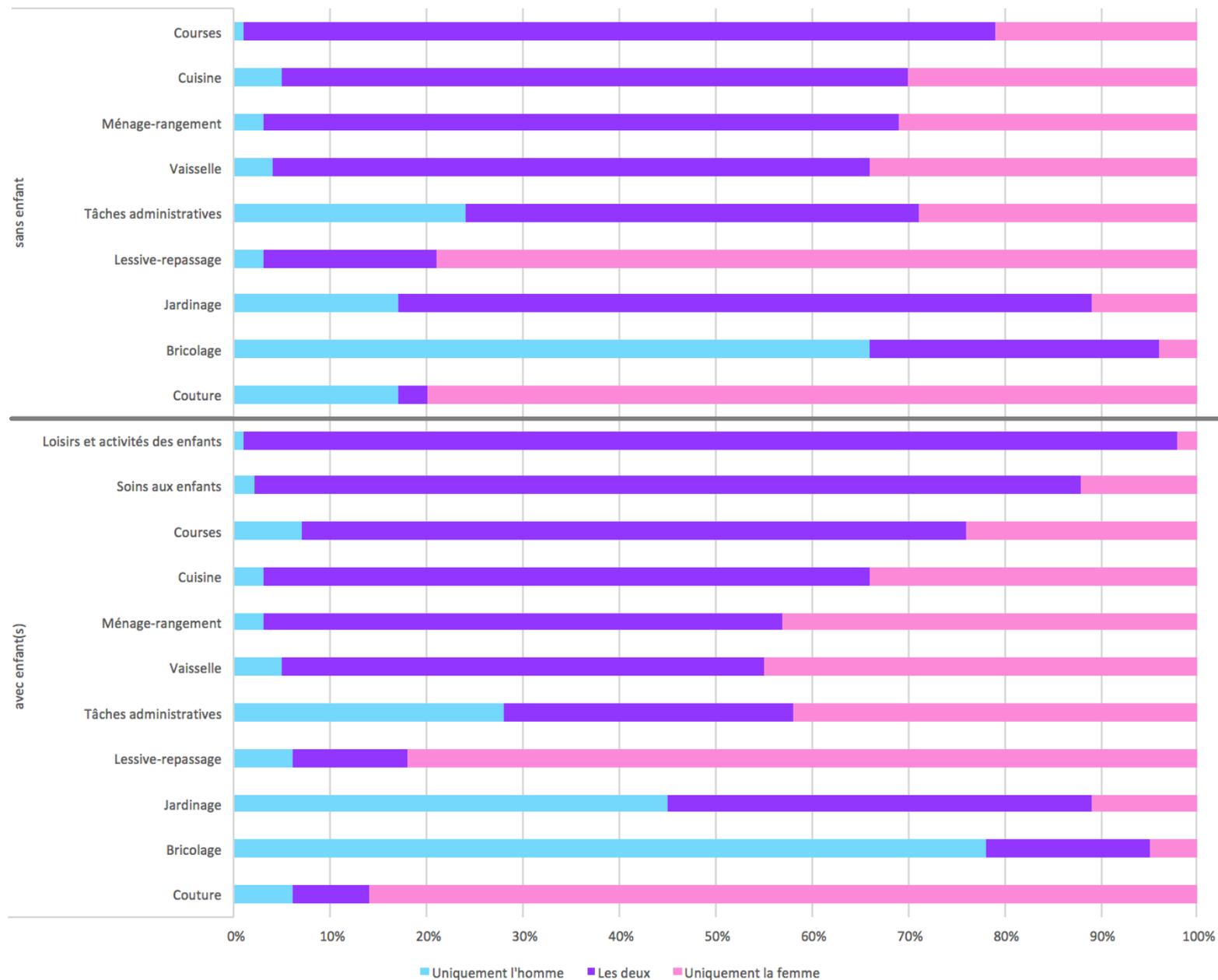
Plan of the Talk

1. Gender Inequality in Kitchen Tasks (and Household ones in general)
2. But (some) men do cook! Gender Differences in Cooking
3. Gender Differences in Food Consumption
4. Environmental Impact of our Diet
5. Food Consumption is Political

1. Persistent Gender Inequality in Household Tasks

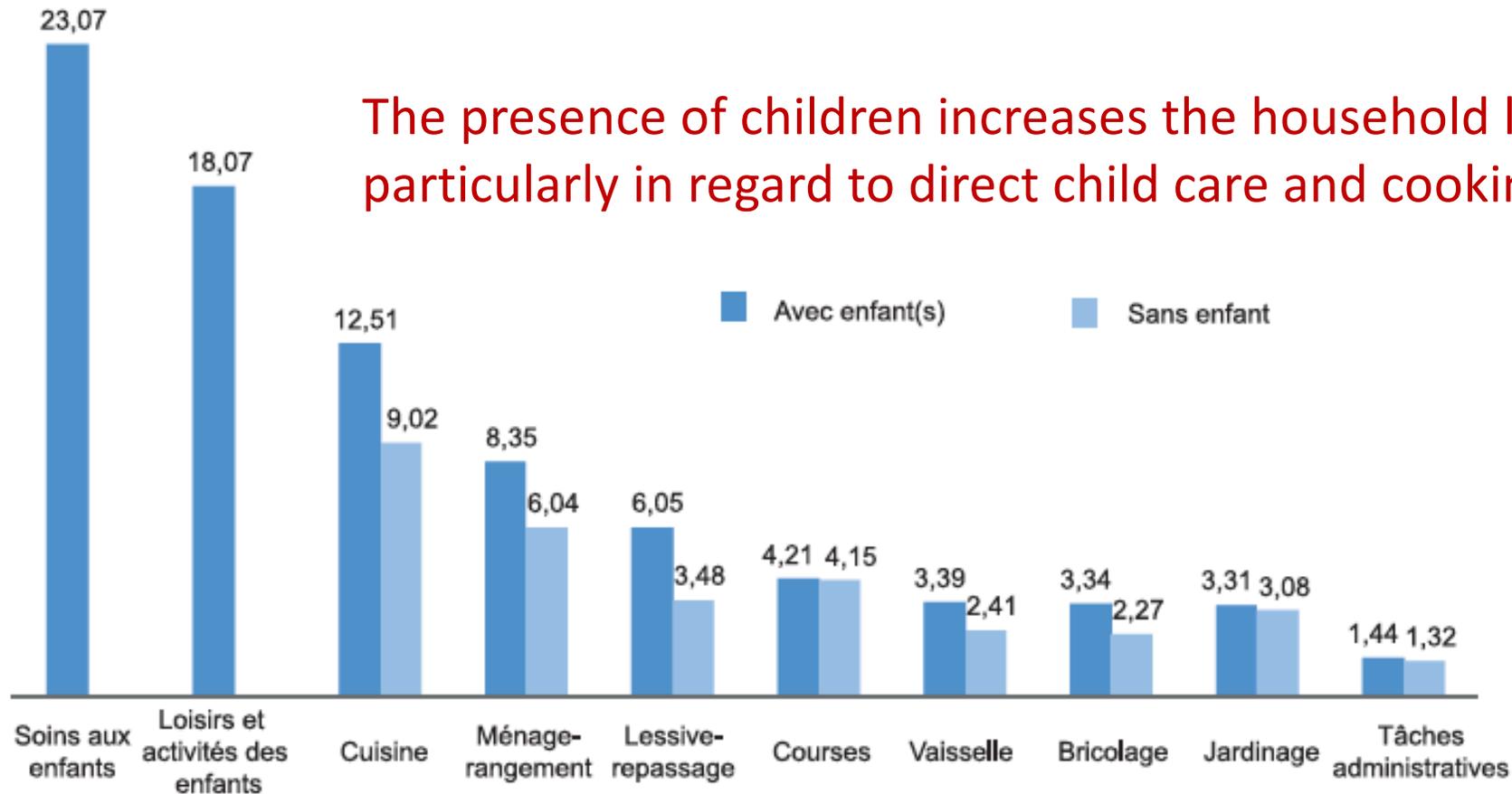
1. Persistent Gender Inequality in Household Tasks

Partage des tâches au sein des couples biactifs à temps plein selon la présence d'enfant(s)



1. Persistent Gender Inequality in Household Tasks

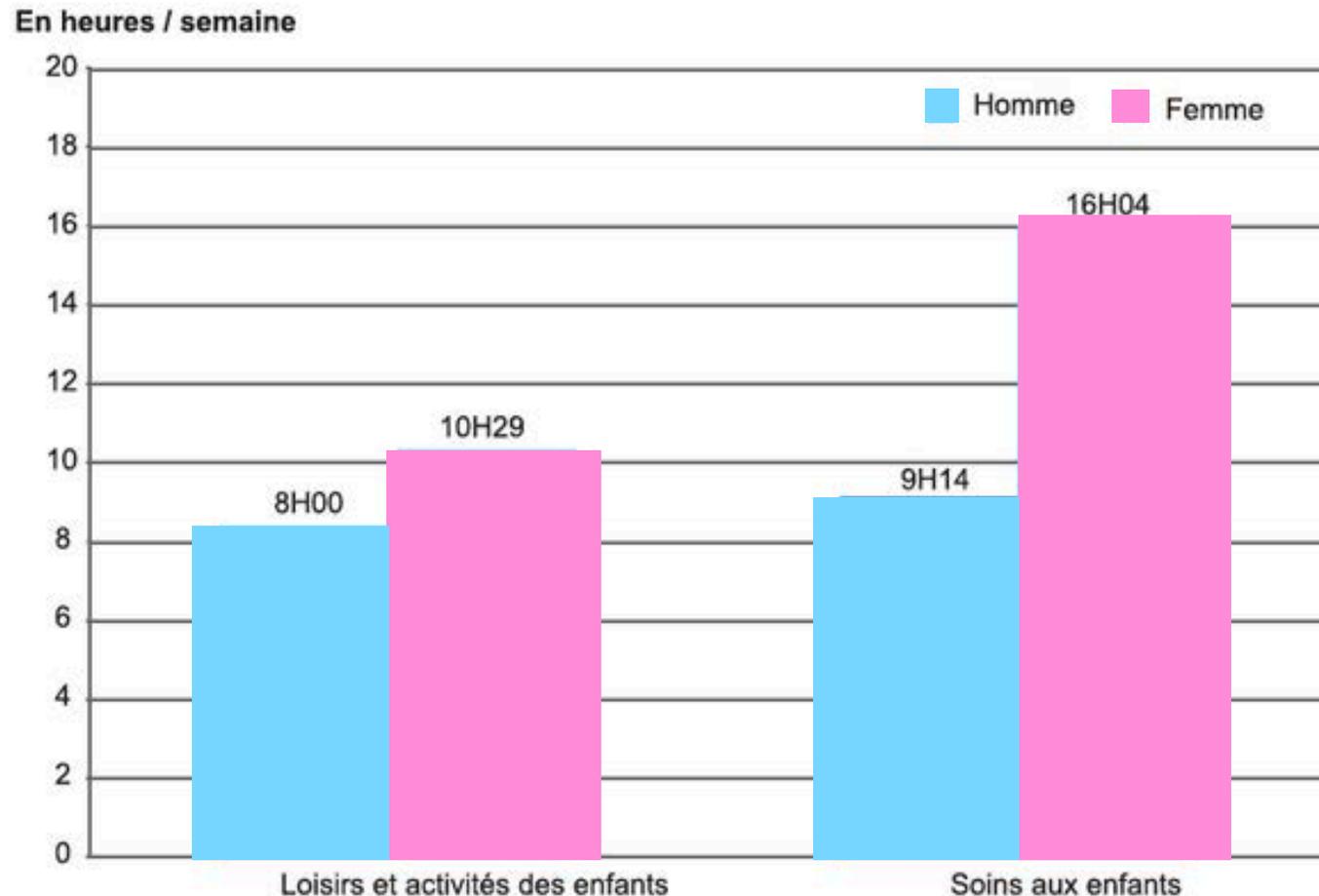
Temps moyen hebdomadaire qu'un couple biactif consacre aux tâches ménagères, selon la présence d'enfant(s)



Source (also previous slide): Mode de garde des enfants et activité professionnelle des parents à Esch-sur-Alzette. CEPSE/INSTEAD, 2006.

1. Persistent Gender Inequality in Household Tasks

Temps hebdomadaire consacré par les conjoints qui interviennent dans les activités de soins et de jeux des enfants

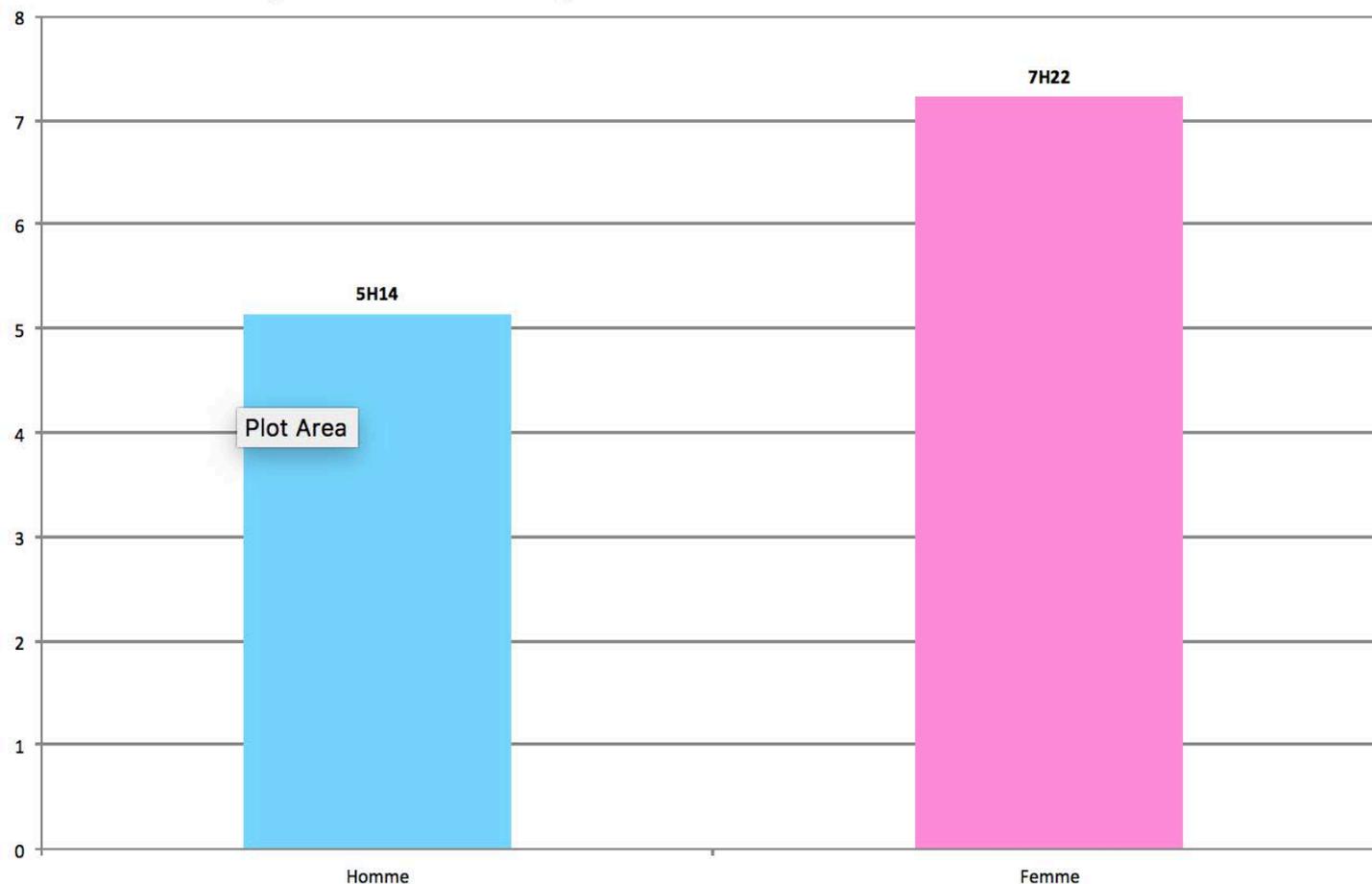


This increased household load is mainly taken up by women (playing: 2,5 hrs/week more than men; care: 7 hrs/week more than men)

Source: Mode de garde des enfants et activité professionnelle des parents à Esch-sur-Alzette. CEPSE/INSTEAD, 2006.

1. Persistent Gender Inequality in Household Tasks

Temps hebdomadaire consacré par les conjoints lorsque la cuisine est réalisée par les deux partenaires



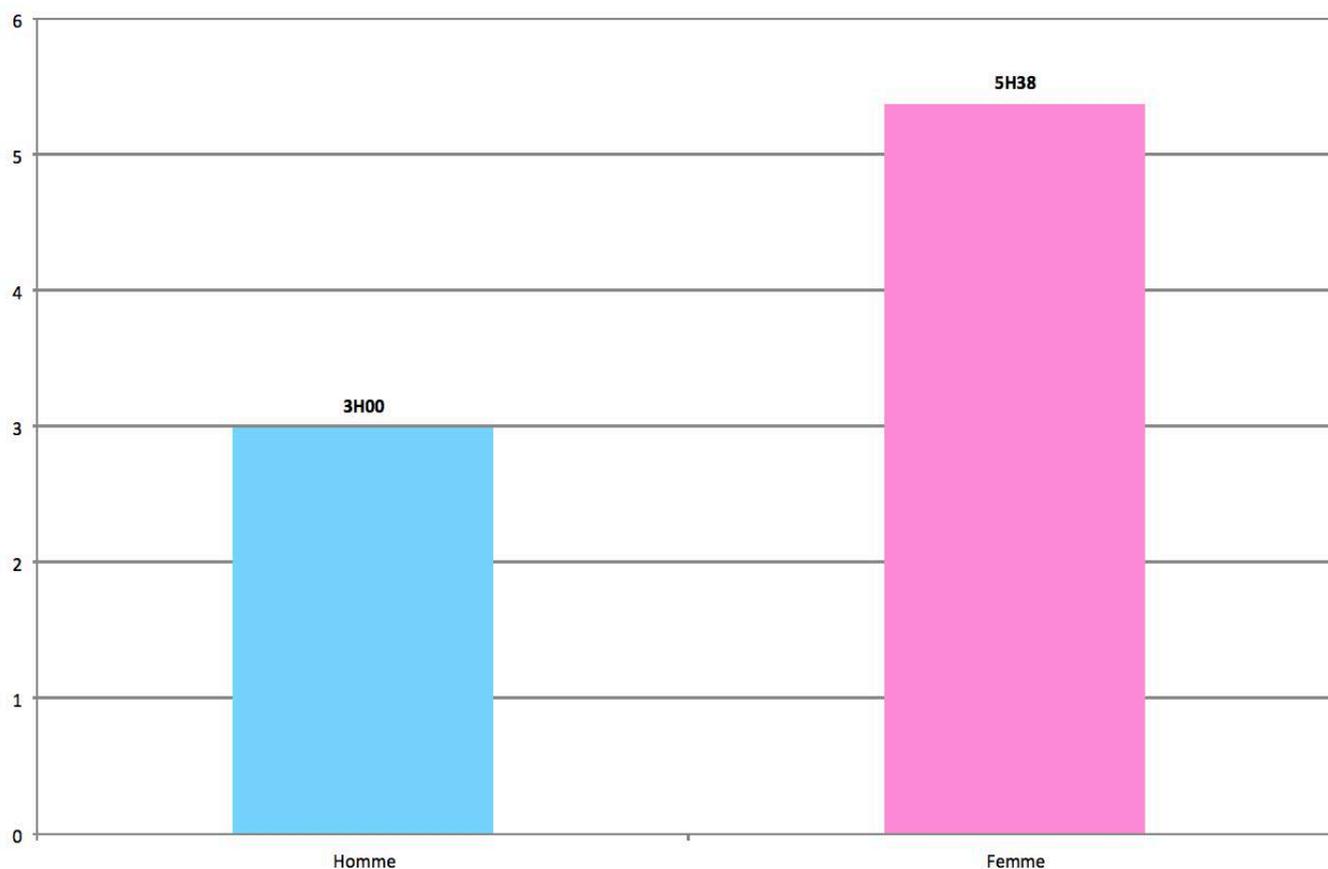
This increased household load is mainly taken up by women (roughly 2,5 hrs/week more than men)

Source: Mode de garde des enfants et activité professionnelle des parents à Esch-sur-Alzette. CEPSE/INSTEAD, 2006.

