‘On the Road Again’

An EMA-Journey to the Origins of Transnational Television in Europe

Andreas Fickers
more info

Andy O Dwyer
more info

Alexandre Germain
more info

Abstract: This video documents the authors’ journey back to the origins of transnational television in Europe. Inspired by the idea of experimental media archaeology (EMA), the trip to original locations of the transnational media event known as ‘Paris-week’ in 1952 illustrates a new approach to media historiography, which aims to sensitize television historians for the material remains, topography and physical spaces of early television transmissions. Readers/viewers are invited to watch the different episodes of the authors’ journey by clicking on the figures.

Keywords: television history, transnational television, ‘Paris Week’, Eurovision, experimental media archaeology.