1. Persistent Gender Inequality in Household Tasks

Temps hebdomadaire consacré par les conjoints lorsque le ménage et le rangement de la maison s'effectue à deux

En heures / semaine



This increased household load is mainly taken up by women (roughly 2,5 hrs/week more than men)

Source: Mode de garde des enfants et activité professionnelle des parents à Esch-sur-Alzette. CEPSE/INSTEAD, 2006.

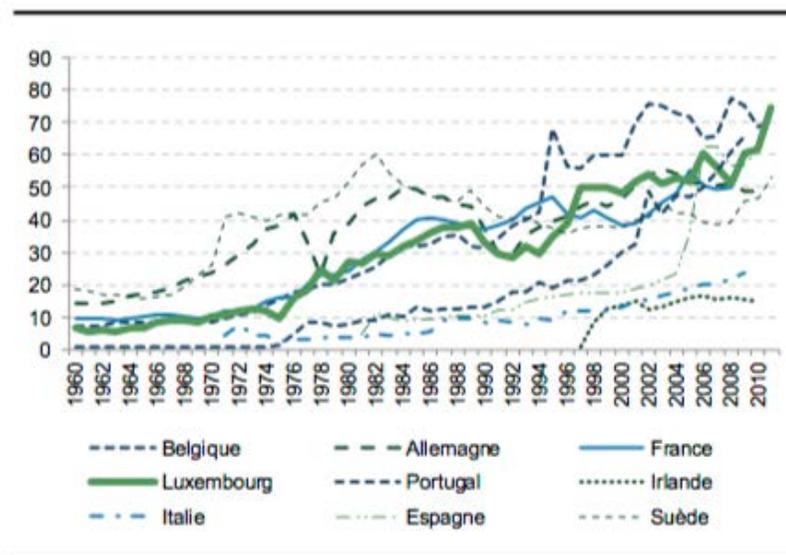
1. Persistent Gender Inequality in Household Tasks: Why Is it Problematic?

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Unfairness

- (Female) Frustration
- Divorce/Separation Rates (75% in 2011)
- Poverty Risk for (mainly) Single Mothers (26,3% child poverty)
- Long-Term Developmental Effects on Children... and Society

Graphique 2: Taux de divorce, 1960-2011 (en %)



Source : STATEC, EUROSTAT



1. Persistent Gender Inequality in Household Tasks: Why Is it Problematic?

Parental Role Model

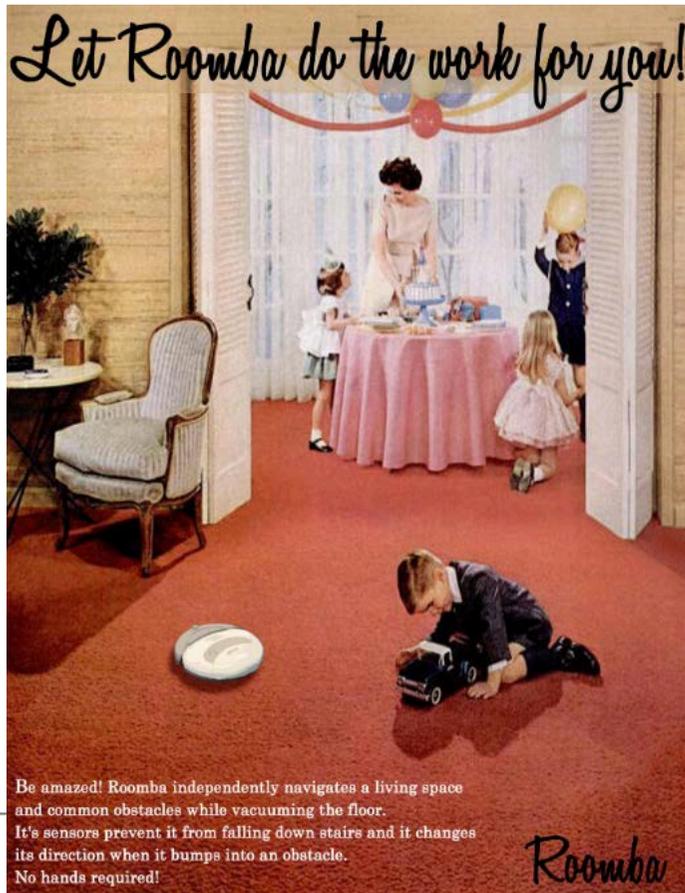
→ Stereotypical Reproduction
Over Generations



1. Persistent Gender Inequality in Household Tasks: Why Is it Problematic?

Parental Role Model

→ Stereotypical Reproduction
Over Generations



Technical innovation are a pseudo-help, as they don't change the root cause



1. Persistent Gender Inequality in Household Tasks

What About the Families Where it is Different?

Fathers: Gate keeper role in terms of their children's (particularly daughters') career aspirations

Both mothers' and fathers attitudes towards gender role predict their children's, but it is particular what fathers do (rather than say) that is a predictor of daughters choosing career paths that are less traditional and higher-paying

By creating gender-egalitarian domestic roles, we encourage girls to pursue careers from which they have traditionally been excluded.

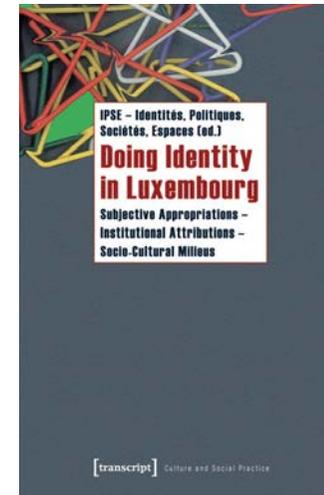


Source: Croft Alyssa / Schmader Toni / Block Katharina /Baron Andrew Scott: The Second Shift Reflected in the Second Generation. Do Parents' Gender Roles at Home Predict Children's Aspirations? *Psychological Science*. July 2014, Vol. 25, Issue 7, p. 1418-1428.

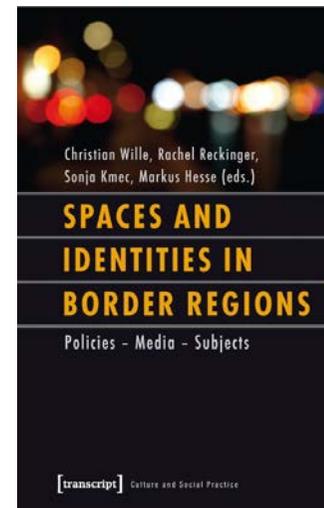
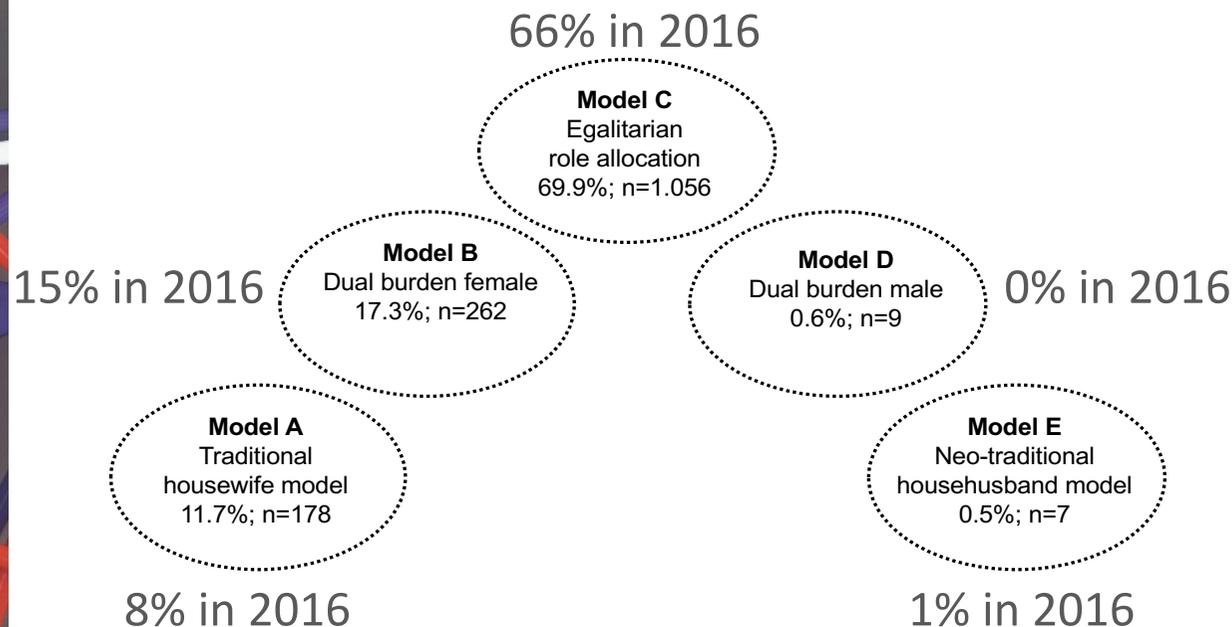
1. Persistent Gender Inequality in Household Tasks: Difference between Practices (as seen) and Discourses

Which work distribution model within a life partnership do you consider best?

- A. The man works full-time, the woman is not employed and she takes care of the household and family
- B. The man works full-time, the woman part-time and she takes care of the household and family
- C. Both partners share work, household and family chores equitably
- D. The woman works full-time, the man part-time and he takes care of the household and family
- E. The woman works full-time, the man is not employed and takes care of the household and family



Source:
IPSE, 2011

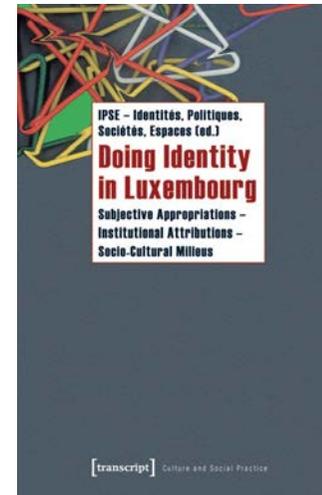
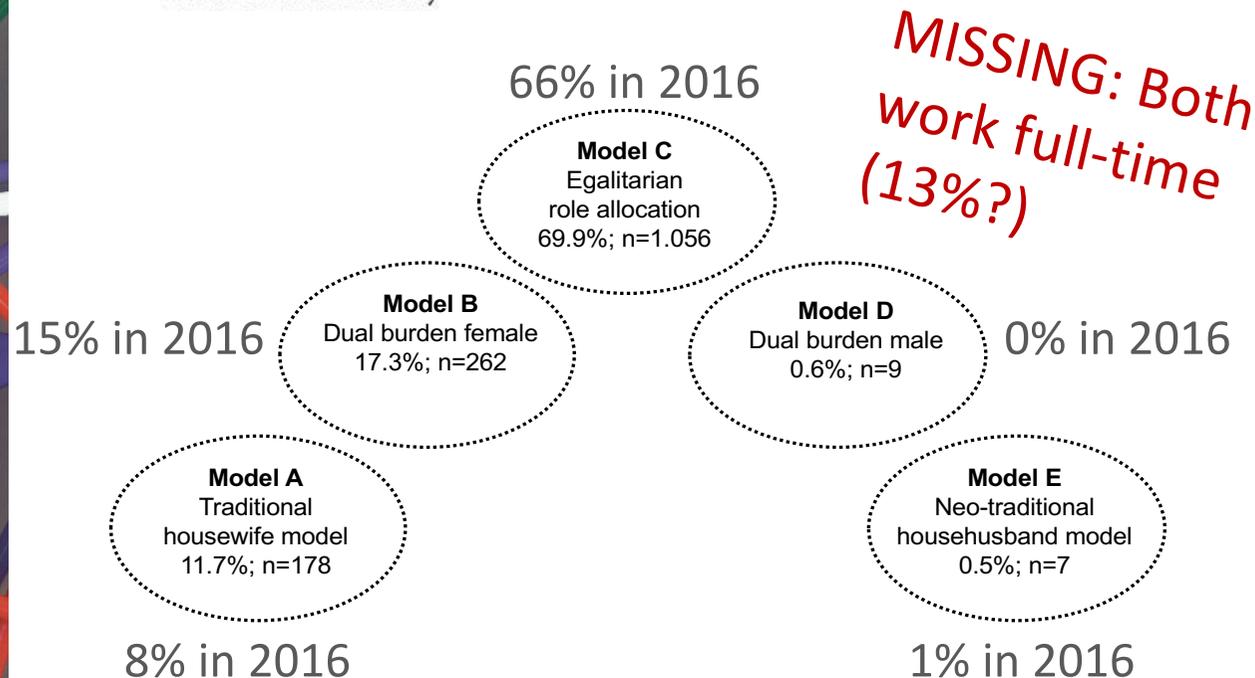


Source: Wille,
Reckinger,
Kmec, Hesse,
2016

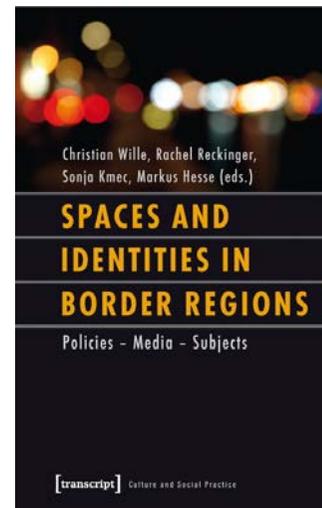
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Source: IPSE, 2011



Source: Wille, Reckinger, Kmec, Hesse, 2016

1. Persistent Gender Inequality in Household Tasks: Difference between Practices (as seen) and Discourses

Almost all Europeans (94%) agree that equality between men and women is a fundamental right and seven in ten (70%) 'totally agree' that it is a fundamental right.

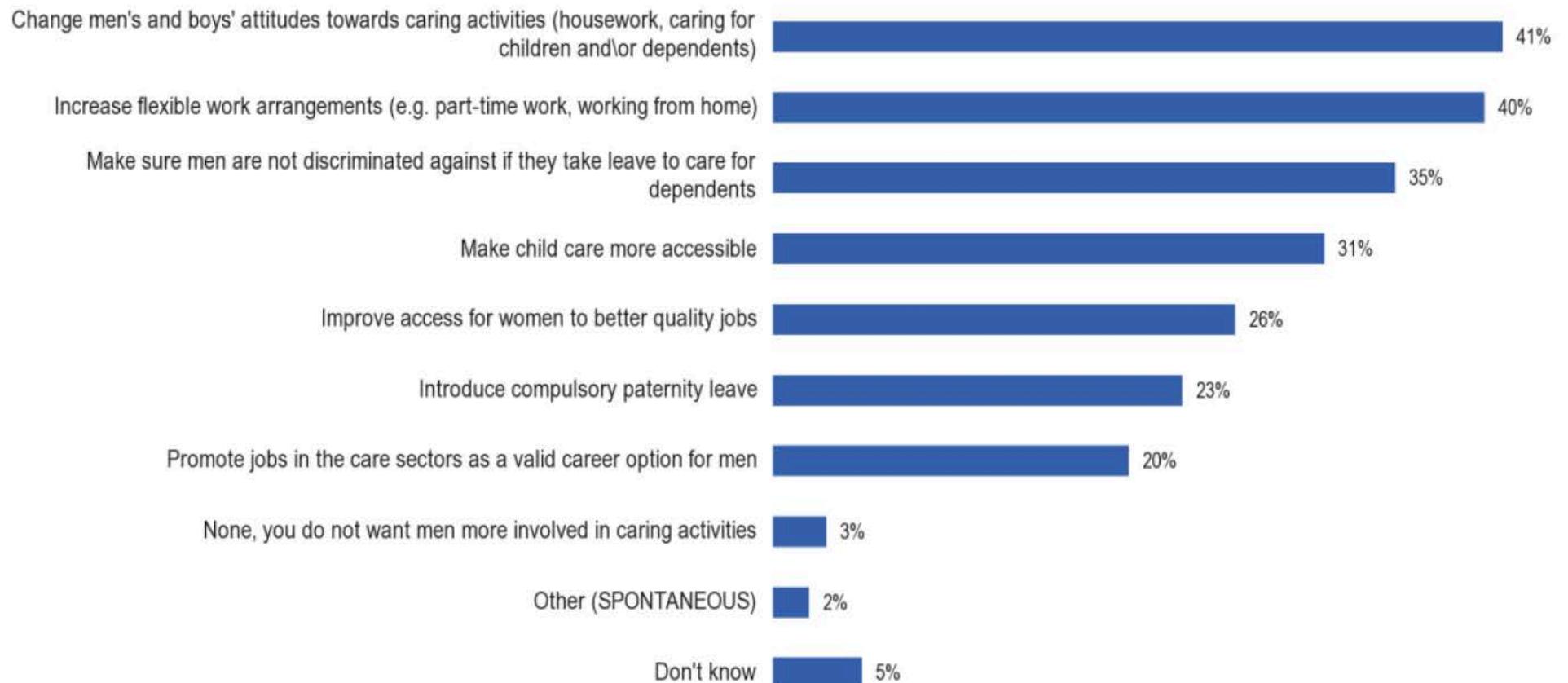
Around three in five Europeans (62%) think that inequalities between men and women are widespread in their country, with around one in ten (11%) thinking they are 'very widespread'.

Women are more likely than men to say that gender inequalities are widespread (68% vs. 57%).

Source: Special Eurobarometer 428, Gender Equality, 2015.

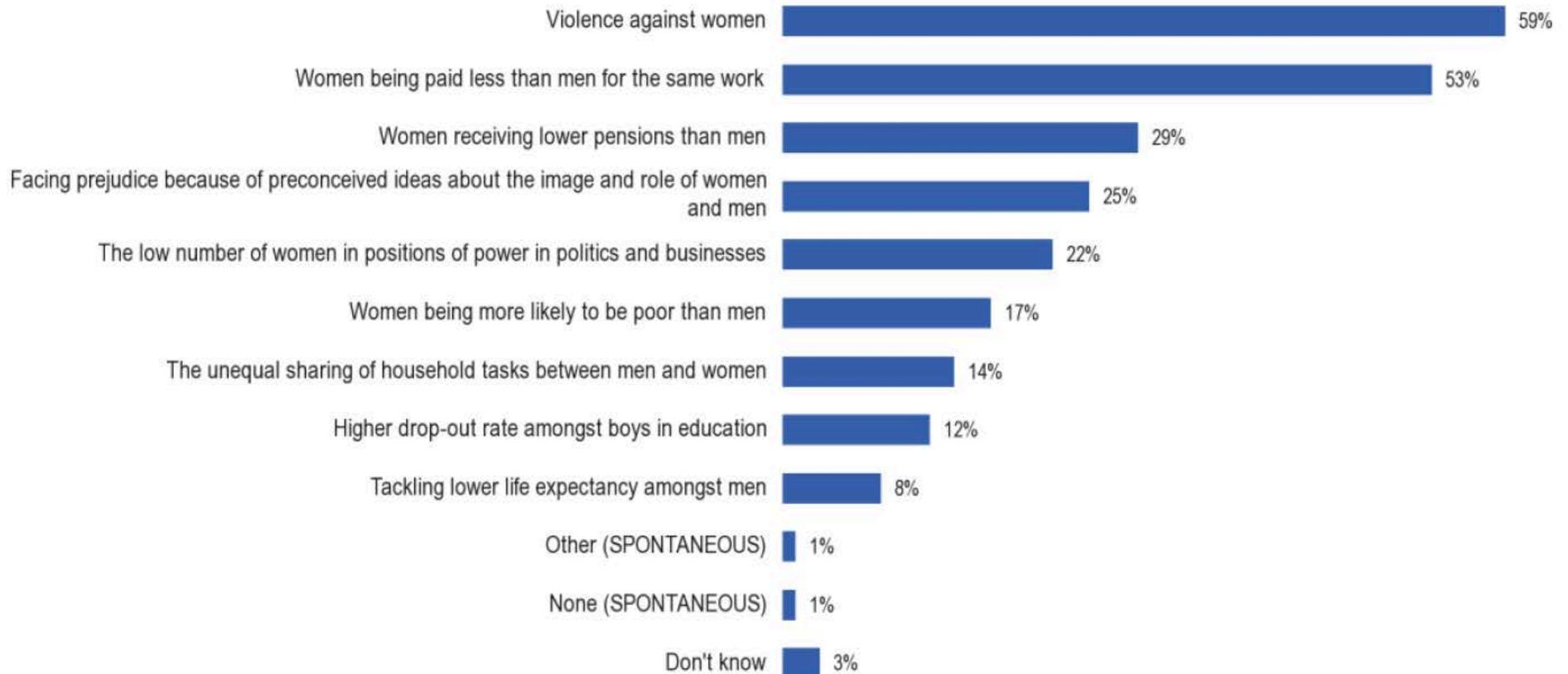
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QB12. In your opinion, what should be done to increase the time spent by men on caring activities (housework, caring for children and/or dependents)? (MAX. 3 ANSWERS)



1. Persistent Gender Inequality in Household Tasks: Difference between Practices (as seen) and Discourses

QB6. Here is a list of inequalities which men or women can face. In your opinion, which area should be dealt with most urgently? (MAX. 3 ANSWERS)



2. But (some) men do cook! Gender Differences in Cooking

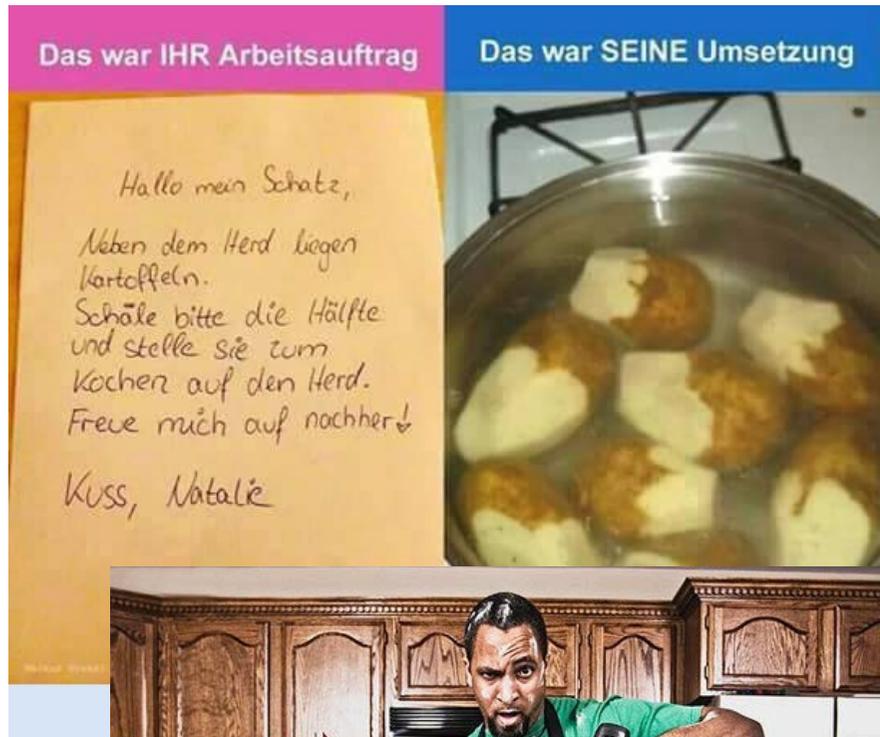
2. But (some) men do cook! Gender Differences in Cooking

Internet Search “Women Cook”: Routine and Normality



2. But (some) men do cook! Gender Differences in Cooking

Internet Search “Men Cook”: Inverted Sexist Stereotypes



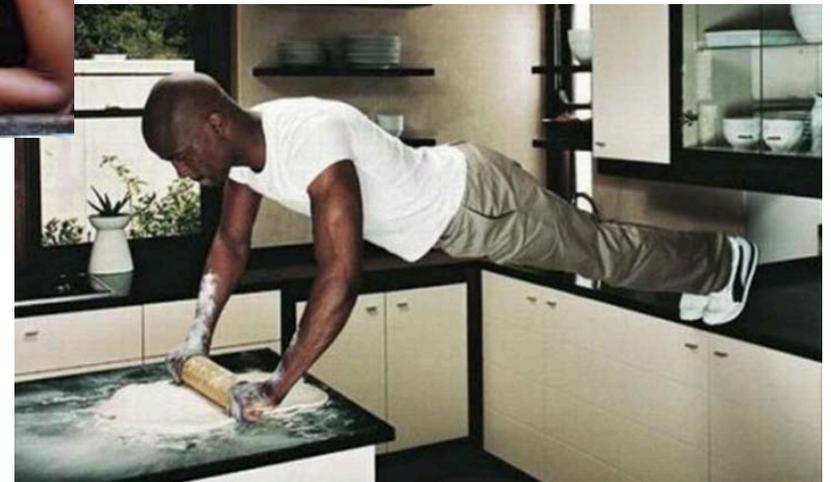
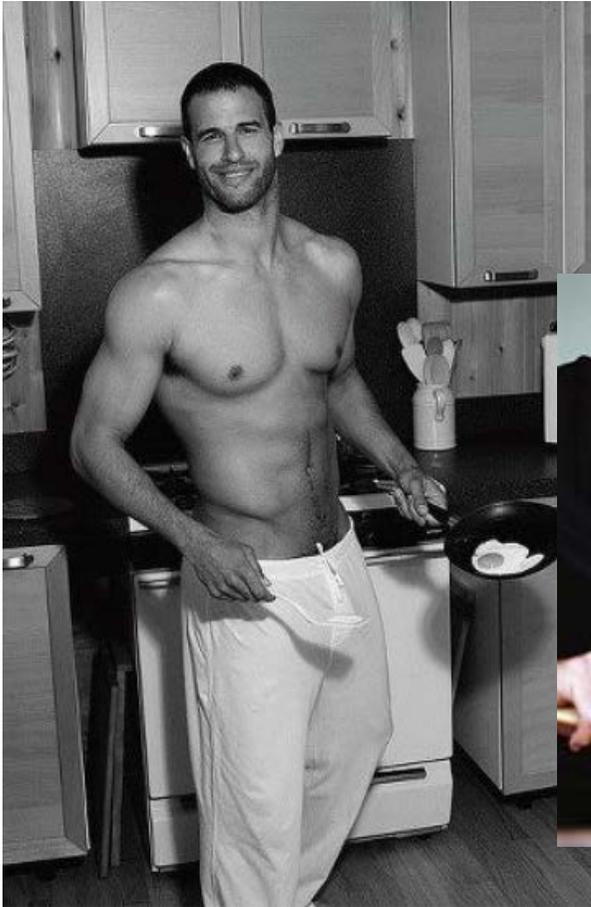
Ridiculing: bad-willed, helpless, disproportional Technicity, rough and ready etc.



2. But (some) men do cook! Gender Differences in Cooking

Internet Search “Men Cook”: Inverted Sexist Stereotypes

Or with sex appeal / enhancing masculinity
→ Constructed as something special



2. But (some) men do cook! Gender Differences in Cooking

Yet the Most Famous Professional Cooks are... Men!



Guide Michelin 2014:

Out of 610 starred restaurants, only 16 female chefs = 2,6 %!

2. But (some) men do cook! Gender Differences in Cooking

Yet the Most Famous Professional Chefs are... Men!



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Out of 610 starred restaurants, only 16 female chefs

HORECA-sector Luxembourg: 33.000 jobs, i.e. 8,8 % of national employment. EU: 1,8 millions of HORECA-establishments employ +/- 10 millions of Europeans (Source: Ernst & Young, 2013)

2. But (some) men do cook! Gender Differences in Cooking

In the Past, Cooks Are Represented As Women



Old Woman Cooking Eggs, Diego Velázquez (1618)



Cook with red apron, Léon Bonvin, (1860s)

Kitchen Scene, Floris Gerritsz Van Schooten (1620s)



The Greengrocer, Willem van Mieris (1731)

2. But (some) men do cook! Gender Differences in Cooking

In the Past, Cooks Are Represented As Women

From 1600s: Guilds for aristocratic cooks

Ongoing female (professional activity but not categorized as such

From aristocratic, feudal “haute cuisine” to bourgeois “grande” cuisine

Public Masculinisation: “Invention” of the restaurant after 1789, when nobles couldn’t afford any more private “salles à manger”

Preparations for a Feast, Pieter Aertsen (1560s)



Cook with Food, Frans Snyders (1630s)



2. But (some) men do cook! Gender Differences in Cooking

Today: Lots of Cookery Books, Plus Specific Ones for Men



[Alle 5 Bilder anzeigen](#)

Nur für echte Kerle: Das ultimative Männer-Kochbuch Gebundene Ausgabe –

3. Juli 2014

★★★★☆ 7 Kundenrezensionen

[Alle Formate und Ausgaben anzeigen](#)

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ab EUR 3,67

3 gebraucht ab EUR 3,67

Hinweis: Dieser Artikel ist nur bei Drittanbietern erhältlich (alle Angebote anzeigen).

♣ **Ran an den Herd!**

Das lässige Kochbuch für ganze Kerle

♣ **Mit gelingsicherer HausMANNskost und tollen Angebergerichten für den besonderen Anlass**

♣ **Mit ausführlichen Schritt-für-Schritt-Anleitungen**

Kochen ist Frauensache? Männer schwingen lieber Messer und Gabel als den Kochlöffel? Das geht auch anders! Und zwar mit unserem lässigen Kochbuch: Von schnellen Gerichten für jeden Tag über herzhafte Klassiker bis zu schicken Rezepten, die Eindruck machen und trotzdem gelingsicher sind, findet "Mann" hier genau die richtigen Rezepte.

Ob Bratkartoffeln mit Speck, Spaghetti Bolognese, deftiges Gulasch, exotischer Thai-Wok oder feines Rinderfilet - für jeden Geschmack und jede Gelegenheit ist etwas dabei.

Die ausführlichen Schritt-für-Schritt-Anleitungen erklären genau, wie es geht, und zahlreiche Tipps und Infos rund ums Kochen sorgen für einen Grundstock an Küchen-Know-how.

Also Männer: Schürze um und ran an den Herd!

♣ [Weniger lesen](#)

2. But (some) men do cook! Gender Differences in Cooking

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★★★★☆ **Kochbuch für Anfänger**
Von Zwergi am 6. April 2015
Verifizierter Kauf

Das Buch ist gut bebildert. Die Gerichte bzw. deren Anleitung ist gut verständlich ohne Schnickschnack, wenige Zutaten und nichts außergewöhnliches an Gewürzen etc.. Ein Anfänger freut sich bestimmt über Gerichte wie Bolognese, Frikadelle und Burger. Es gibt auch Braten die mit wenig Aufwand gekocht, gebraten oder geschmort werden können also ein perfektes Anfängerbuch.

1 Kommentar

War diese Rezension für Sie hilfreich?

Ja

Nein

Missbrauch melden

Infos zum...

Also Männer: Schürze um und...

Weniger lesen

r feines

Tipps und

2. But (some) men do cook! Gender Differences in Cooking

Today: Lots of Cookery Books, Plus Specific Ones for Men



[Dieses Bild anzeigen](#)

Heute koche ich!: Männer an den Herd! Gebundene Ausgabe –

Ungekürzte Ausgabe, 26. Januar 2009

von [Felix Weber](#) (Autor)

★★★★☆ 93 Kundenrezensionen

[Alle Formate und Ausgaben anzeigen](#)

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Männer an den Herd – Kochen macht sexy!

Ziehen Sie Ihre Geheimwaffe! Lassen Sie die Muskeln in der Küche spielen und die Frauen schmelzen dahin wie Butter. Mit der verschärften Cowboypfanne, dem Klassiker Rumpsteak oder verführerischer Mousse au Chocolat landen Sie immer einen Volltreffer.

Ist die Schwiegermutter im Anflug oder die Freundin kommt vorbei? Keine Panik, mit den vier Schwierigkeitsgraden findet jeder etwas, um Eindruck zu schinden.

Alle Rezepte mit Farbfotos, viele Tipps und Tricks sowie die ultimative Kochschule für Angeber!

[Weniger lesen](#)

2. But (some) men do cook! Gender Differences in Cooking

Today: Lots of Cookery Books, Plus Specific Ones for Men



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Das Männerkochbuch - Crossover: Grenzenlos kochen! Gebundene Ausgabe –

18. Juli 2011

von [Anne-Katrin Sura](#) (Autor)

[Kundenrezensionen](#)

★★★★☆ **Kulinarische Entdeckungsreise**
Von [Ingrid P.](#) am 29. August 2013

Mein Freund hat das Buch geschenkt bekommen. Da er keine Zeit hat, habe ich es für uns entdeckt. Leckere Rezepte, besonders die marokkanischen Hackbällchen, bereichern unseren Speisezettel. Auch für Partys gibt es gute Tipps, schließlich kommen auch männliche Anfänger nicht vom Weg ab. Im Winter freue ich mich schon auf die Ente mit Kraut. Viel Spass.

[Kommentar](#)
[melden](#)

Eine Person fand diese Informationen hilfreich. War diese Rezension für Sie hilfreich? [Missbrauch](#)

[an der Kasse. Siehe Details.](#)

69 neu ab EUR 22,00

14 gebraucht ab EUR 1,08

Männer kochen grenzenlos

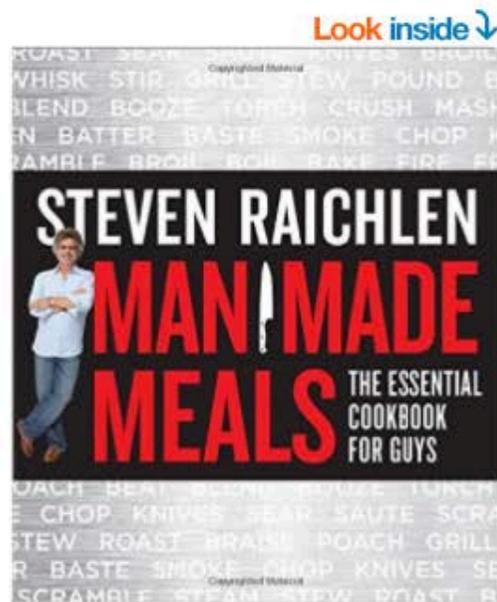
Exotisches wird hier mit Leichtigkeit in Küchenklassiker eingebunden. Bekanntes gewinnt durch einen Hauch (noch) unbekannter Gewürze oder eine ungewöhnliche Zubereitung. Die Gerichte vereinen die spannendsten Einflüsse aus den Küchen der Welt mit Zutaten, die es heute in jedem Supermarkt gibt.

Bei den Rezepten findet jeder seine Favoriten, egal ob ungeübter Kochanfänger oder ambitionierter Kocheleve.

[Weniger lesen](#)

2. But (some) men do cook! Gender Differences in Cooking

Today: Lots of Cookery Books, Plus Specific Ones for Men



Look inside ↴

↻ Flip to back



See all 4 images



Call it culinary literacy for men. Or simply what every guy should know about cooking.

There are certain tasks involving food a man

should know how to do without hesitation: shuck an oyster and steam a lobster, for example; grill a steak; roast a rack of lamb; and cook up a pot of kick-ass chili. Every well-informed male should know the proper way to stir a martini, carve a turkey, smoke ribs, make pancakes for his kids, and clinch a romantic dinner with a rich chocolate dessert. But, first and foremost, a guy should know how to get himself dinner (or any meal) on the table without having to rely on take-out.

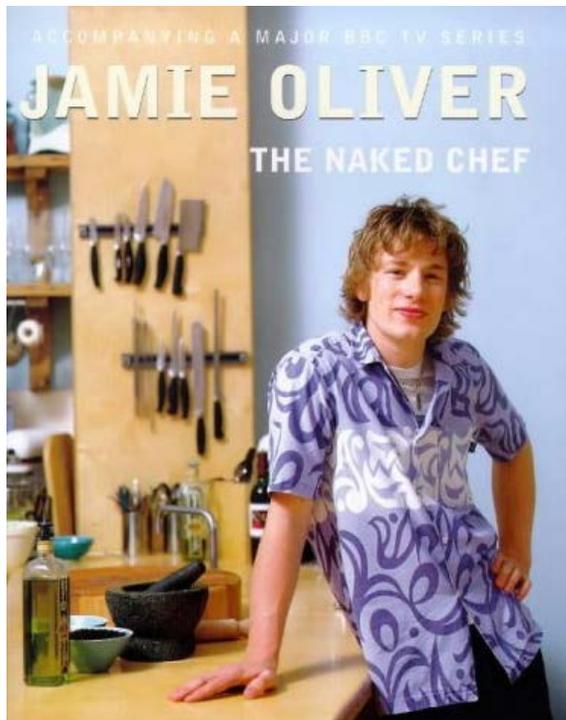
You should know how to execute kitchen tasks with confidence, aplomb, and—I dare say—showmanship. The act should not only assuage your hunger and bring you respect but should give you satisfaction and pleasure.

This book will show you how. Step by step, I'm going to teach you everything you need to know about cooking: starting with the basics, like how to read a recipe, navigate the stove, and stock the fridge and pantry. I'm going to teach you how to prepare great meals for yourself, your buddies, your girlfriend or wife, your immediate or extended family, and how to throw a killer cocktail party.

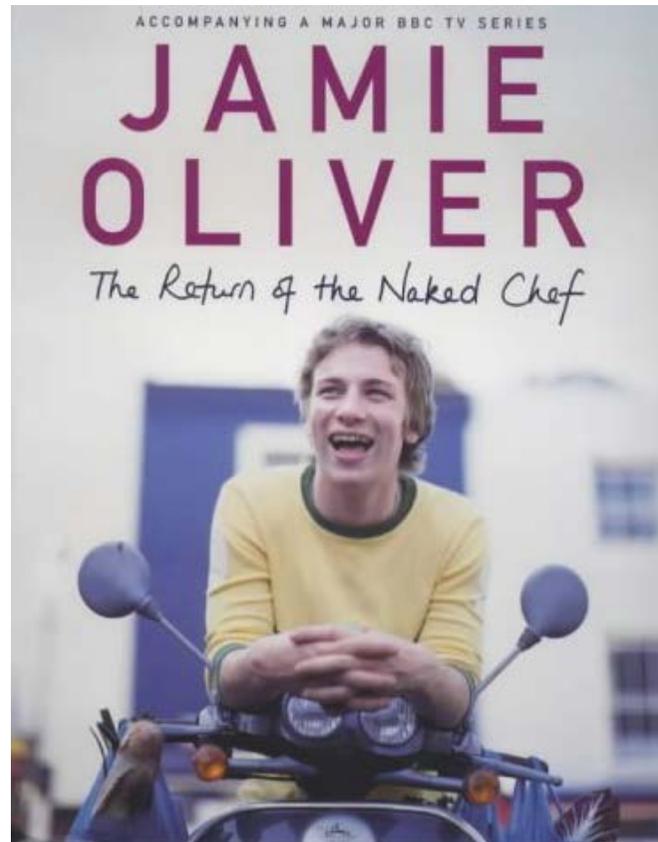
2. But (some) men do cook! Gender Differences in Cooking

Today: Jamie Oliver's Easy-Going Masculinity Stands Out

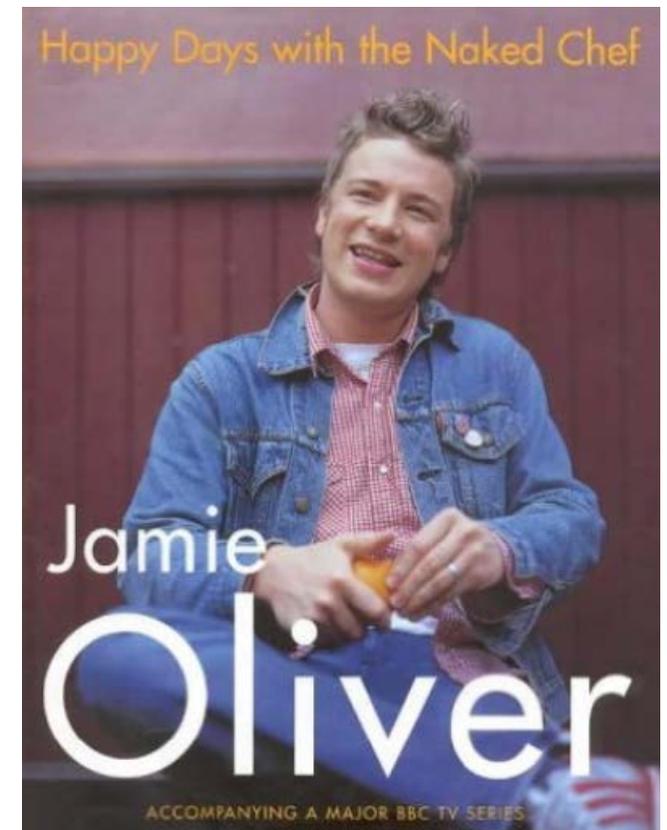
1999



2000



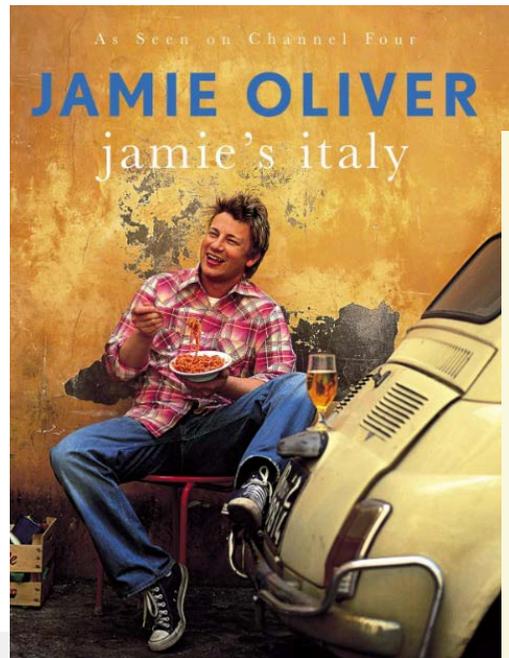
2001



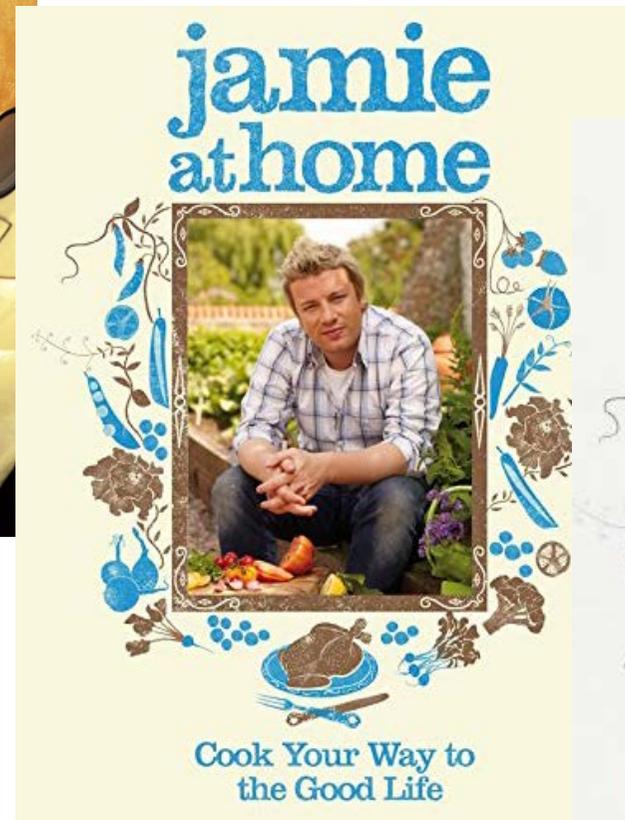
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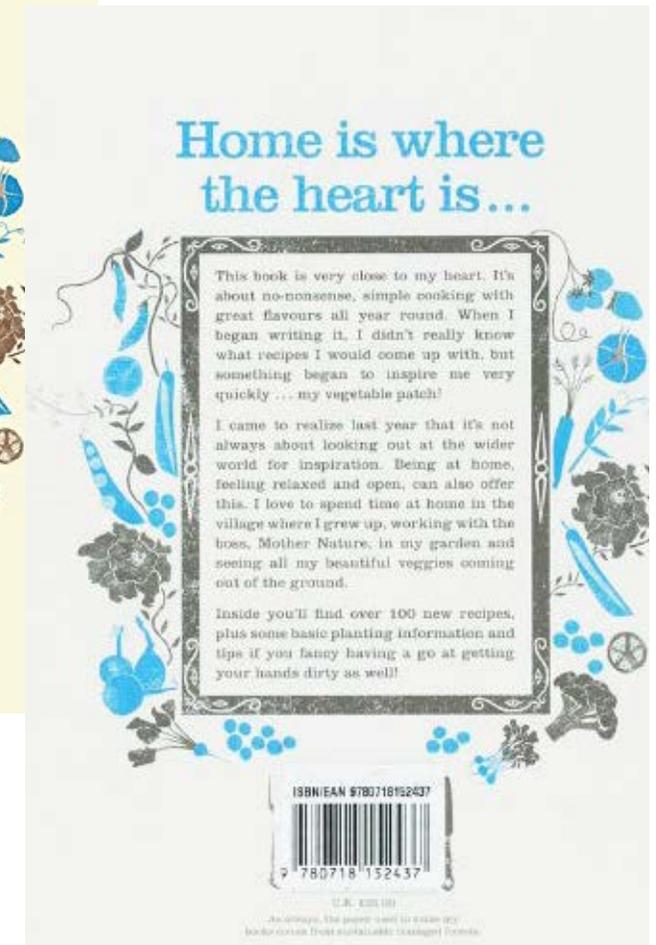
2006



2005



2007



2. But (some) men do cook! Gender Differences in Cooking

Quantitative Analysis on Gender Differences in Cooking, Making Use of Recipes and Interaction Data From a Large Online Recipe Community (www.kochbar.de)

- Men are more elaborate cooks



Source: Rokicki Markus / Kusmierczyk Tomasz / Trattner Christoph (2016): Plate and Prejudice: Gender Differences in Online Cooking. Halifax: UMAP '16. Proceeding of the 2016 Conference on User Modeling, Adaptation and Personalization (p. 207-215).

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- **Men cook for impressing**

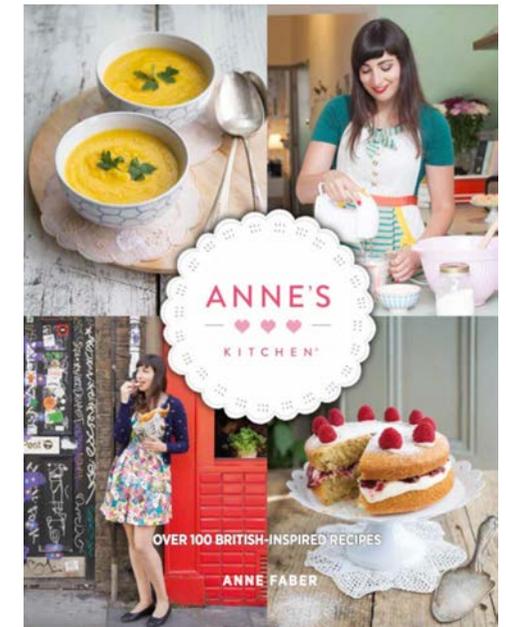


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- **Women cook sweet dishes and Men cook meat dishes**

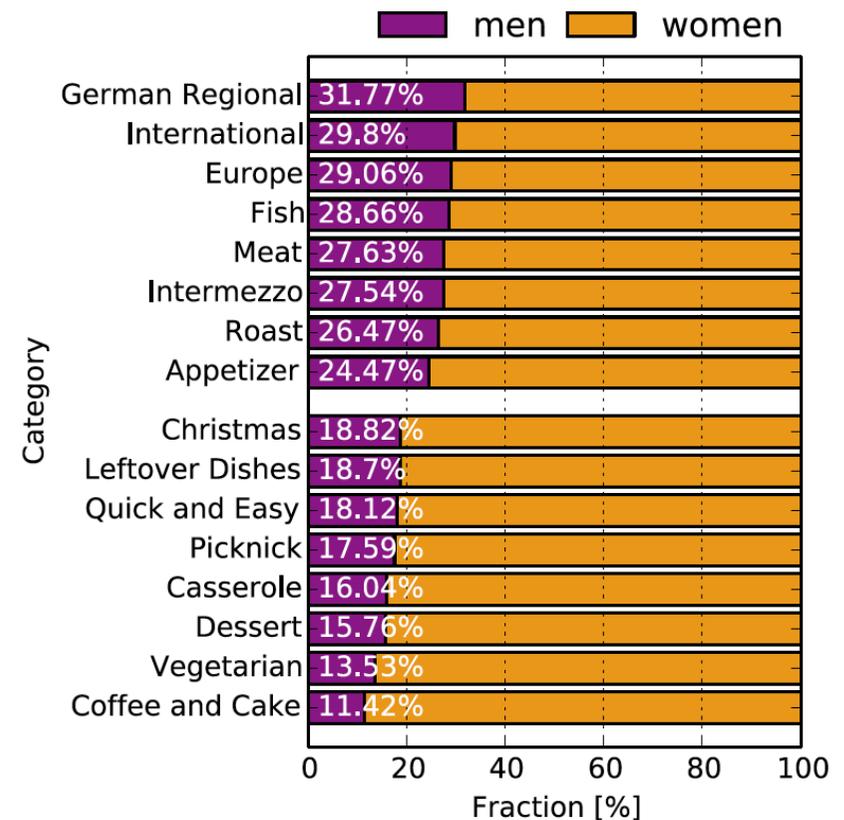


Source: idem

2. But (some) men do cook! Gender Differences in Cooking

Quantitative Analysis on Gender Differences in Cooking, Making Use of Recipes and Interaction Data From a Large Online Recipe Community (www.kochbar.de)

- Men are more elaborate cooks
- Men cook for impressing
- **Women cook sweet dishes and Men cook meat dishes**



Source: idem

Figure 2: Popular categories with the highest and lowest percentages of recipes provided by men.

2. But (some) men do cook! Gender Differences in Cooking

Quantitative Analysis on Gender Differences in Cooking, Making Use of Recipes and Interaction Data From a Large Online Recipe Community

- Men are more elaborate cooks
- Men cook for impressing
- Women cook sweet dishes and Men cook meat dishes
- **Women use spices more subtly**

Source: idem

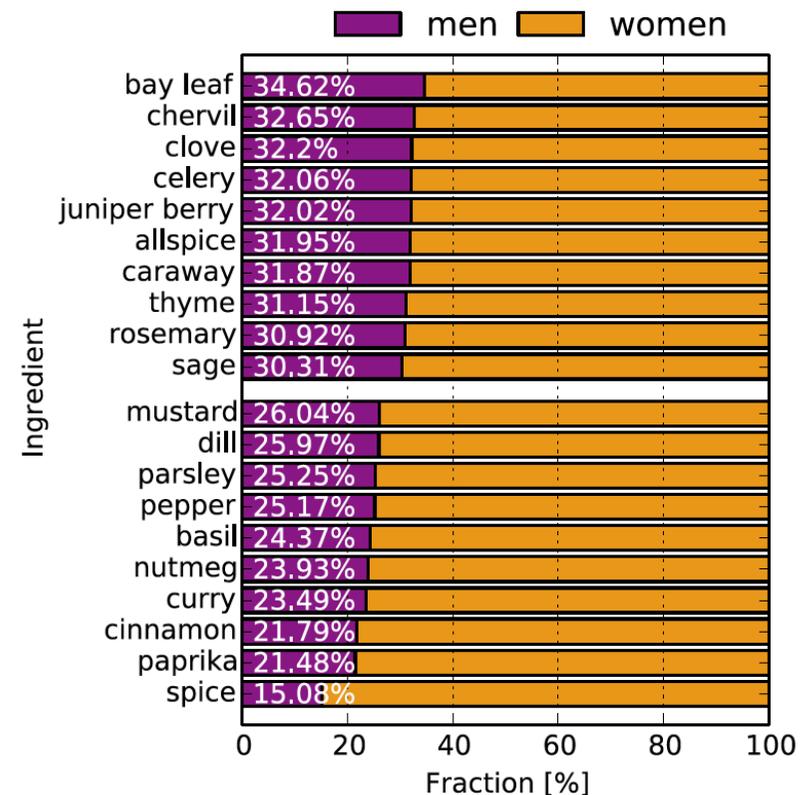


Figure 3: Popular spices used in at least 500 main dish recipes, with the highest percentage of male recipes (at the top) and the highest percentage of female recipes (at the bottom).

2. But (some) men do cook! Gender Differences in Cooking

Quantitative Analysis on Gender Differences in Cooking, Making Use of Recipes and Interaction Data From a Large Online Recipe Community (www.kochbar.de)

- Men are more elaborate cooks
- Men cook for impressing
- Women cook sweet dishes and Men cook meat dishes
- Women use spices more subtly
- **Men use more and different gadgets**



3. Gender Differences in Food Consumption

3. Gender Differences in Food Consumption. Technological Innovations and Material Culture



3. Gender Differences in Food Consumption. Changing norms (bodily, dietary etc.)

HOW DO YOU LOOK IN YOUR BATHING SUIT

SKINNY? THOUSANDS GAIN 10 TO 25 POUNDS THIS QUICK EASY WAY

Read how thin, tired-out, nervous, rundown people have gained health and strength—quick!

ARE you ashamed to be seen in a bathing suit, because you're too skinny and waxy-looking? Are you often tired, nervous—unable to eat and sleep properly? Then here's wonderful news! Thousands of skinny, rundown men and women have gained 10 to 25 pounds and new pep—the women naturally alluring curves and new popularity—with this scientific vitamin-rich formula, Iodized Yeast.

Why it builds up so quick
Scientists have discovered that countless people are thin and run-down—tired, cranky, waxy-looking—only because they don't get enough Vitamin B and Iron from their daily food. Without enough of these vital elements you may lack appetite and not get the most body-building good out of what you eat.

Try them without risking a cent
Get Iodized Yeast tablets from your druggist today. If with the first package you don't eat better and FEEL better, with much more strength and pep—if you're not convinced that Iodized Yeast will give you the normally attractive, firm, more energy and life you've longed for, the price of this first package promptly refunded.

Special offer!
To start thousands building up their health and vigor, we make this special offer. Purchase a package of Iodized Yeast tablets at once, get out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." However, results with the first package—no money refunded. At all druggists, Iodized Yeast Co., Inc., Dept. 255, Atlanta, Ga.

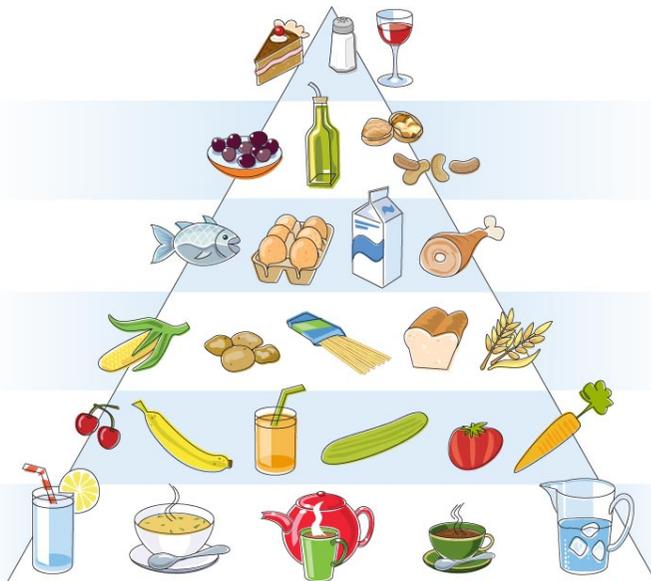
TUNE IN ON THE GOOD WILL HOUR, every Sunday Evening. See your local paper for time and station.

LIKE THIS? **OR THIS?**

Photo by International models

Gains 11 lbs. New Pop. Now Has All The Dates She Wants
"When you're skinny, pale and sickly-looking, the fellow hardly looks at you, I tried everything, but no good until I got Iodized Yeast. Now I feel a lot better, in 4 weeks I gained 11 pounds. Now I have all the dates I want."
Ella Davis, Lancaster, S. C.

No Longer a Scorned Scarecrow. Gains 14 lbs. in 5 Weeks
"It's no fun to have somebody laugh at you and calling you scarecrow. I was so skinny I didn't want to go out. Finally, I tried IODIZED YEAST. In five weeks I gained 14 lbs. Now I go out tonight and I feel good about it."
Iris Eckard, Burlington, N. C.



Source: Empfehlungen der Schweizerischen Gesellschaft für Ernährung (SGE), 2005

3. Gender Differences in Food Consumption. Persistent Underlying Cultural Values



Source: William Hogarth, A Midnight Modern Conversation (1732)

Male, professional, convivial, drink-based networking

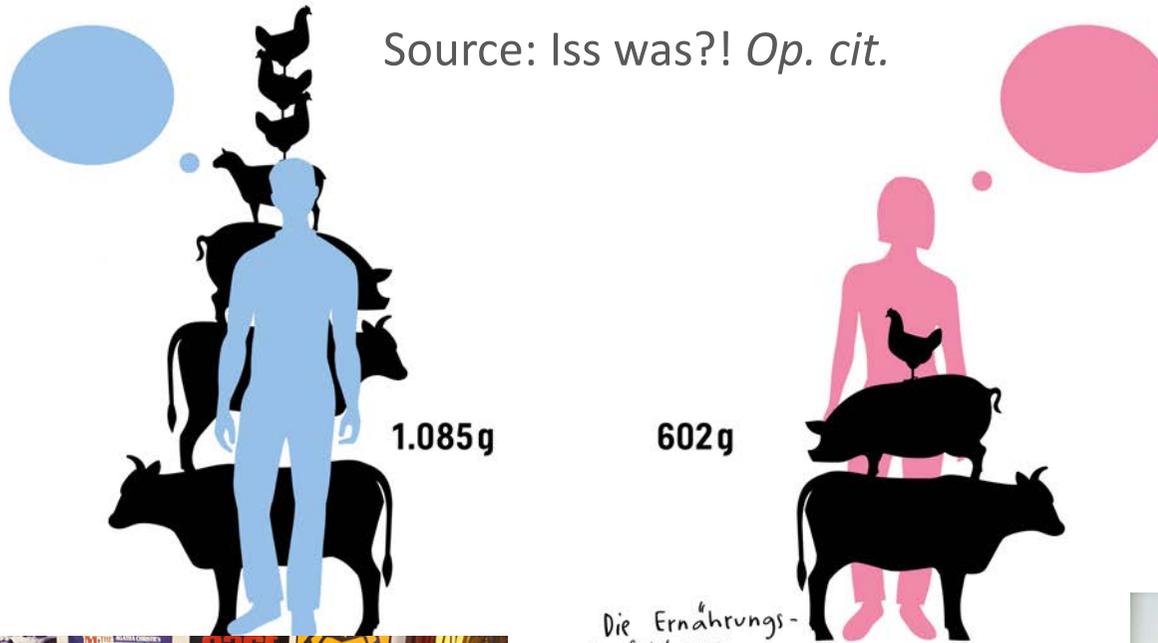


- Commensality & Conviviality
- Taste → Good Taste/Distinction
- Social Marking (Proximity and Distance)

3. Gender Differences in Food Consumption. Gender Differences, but also Social and Age-Related Differences

WARUM ESSEN MÄNNER MEHR FLEISCH?

Fleischkonsum von Männern & Frauen. Pro Woche.



Die Ernährungsempfehlungen für Männer und Frauen sind identisch – die Rollenbilder verschieden.

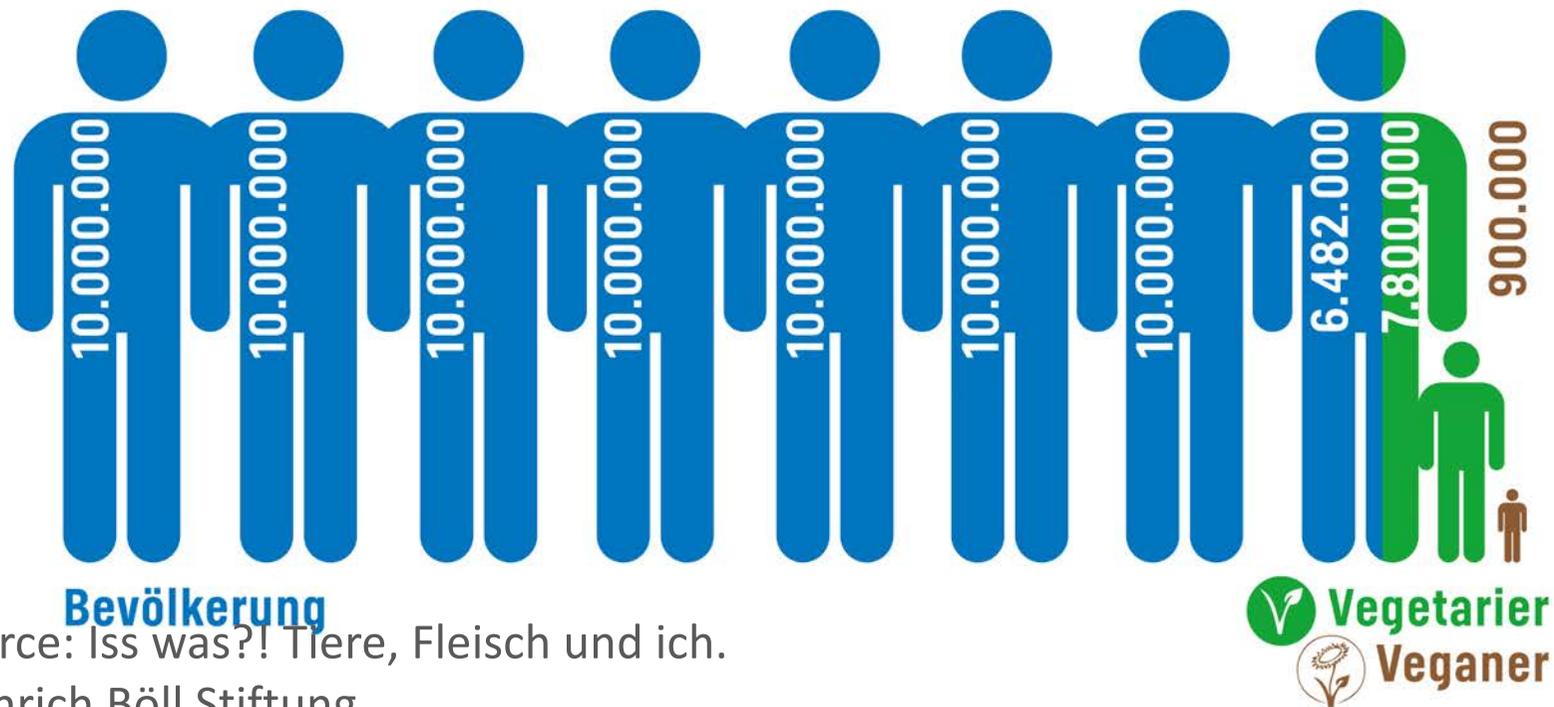


R. Reckinger/F. Régnier, to be published, Diet and Public Health Campaigns: Implementation and Appropriation of Nutritional Recommendations in France and Luxembourg

3. Gender Differences in Food Consumption. Mainstream and Minorities

WIE VIELE MENSCHEN ESSEN KEINE TIERE?

Anzahl an Vegetariern & Veganern in Deutschland. 2015.



*Rund 10% sind
Vegetarier in Deutschland.
Davon sind 4 Fünftel Frauen.*

Vegetarier essen kein Fleisch, aber viele wollen auf Milchprodukte und Eier (oder eins von beidem) nicht verzichten. Vegetarier, die fleischlos leben, aber Fisch essen, werden Pescarier genannt. Vegetarier, die hin und wieder eine Ausnahme machen und Fleisch essen, heißen Flexitarier.

Veganer essen gar keine Produkte vom Tier – weder Fleisch noch Käse oder Milch, Butter, Eier oder Honig. Manche tragen auch keine Kleidung aus Wolle oder Leder und kaufen keine Kosmetika, in denen tierische Substanzen drin sind.

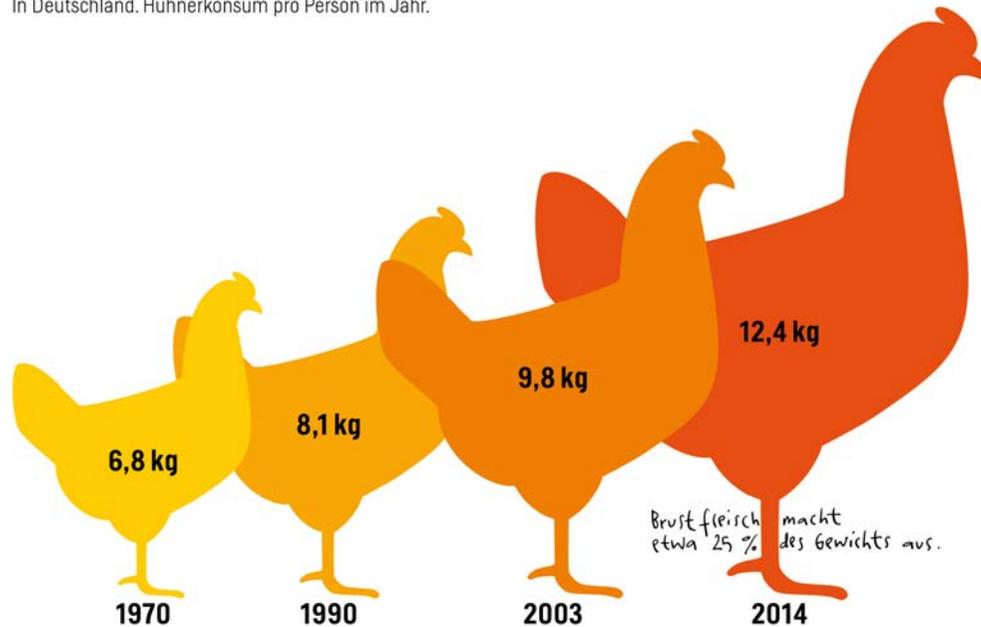
4. Environmental Impact of Our Diet

4. Environmental Impact of Our Diet. Evolution of Consumption Patterns

WIE VIEL HÜHNCHEN ESSEN WIR?

In Deutschland. Hühnerkonsum pro Person im Jahr.

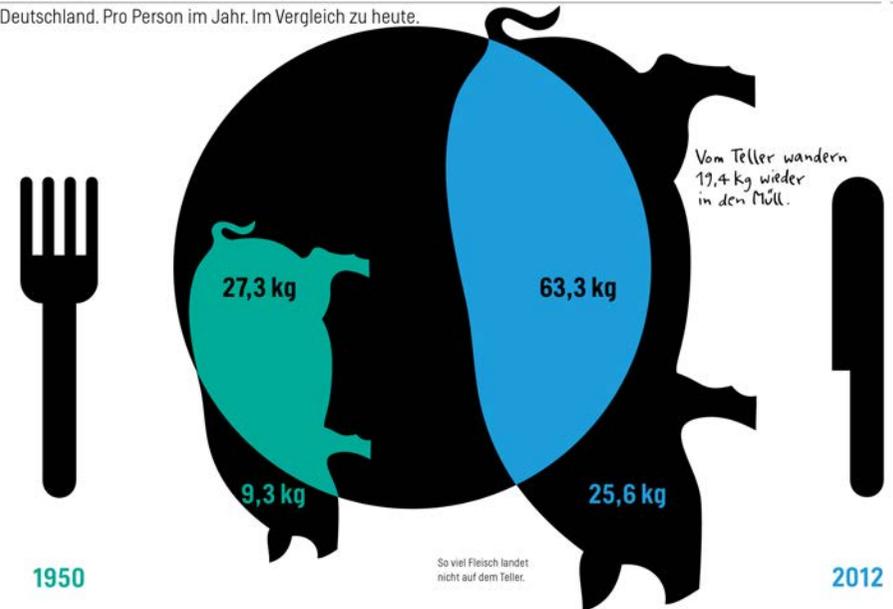
4



WIE VIEL FLEISCH WURDE FRÜHER GEGESSEN?

In Deutschland. Pro Person im Jahr. Im Vergleich zu heute.

5



Source: Iss was?! Tiere, Fleisch und ich.
Heinrich Böll Stiftung

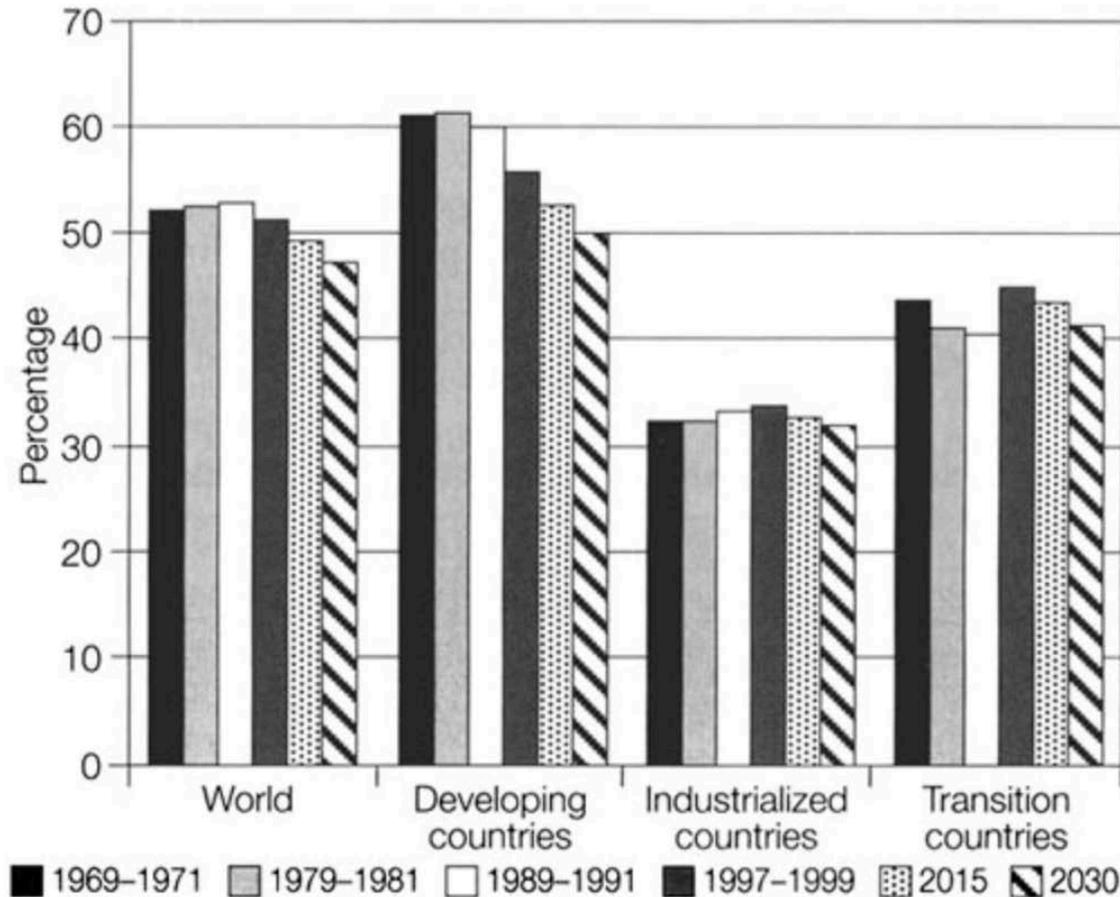
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4. Environmental Impact of Our Diet. Evolution of Consumption Patterns

Figure 1. The share of dietary energy derived from cereals



Source: Bruinsma J.,
World agriculture:
towards 2015/2030.
An FAO perspective.
Rome, Food and
Agriculture
Organization of the
United Nations /
London, Earthscan,
2003.

4. Environmental Impact of Our Diet

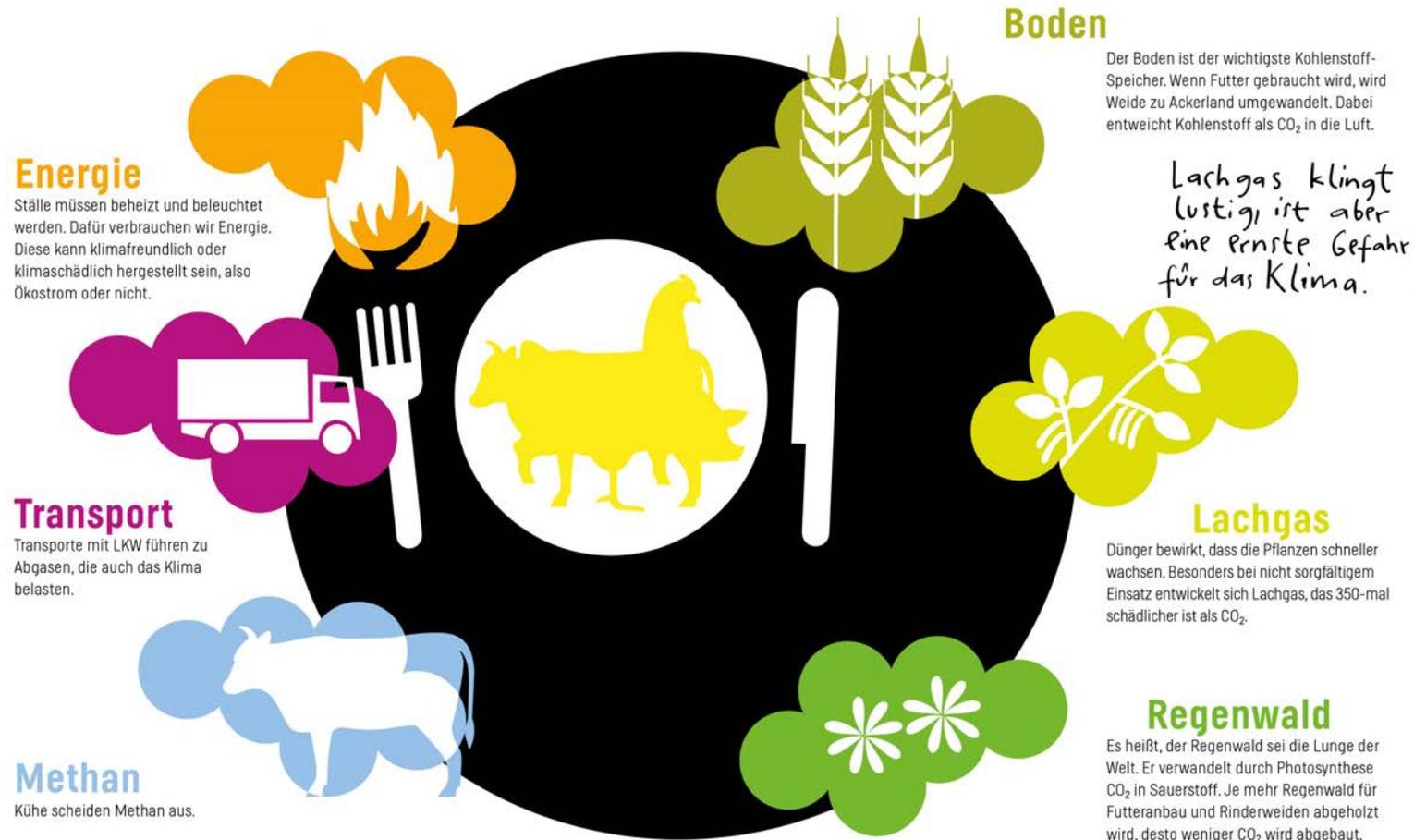
What Was Your Last Cooked Meal??!

4. Environmental Impact of Our Diet. Meat and Climate Change

WAS MACHT FLEISCH MIT DEM KLIMA?

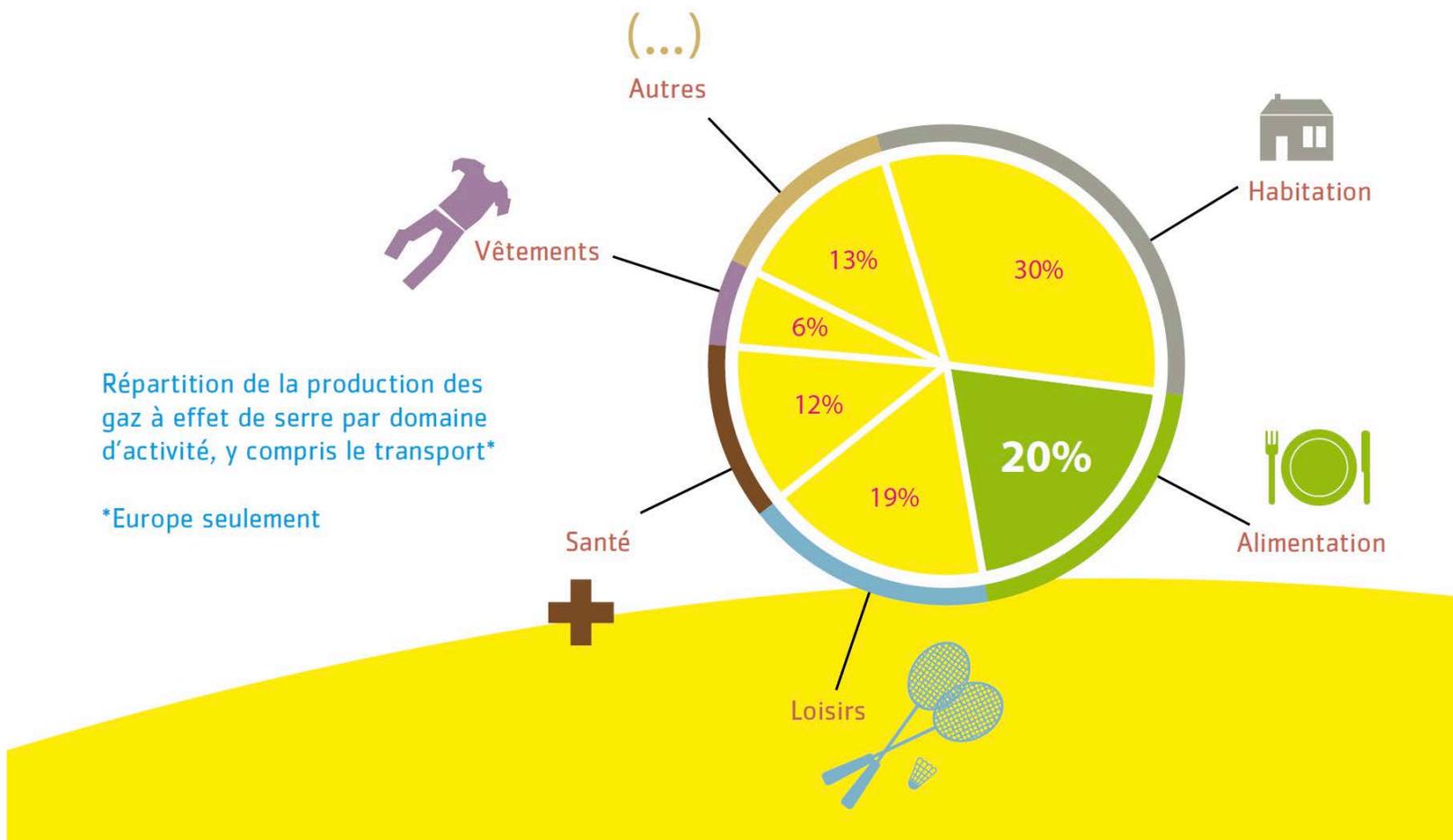
53

CO₂-Belastung durch Intensivtierhaltung.



Source: Iss was?! Tiere, Fleisch und ich. Heinrich Böll Stiftung

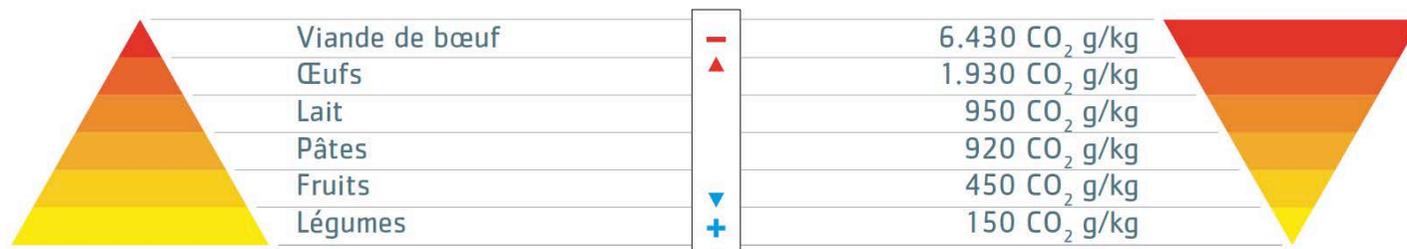
4. Environmental Impact of Our Diet. Food and Climate Change



Source: La protection du climat passe par une bonne alimentation, Klimabündnis Lëtzebuerg

4. Environmental Impact of Our Diet. Carbon Emissions per Food Type

Bénéfiques pour le climat comme pour notre santé, les aliments d'origine végétale sont meilleurs que les aliments d'origine animale. Les nutritionnistes et les professionnels de la santé recommandent de réduire à 25% la part des aliments d'origine animale (viande, œufs, lait et produits laitiers) dans notre alimentation et de manger plus de céréales, de fruits et de légumes. La plupart d'entre nous est loin de suivre ce régime alimentaire: on estime qu'un Luxembourgeois consomme en moyenne 300 kg d'aliments d'origine animale par an, soit plus du double de la quantité indiquée par les nutritionnistes.



La pyramide alimentaire simplifiée représente les différents groupes d'aliments à consommer chaque jour pour une alimentation saine et équilibrée.

Quantité d'émissions de gaz à effet de serre pour produire ces aliments

Source: La protection du climat passe par une bonne alimentation, Klimabündnis Lëtzebuerg

4. Environmental Impact of Our Diet.

Organic / Permaculture / Agro-Ecological Farming

- Agricultural sector uses 51% of land surface in Luxembourg
- Total of 2.042 farms, out of which
- 87 organic = 4,3 % of farms and 3,4 % of agricultural land
- High demand for organic products, 80 % is imported

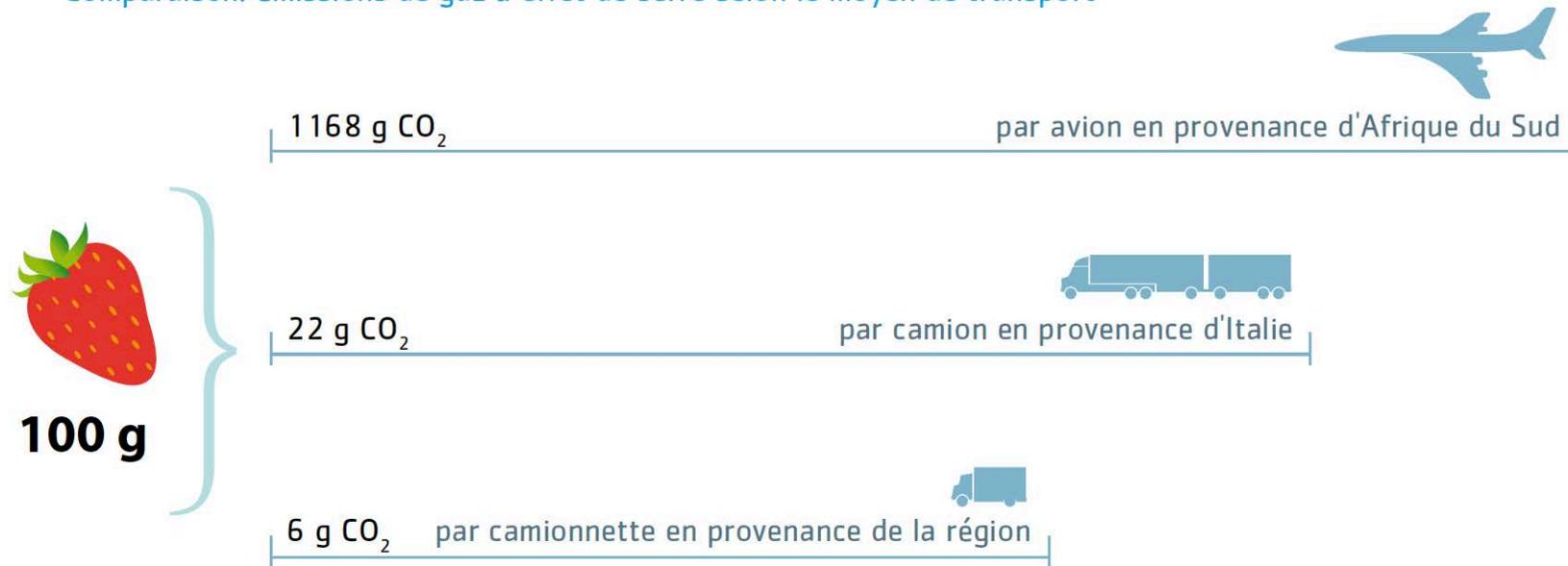


Source: La protection du climat passe par une bonne alimentation, Klimabündnis Lëtzebuerg

4. Environmental Impact of Our Diet. Regionality!

Source: La protection du climat passe par une bonne alimentation, Klimabündnis Lëtzebuerg

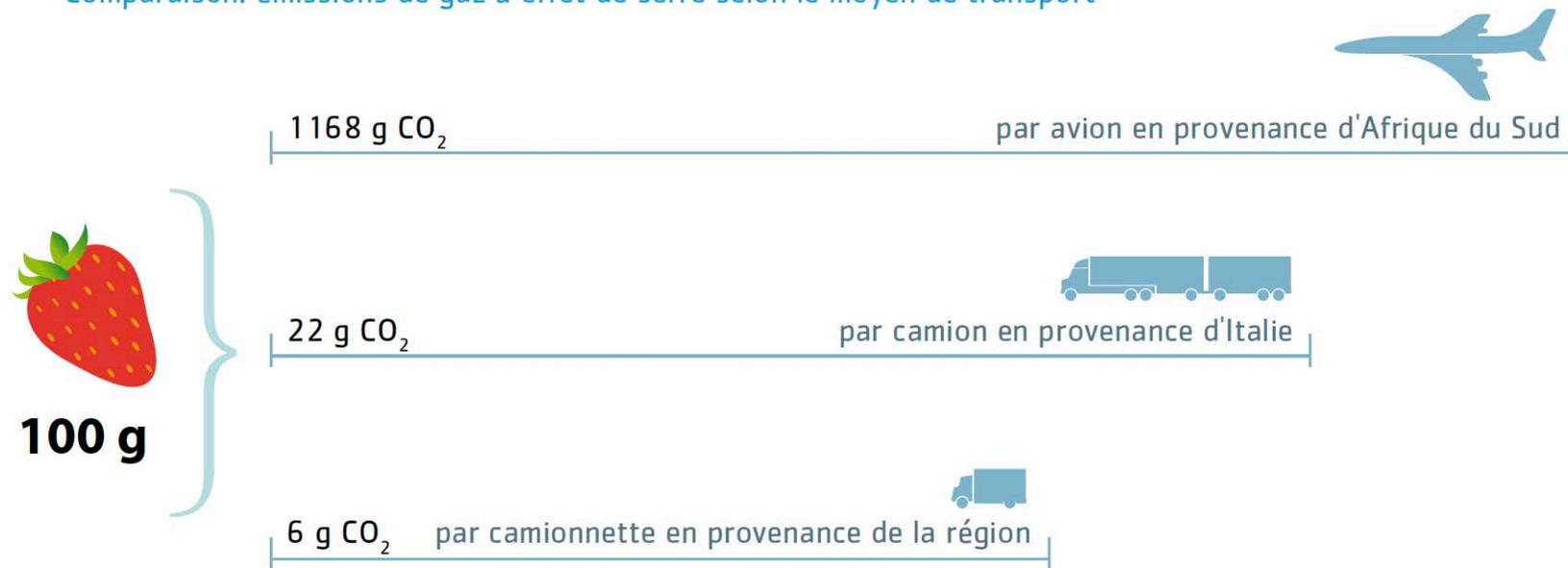
Comparaison: émissions de gaz à effet de serre selon le moyen de transport



Source: La protection du climat passe par une bonne alimentation, Klimabündnis Lëtzebuerg

3. Environmental Impact of Our Diet. Regionality!

Comparaison: émissions de gaz à effet de serre selon le moyen de transport



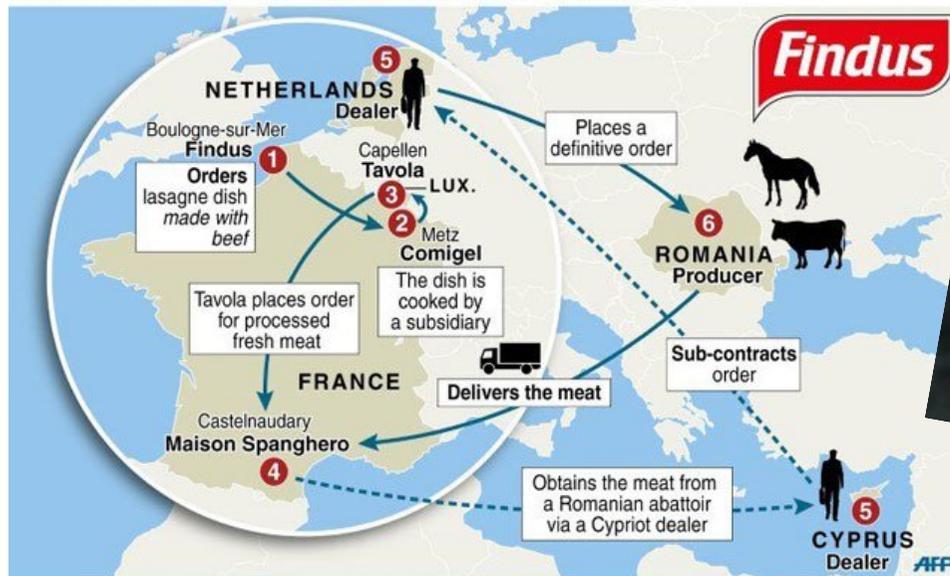
Our finding – Self-referentiality in a locavorous argumentation that has low environmental conscience:

Interviewees criticise not so much the high CO₂ output, but rather the long duration of transport that requires chemical treatment of otherwise perishable products – which they consider to be a personal health risk

4. Environmental Impact of Our Diet. Example of a Complex Supply Chain

The Findus food chain

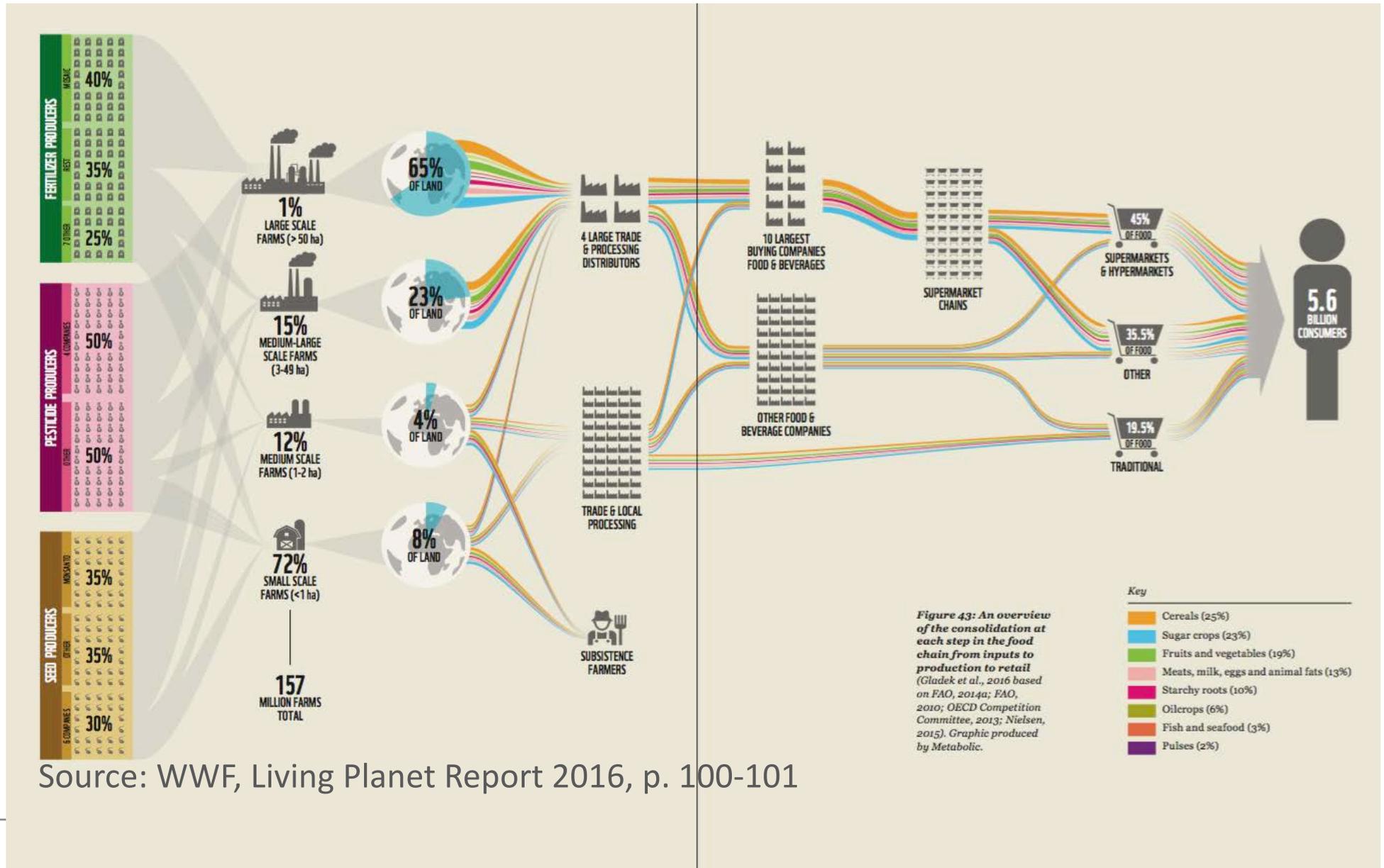
The frozen foods giant to take legal action over horsemeat sold as beef



Source: thenewstribes.com

4. Environmental Impact of Our Diet.

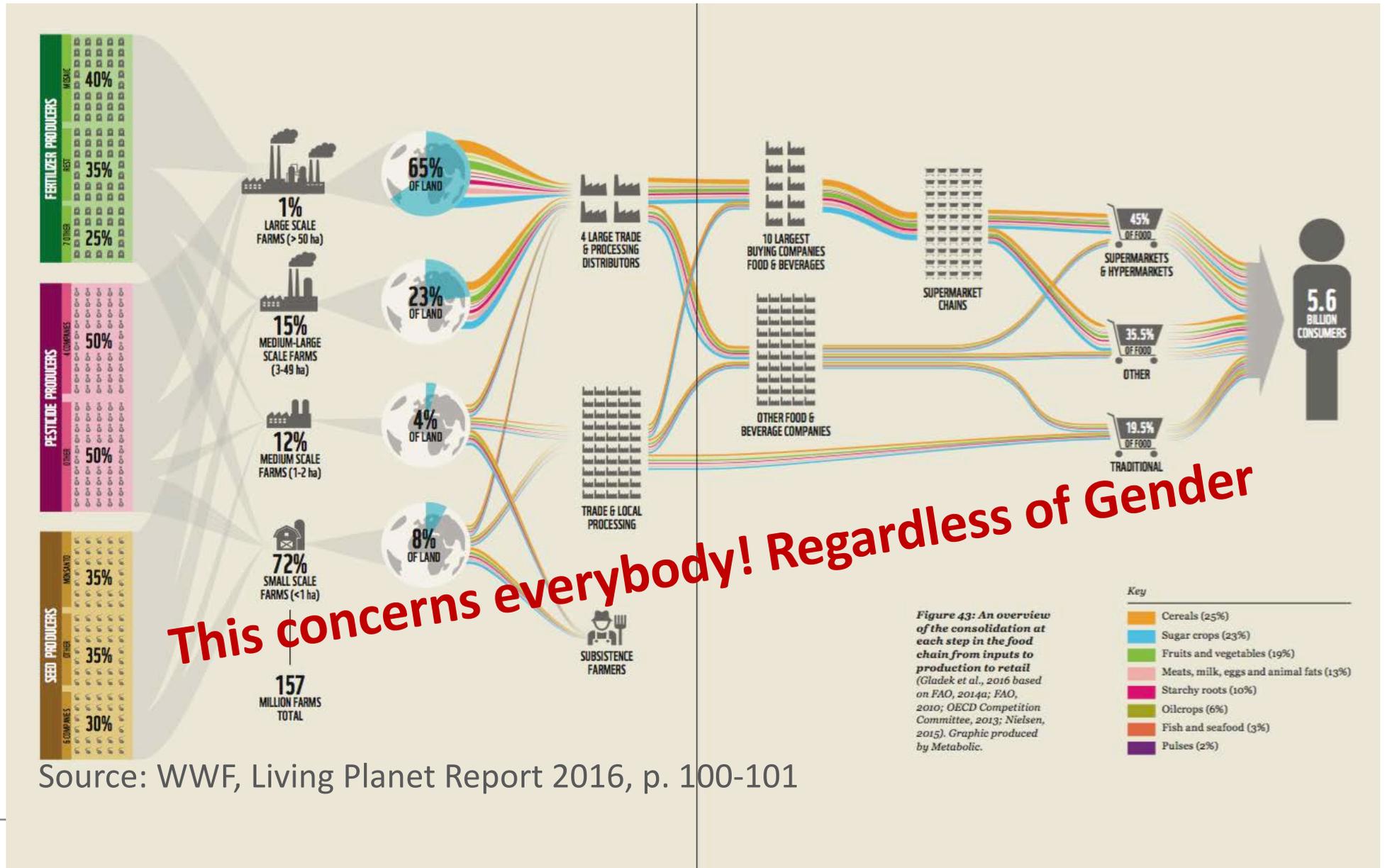
Overview of the World Food Chain: Input, Production, Retail



Source: WWF, Living Planet Report 2016, p. 100-101

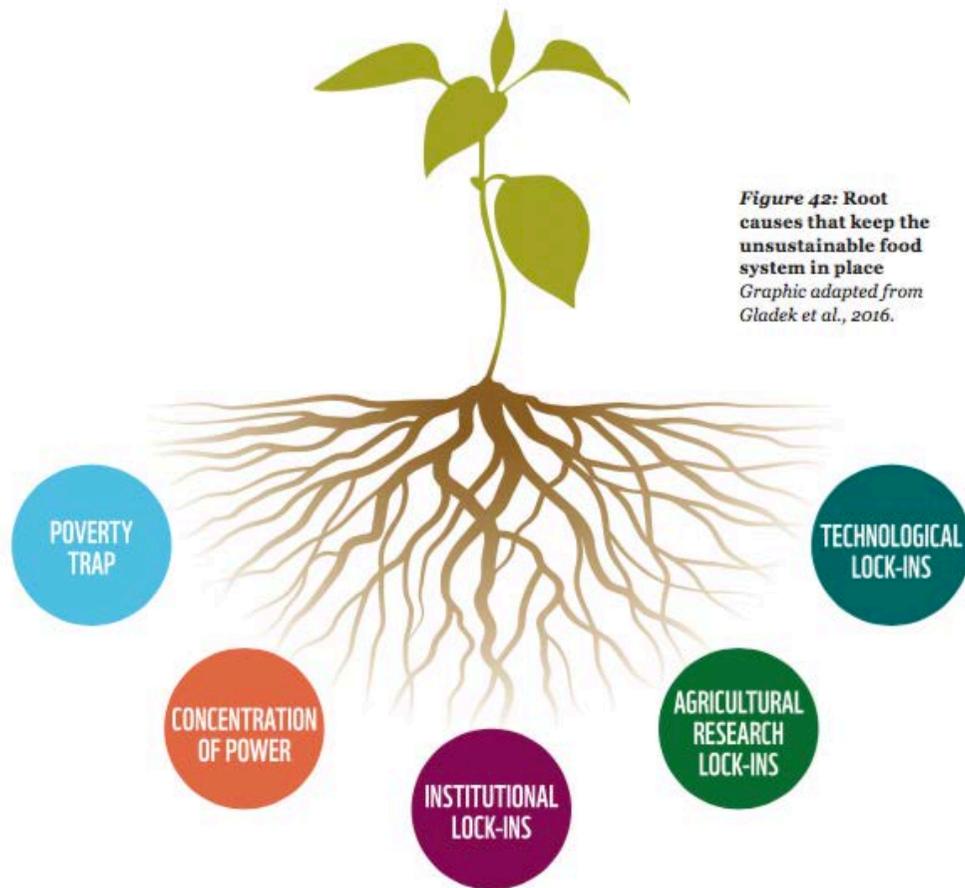
4. Environmental Impact of Our Diet.

Overview of the World Food Chain: Input, Production, Retail



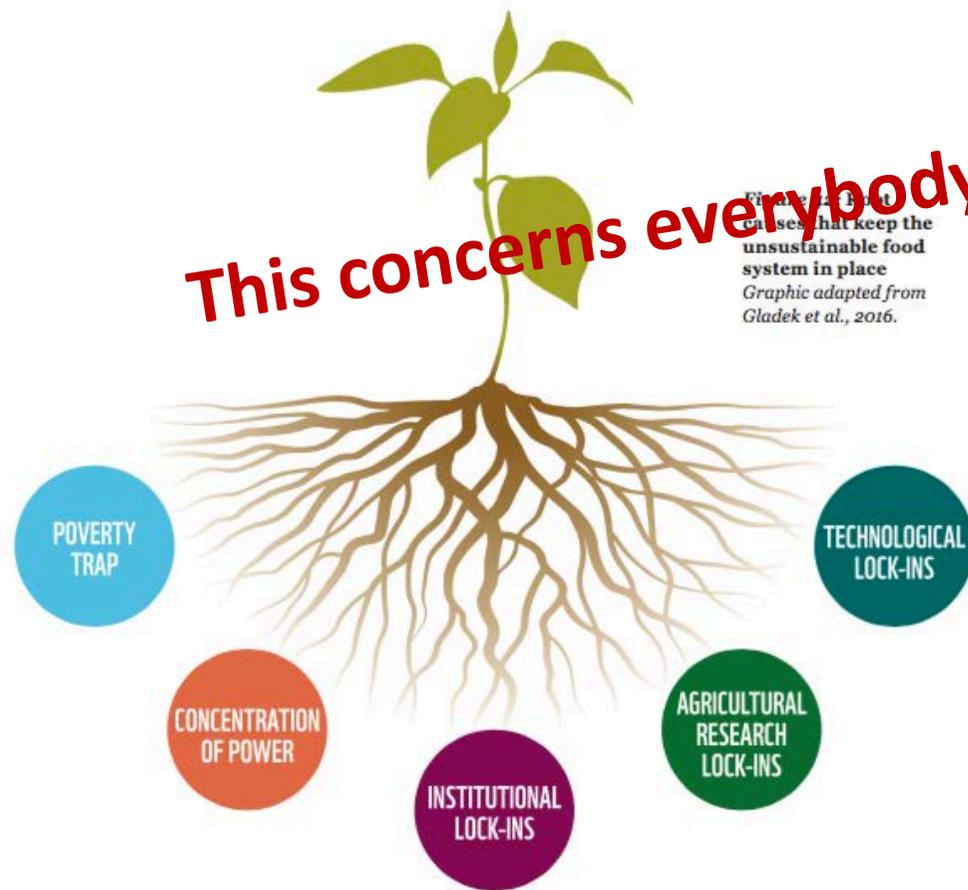
Source: WWF, Living Planet Report 2016, p. 100-101

4. Environmental Impact of Our Diet. How Did We Get There?



Source: WWF, Living Planet Report 2016,
p. 98

4. Environmental Impact of Our Diet. How Did We Get There?



Source: WWF, Living Planet Report 2016, p. 98

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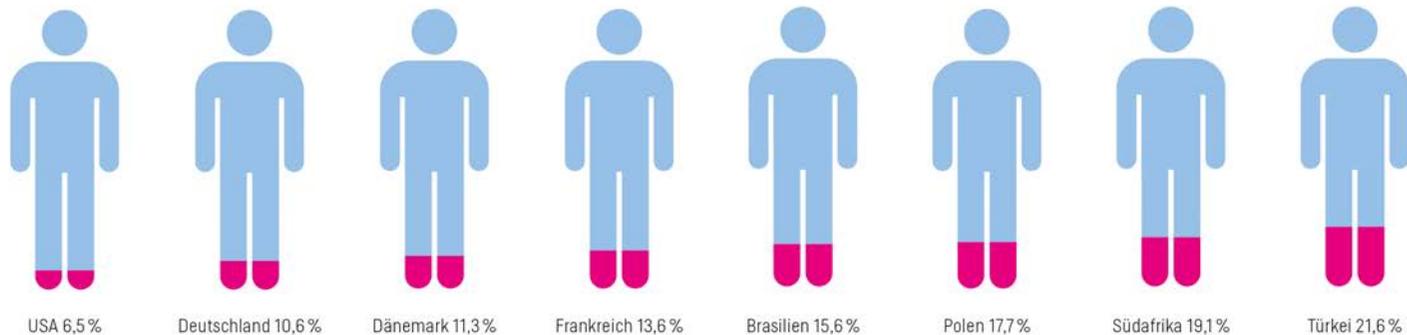
5. Food Consumption is Political

5. Food Consumption is Political. Engel's Law and Food's Real Cost

WIE VIEL GELD GEBEN WIR FÜR ESSEN AUS?

18

Anteilig von unserem durchschnittlichen Einkommen. Weltweit.

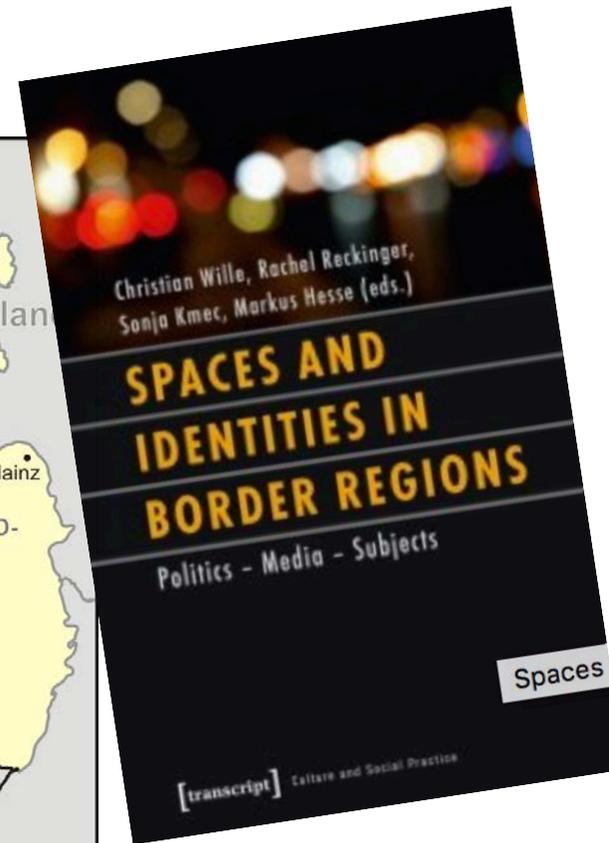
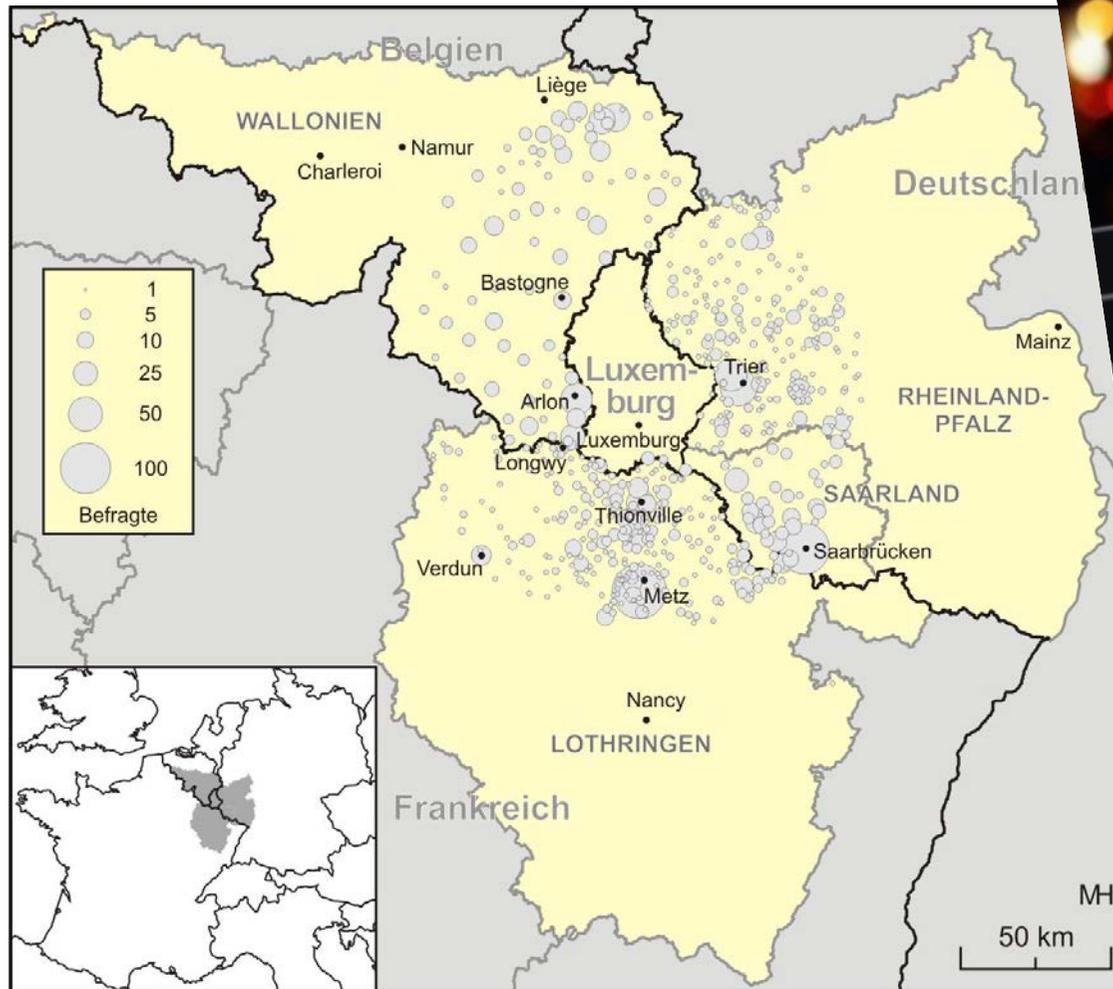


Source: Iss was?! Tiere, Fleisch und ich.
Heinrich Böll Stiftung



5. Food Consumption is Political. Regionality!

Research Project IDENT2 – Where the Study Is Situated

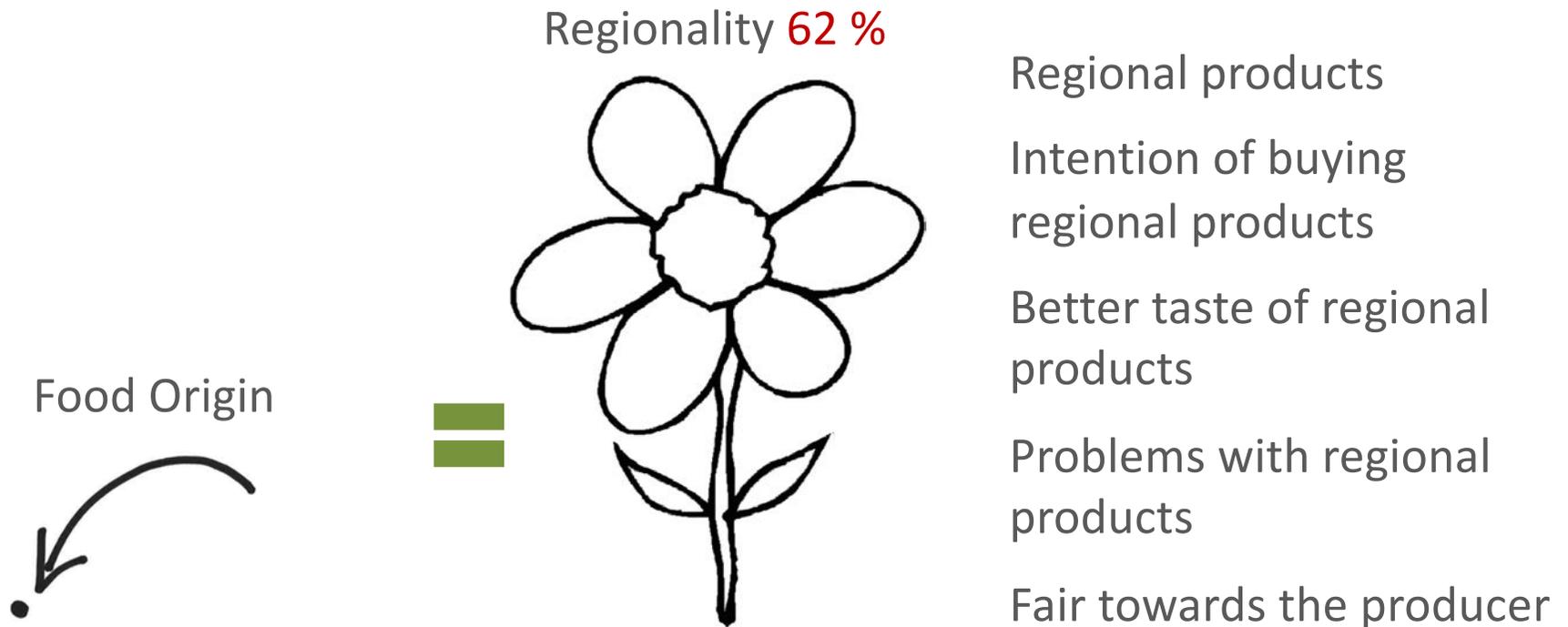


<http://wwwen.uni.lu/recherche/flshase/ident2>

5. Food Consumption is Political. Food Origin is equated with Regionality in Consumers' Discourses

Interview question

Do you consider the area from which your food comes to be important?



→ Understood as regional products

5. Food Consumption is Political. Regionality > Conventional / Organic

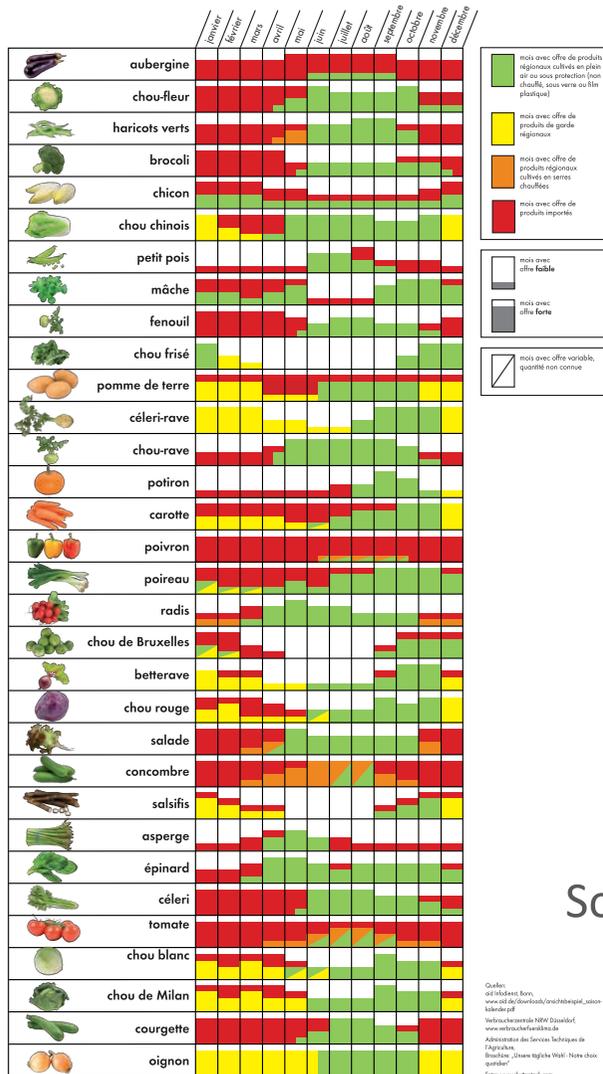
- Preferences for organic or for conventional products are voiced emotionally and as binary opposition
 - “Organic products taste better” *versus*
 - “You don’t taste the difference between organic and conventional”
 - “The high level of chemical pollution in conventional products is concealed” *versus*
 - “A lot of conventional products are fraudulently sold as organic ones”
- The profession of faith for or against organic/conventional products is justified with personal taste rather than with rational knowledge
- This binary mistrust almost never refers to regional products. In doubt, specific problems are addressed in a more emphatic way.

Geographical proximity generates trust. Its self-evidence enhances empathy, particularly in locavorous terms. Agricultural techniques (conventional/organic) seem more complex.

5. Food Consumption is Political. Seasonality as Skill



calendrier saisonnier pour légumes



Offensive Communication on behalf of governance and retail
 → “Ökoroutine”
 → Choice only among sustainable alternatives

Seasonal Calendar

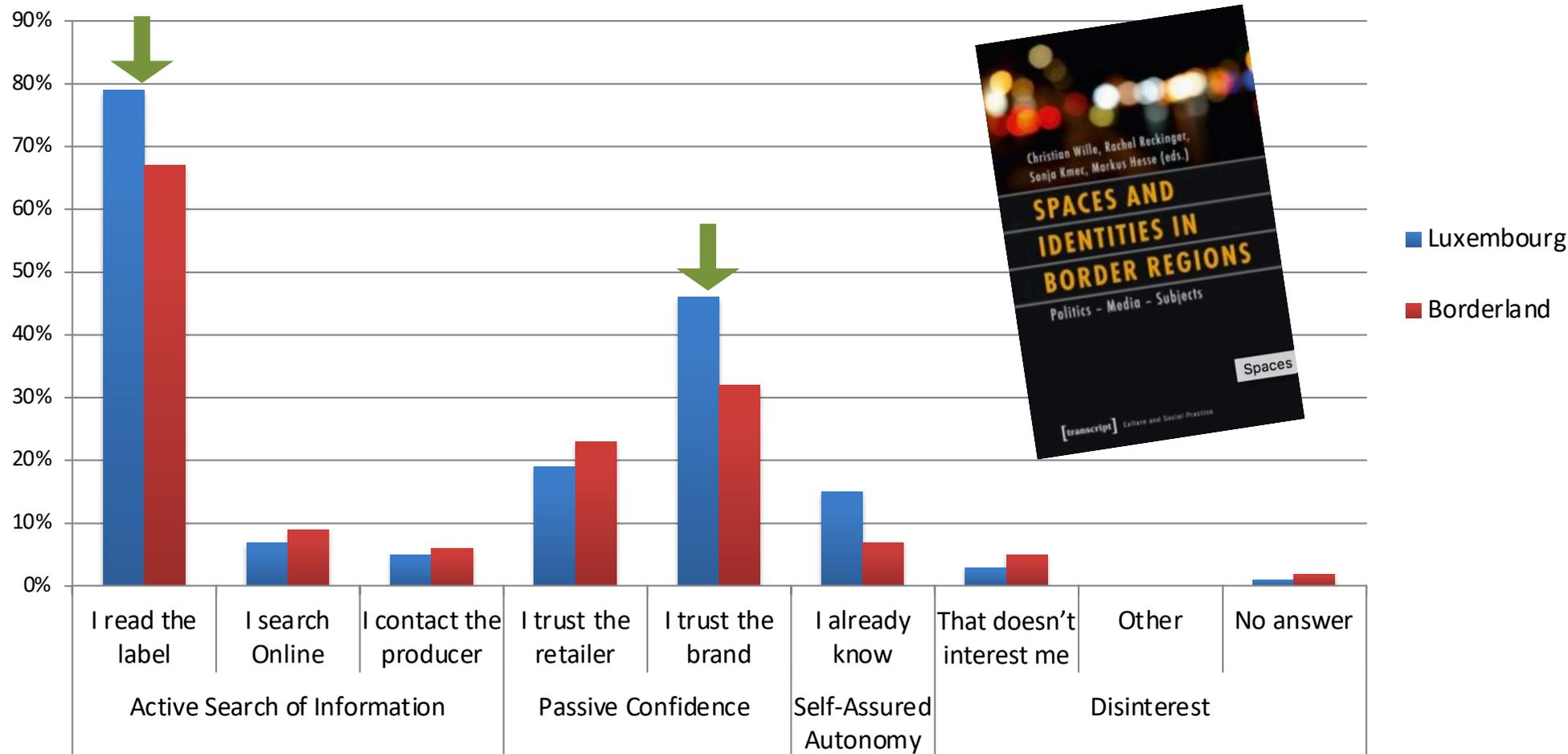
- per produce and
- per availability of sourcing

Source: SICONA Naturschutzsyndikat



5. Food Consumption is Political. Locavoracity

What Do You Do to Find Out if Food Comes from Luxembourg and the Surrounding Regions?

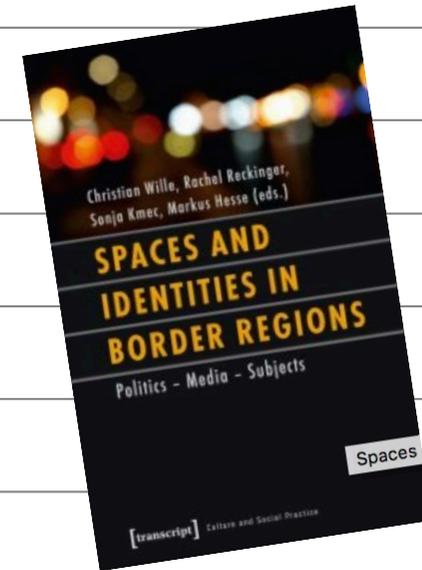
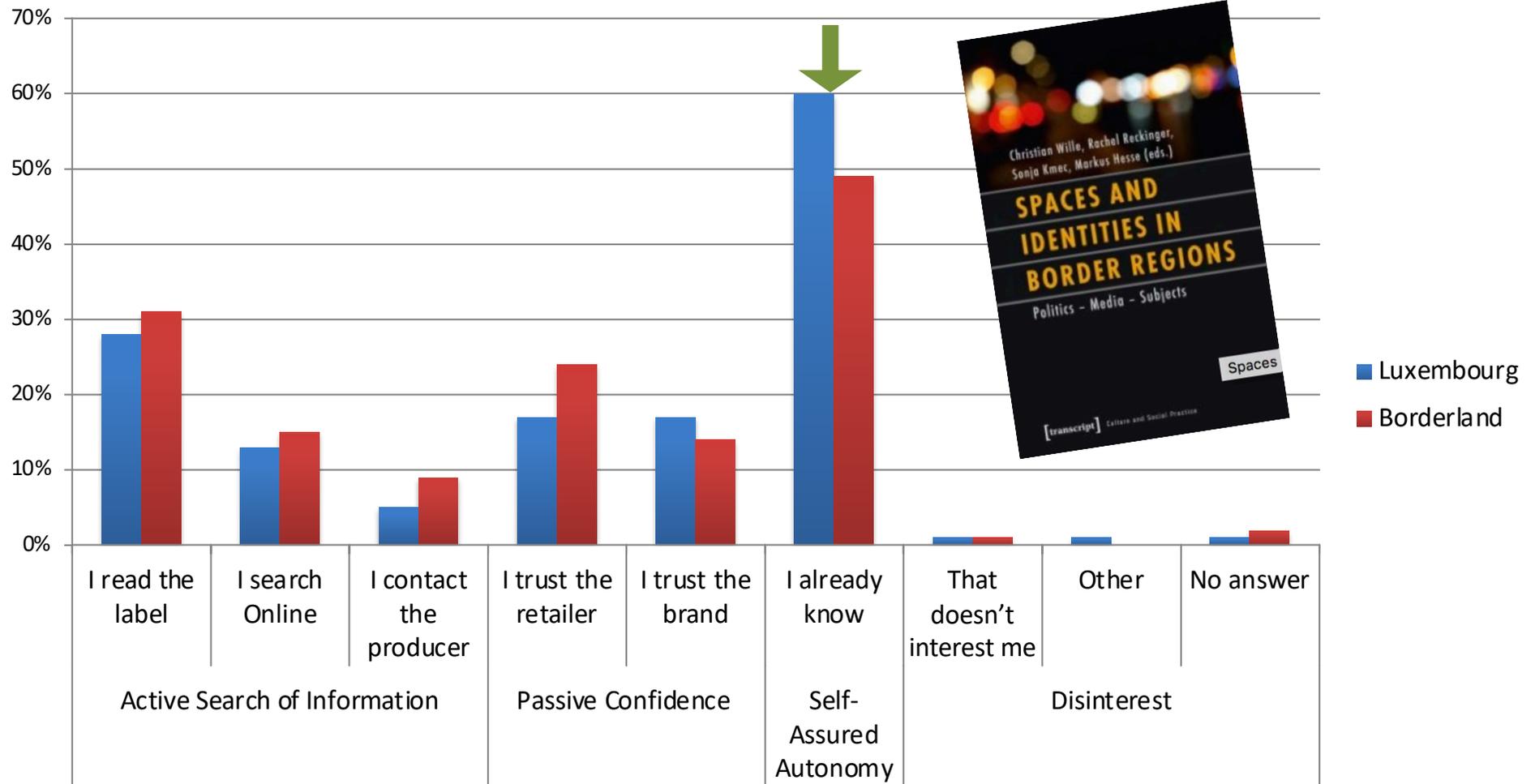


Source: Own survey 2013. N = 3 300. Concept: Dr. Rachel Reckinger; <http://www.en.uni.lu/recherche/flshase/ident2>



5. Food Consumption is Political. Seasonality as Skill

What Do You Do to Find Out if Food Is Seasonal?



Source: Own survey 2013. N = 3 300. Concept: Dr. Rachel Reckinger; <http://www.en.uni.lu/recherche/flshase/ident2>



5. Food Consumption is Political.

Models of Sustainable Food: Medium-Term Vision

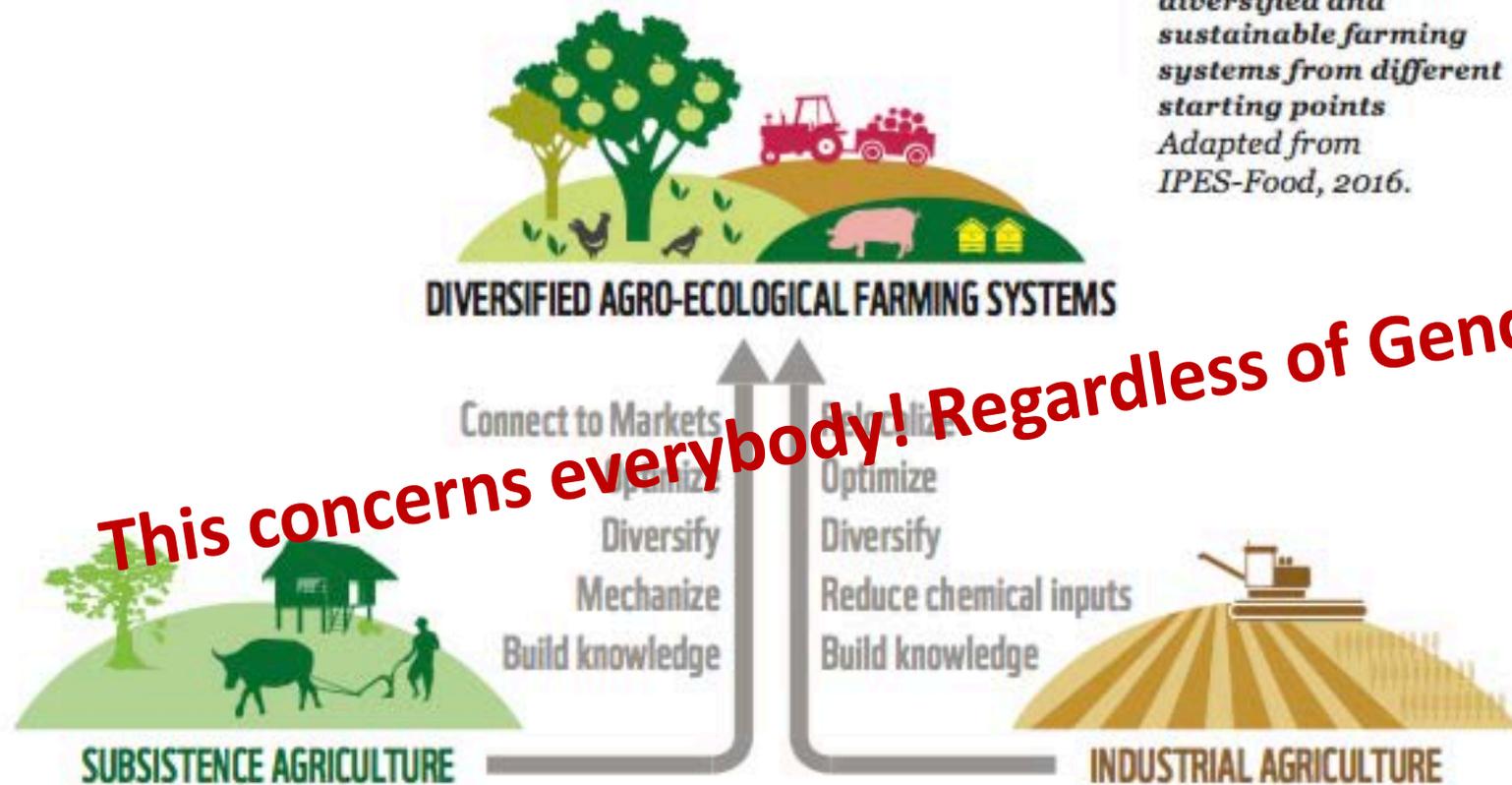
Figure 48:
Transitioning towards
diversified and
sustainable farming
systems from different
starting points
Adapted from
IPES-Food, 2016.



5. Food Consumption is Political.

Models of Sustainable Food: Medium-Term Vision

Figure 48:
Transitioning towards
diversified and
sustainable farming
systems from different
starting points
Adapted from
IPES-Food, 2016.



This concerns everybody! Regardless of Gender

Conclusion

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Conclusion

- Gender Inequality in Kitchen Tasks
- Gender differences in cooking and in food consumption

Conclusion

- Gender Inequality in Kitchen Tasks
- Gender differences in cooking and in food consumption
- Large environmental impact of our diet

Conclusion

- Gender Inequality in Kitchen Tasks
- Gender differences in cooking and in food consumption
- Large environmental impact of our diet
- Consumers' mistrust refers to organic farming versus conventional agriculture – but regional products seem 'untouched'.
- 'Locavoracity' is the main leverage for consumer action – because it is closest to the persistent, underlying cultural values of eating.

Conclusion

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- Consumers have a *relative* shaping power with purchase decisions.
- Production and distribution have *significant* shaping power – which is to be more consistently regulated by governance: sustainability to be set up as the default, routine option ("Ökoroutine").

Conclusion

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- Large environmental impact of our diet
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- Consumers have a *relative* shaping power with purchase decisions.
- Production and distribution have *significant* shaping power – which is to be more consistently regulated by governance: sustainability to be set up as the default, routine option ("Ökoroutine").
- Awareness that our everyday Food Decisions are Political
→ More Gender-Neutral → More Gender Equity



Faculté des Lettres,
des Sciences Humaines, des Arts,
et des Sciences de l'Éducation



Thank you for Your Attention

rachel.reckinger@uni.lu

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